

# MEMBERSHIP LEVELS

## ORGANIZATION

**\$450**

Chambers of commerce, travel organizations, convention and visitors bureaus, merchant associations, or government agencies and other such groups that are financed by membership dues from among business firms and individuals directly or indirectly engaged in the travel business.

*Organizations receive 4 free listing lines in the print Blue Ridge Parkway Travel Planner, and 50 words and a photo on [www.blueridgeparkway.org](http://www.blueridgeparkway.org) and the Blue Ridge Parkway – Travel Planner Mobile App.*

## ATTRACTION

**\$450**

Travel attractions or any commercial enterprise financed primarily through admission fees.

*Receive 3 free listing lines in the print Blue Ridge Parkway Travel Planner, and 50 words and a photo on [www.blueridgeparkway.org](http://www.blueridgeparkway.org) and the Blue Ridge Parkway – Travel Planner Mobile App.*

## BUSINESS

**LARGE BUSINESS - \$390**

Businesses that have \$150,000 or more in annual sales

**SMALL BUSINESS - \$320**

Businesses that have less than \$150,000 in annual sales

*Businesses receive 3 free listing lines in the print Blue Ridge Parkway Travel Planner, and 50 words and a photo on [www.blueridgeparkway.org](http://www.blueridgeparkway.org) and the Blue Ridge Parkway – Travel Planner Mobile App.*

## ASSOCIATE

**\$290**

Businesses or organizations that serve the travel and tourism industry; consultants, banks, printers, or advertising firms. Associate members help support BRPA while connecting with other BRPA members.

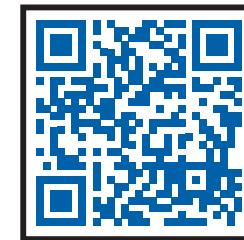
*Access to Networking opportunities with other BRPA members, state and regional tourism experts, and national park service staff. Receive important NPS and tourism updates and information through our newsletter. Sponsorship opportunities.*

## INDIVIDUAL

**\$40**

Any individual who has a personal interest in the Parkway and supports the purpose of the Association, but has no direct business interest. Individual members help support BRPA while connecting with other BRPA members.

*Individual members are not listed in the print Blue Ridge Parkway Travel Planner, on [www.blueridgeparkway.org](http://www.blueridgeparkway.org), or on the Blue Ridge Parkway – Travel Planner Mobile App.*



**SCAN**  
to join now

or visit our website  
and complete the  
Membership form!

[BLUERIDGEPARKWAY.ORG/JOIN](http://BLUERIDGEPARKWAY.ORG/JOIN)

