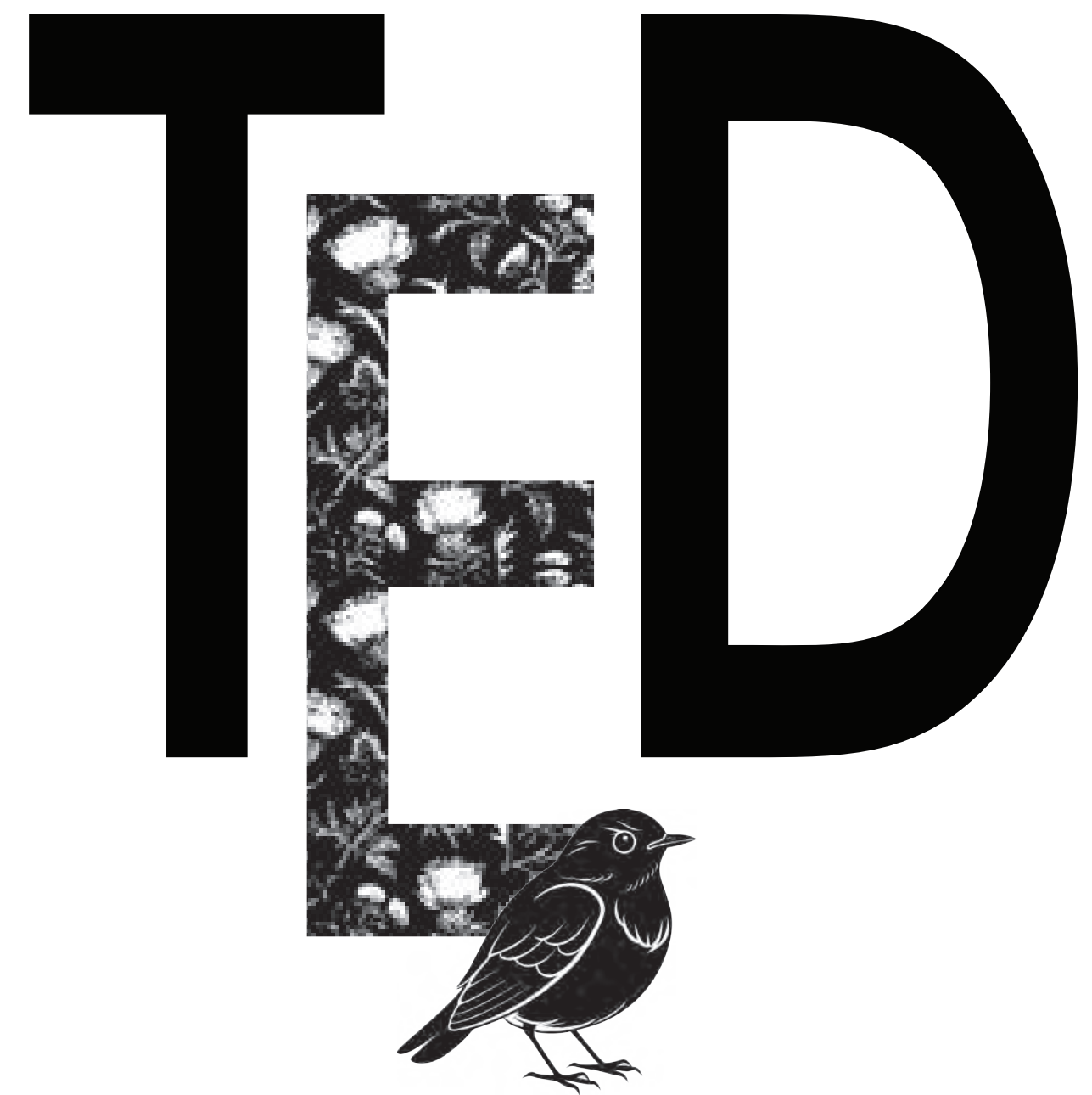




T E D B A K E R[®]
L O N D O N

Fall 2025

X

WGT
WILLIAM TASWELL III

Fall 2025

Origins, Heritage & New Frontiers:

Let



Let
Glasgow
flourish
on the
Square Mile
in the
Big Apple.



