

Professional Identity  
[www.linkedin.com/in/rajkumar-g-27235b11](http://www.linkedin.com/in/rajkumar-g-27235b11)

### Employment History

- TCS -Apple  
(Joined on 14th July 2021)  
UX Specialist
- Quest Global  
UX Designer (1yr)
- Merck  
Lead UX Designer  
Aug 2018 - May 2020  
(2yrs)
- Accenture  
UX / UI Lead  
Sep 2014 - Jul 2018  
(3.11 yrs)
- Infosys  
Senior UX Designer  
Jan 2010 - May 2012  
(2.5yrs)
- Symphony (2.5yrs)  
UI Designer  
Jan 2010 - May 2012  
(2.5yrs)
- Logix Microsystems  
Visual Designer  
Dec 2007 - Jan 2009  
(1 yr 2 months)
- India Home Guide  
Graphic Designer  
Mar 2005 - Nov 2007  
(2.9 yrs)

Portfolio : <https://www.coroflot.com/rajkumar@04/UXUI-Design>

### Current Company



Apple - EBS  
Enterprise Business Solution

### Professional Experience

Design leader with 16 years of experience in UX Design, specializing in creating impactful, user-centric solutions that align with business goals and user needs. Expertise in human-centered design and cognitive science with hands-on interaction design experience. I have a deep sense of the UCD process, which fuels my passion for crafting meaningful User Experience designs to solve complex interaction issues.

Delivered solutions across multiple domains like Enterprise Business Applications (Apple Inc.), Banking, Healthcare, and the Auto mobile Industry

### My Core Competencies

#### Managing and Leading UX team

- Defineing UX vision and roadmap aligned with business goals
- Ensure user-centric thinking across projects
- Drive UX maturity in the account/client
- Conducting Design reviews, Heuristic evaluations
- High Quality