Design Direction:

A collage of various men's clothing items. It includes a grey zip-up jacket, a white shirt with colorful geometric patterns, a brown leather jacket, a black turtleneck sweater, a red cardigan, a striped sweater, a patterned vest, a black and white floral patterned shirt, a black and white striped sweater, a black turtleneck sweater, a red cardigan, and a pair of dark trousers. The items are arranged in a grid-like fashion, with some items overlapping others.

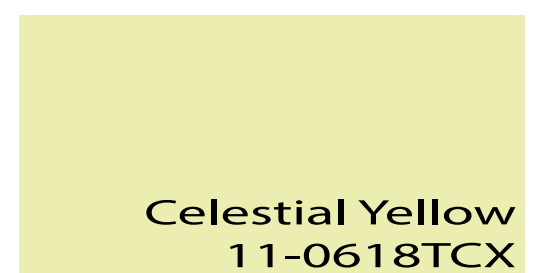
Fall 2025

Color Theory

Basic



Key



Fall 2025



FUTURE DUSK



Key Color Justification

WGSN + Coloro
Key Colors
Autumn/Winter 2025/26

Color of the Year

Future Dusk
Coloro 129-35-18

Celestial Yellow
Coloro 045-90-17

Cherry Lacquer
Coloro 159-23-15

Retro Blue
Coloro 100-64-14

Neon Flare



RETRO BLUE



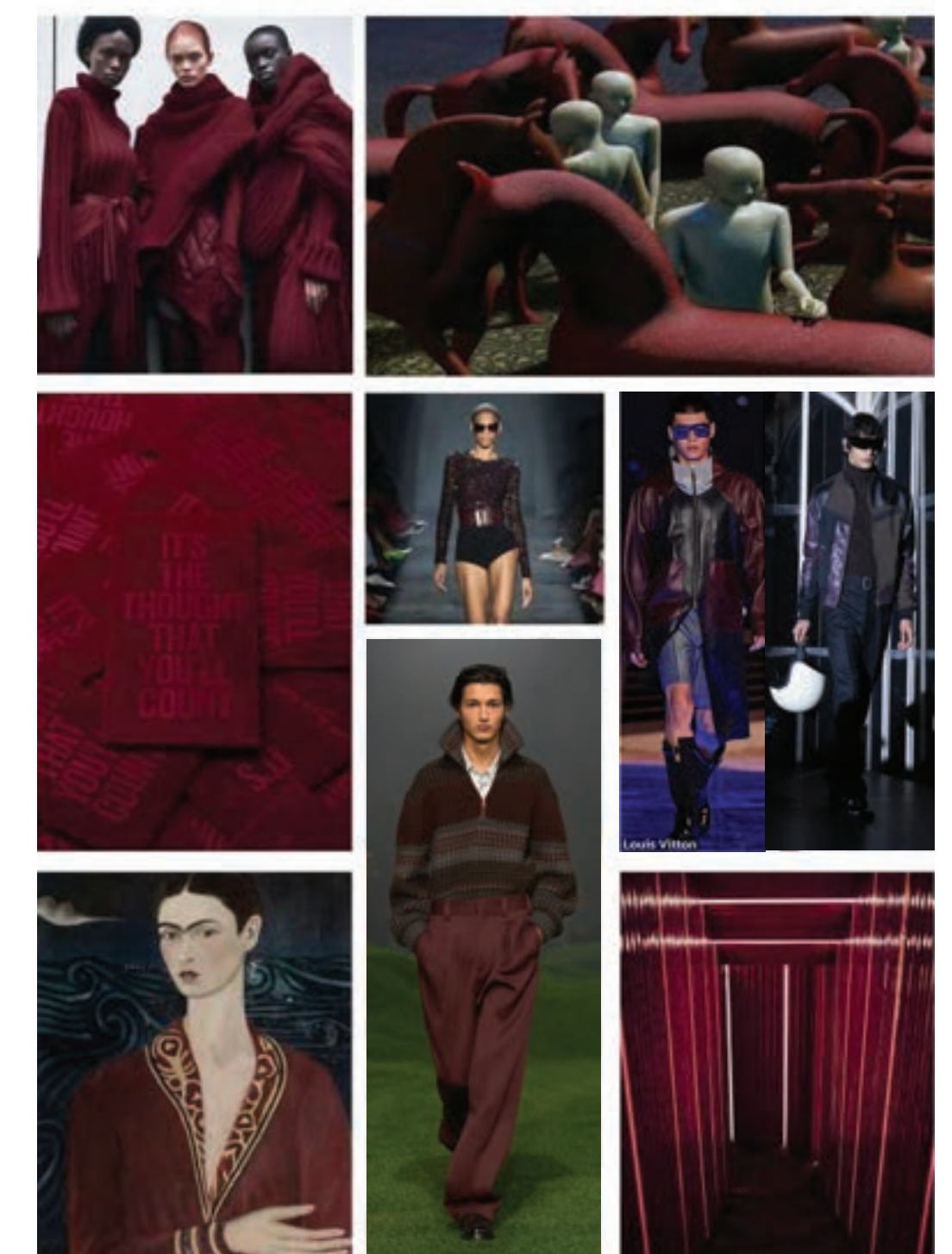
CELESTIAL YELLOW



NEON FLARE



CHERRY LACQUER



Fall 2025

Print & Graphics



Fall 2025

Key Novelty Fabrications



Fall 2025

Outerwear



LS Knit



LS Sweater



LS Woven



Mid Knit



Polo Sweater



Knit Polo



SS Sweater



SS Knit



SS Woven



Bottoms



Fall 2025

Branding and Logos

Origin

Heritage

Glasgow:
Scottish
Robin
&
Thistle



London:
British
Rose

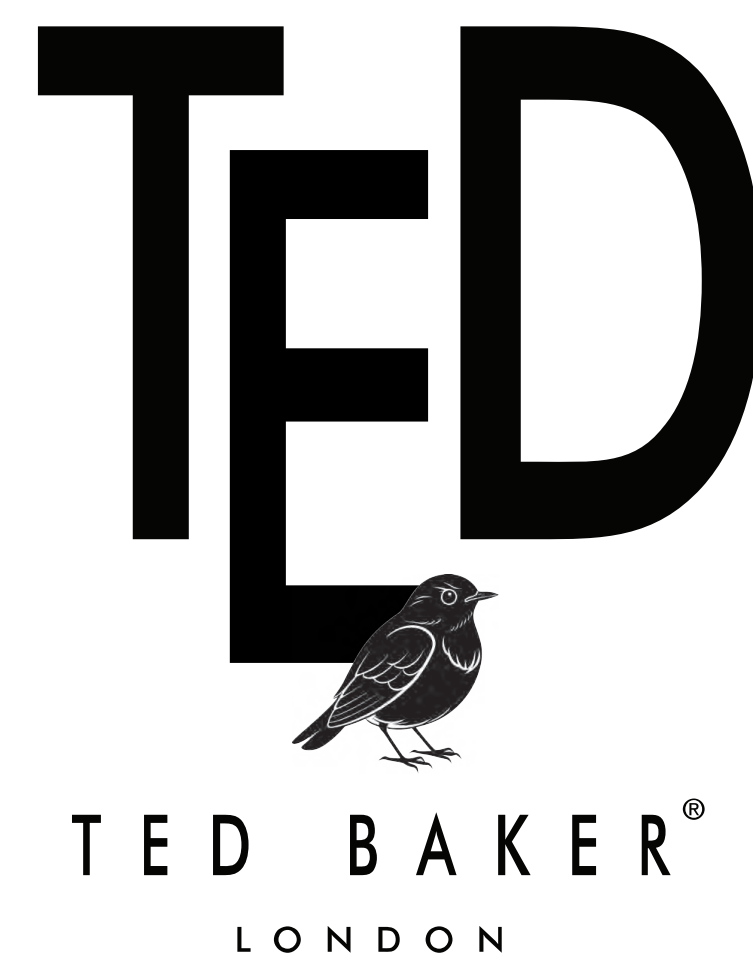
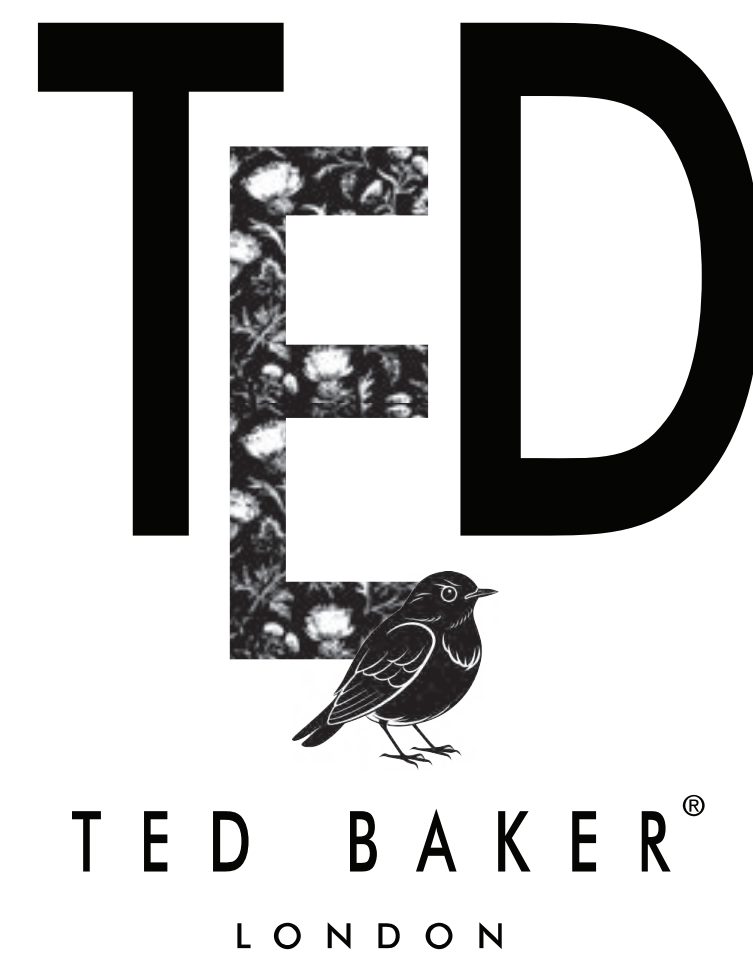


New Frontier

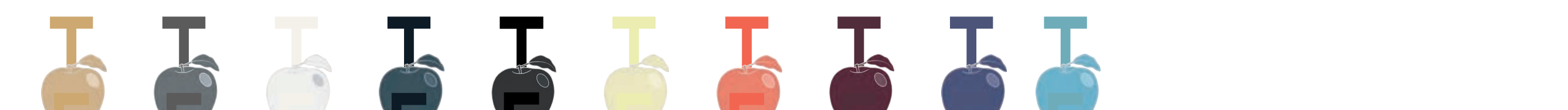
New York:
The Big
Apple



The Brand



Usage



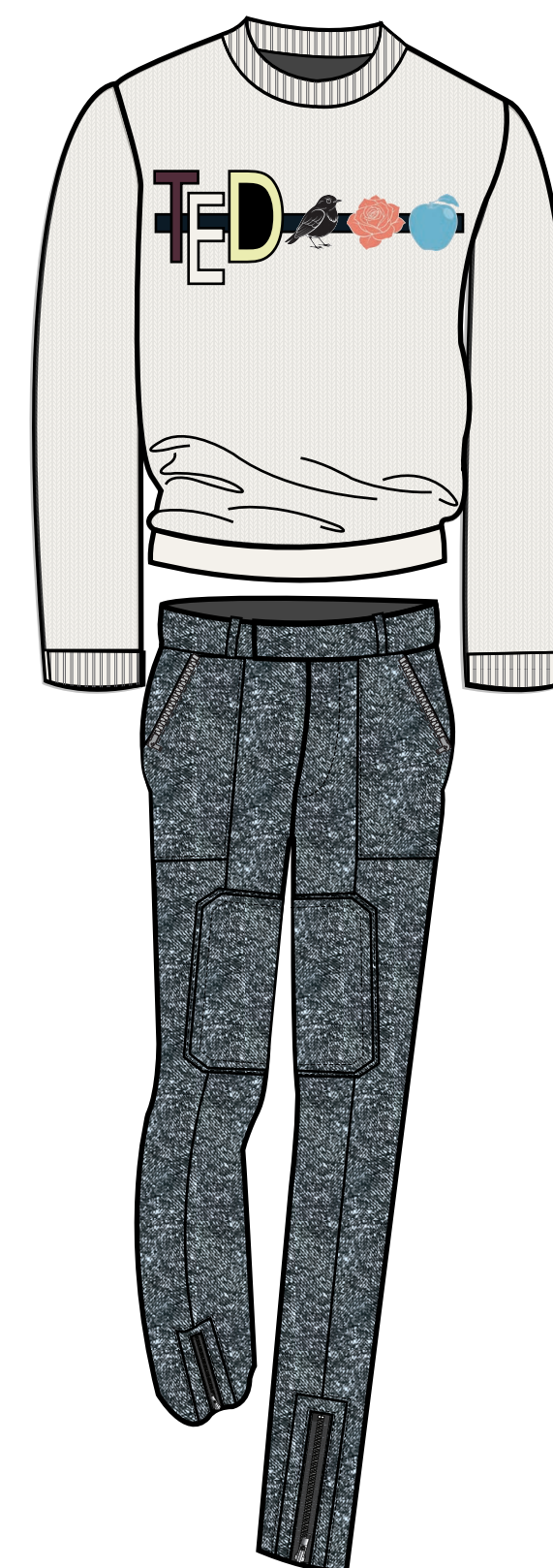
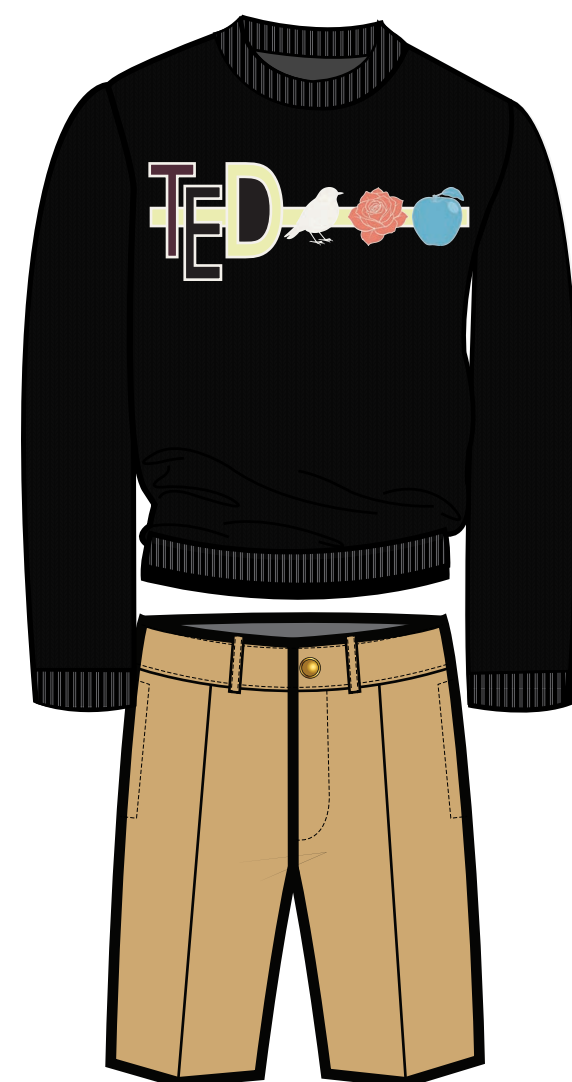
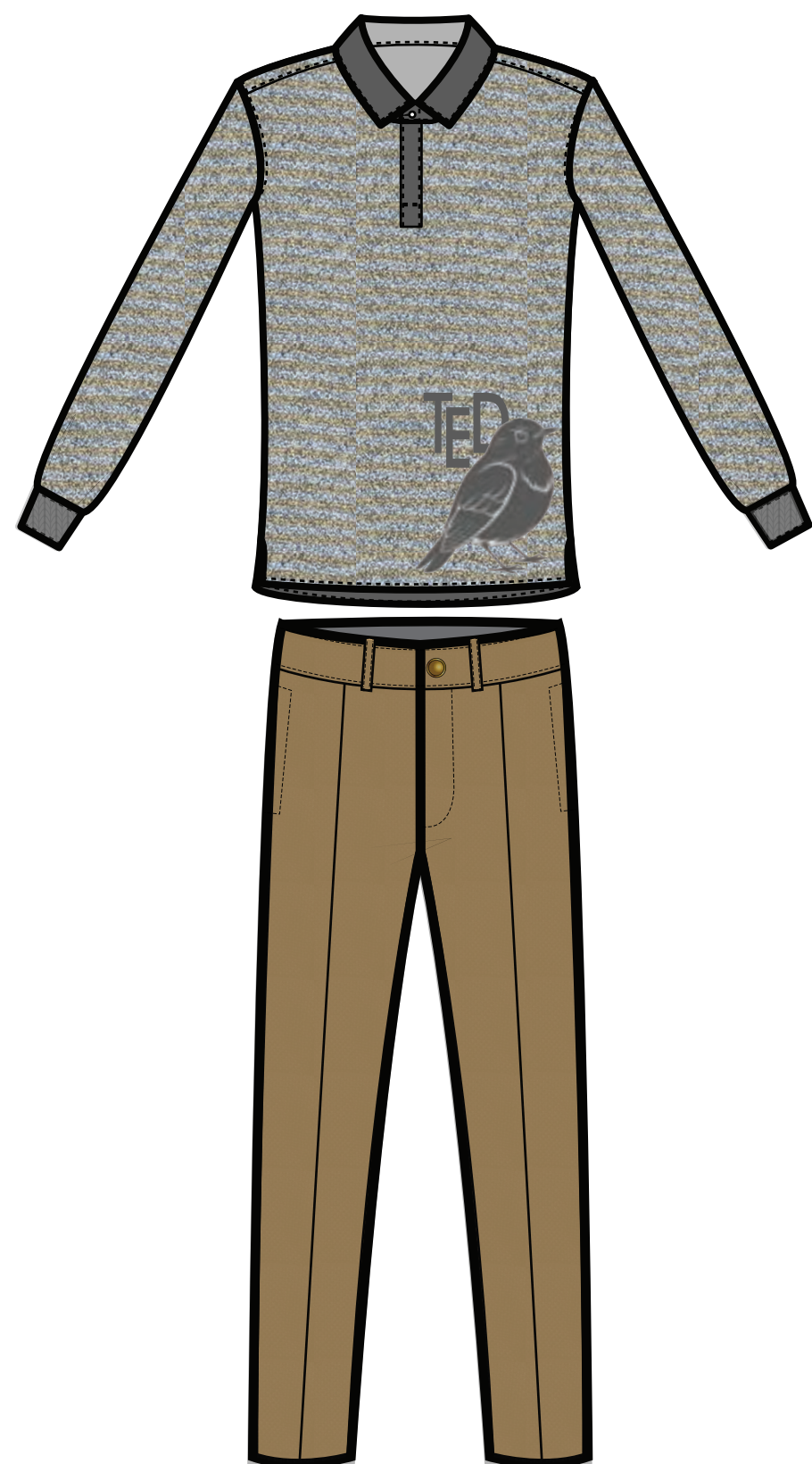
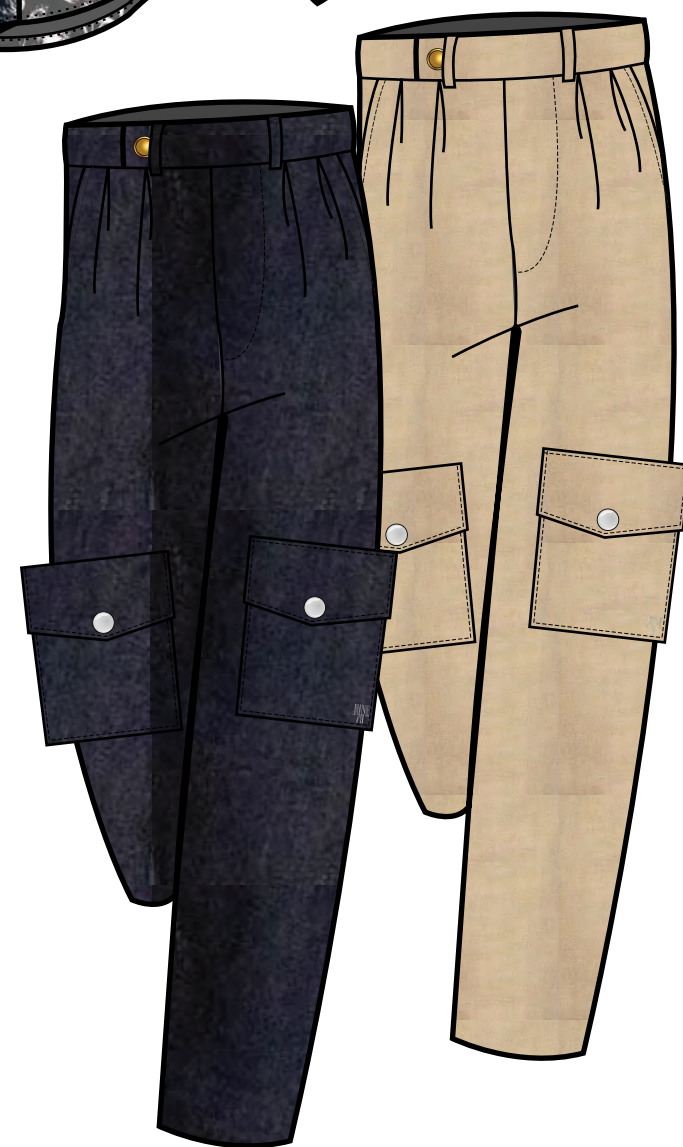
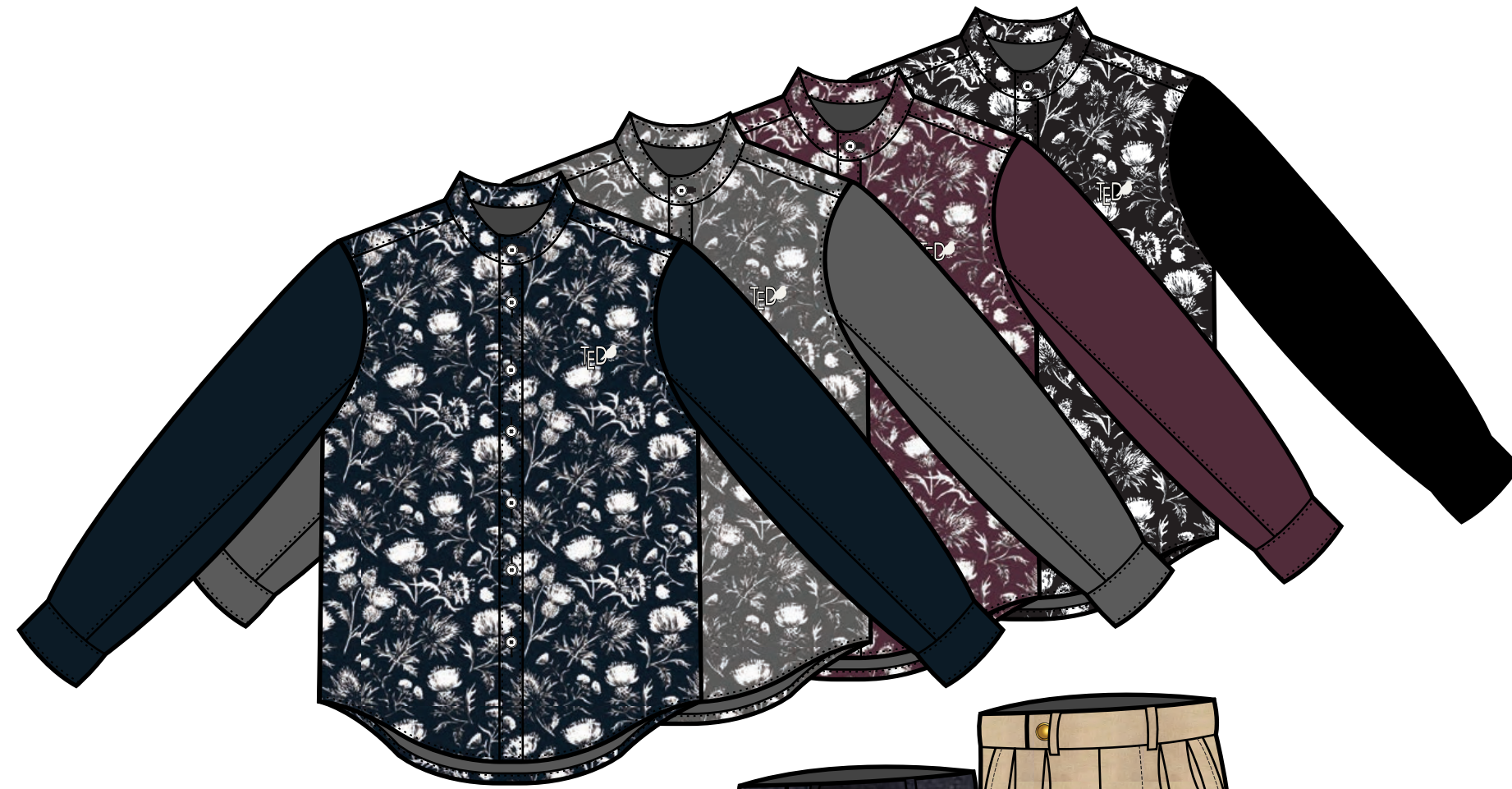
Fall 2025

Collection Snapshot



Fall 2025

Collection Snapshot



Fall 2025

Heritage Collection



Fall 2025

Heritage Collection

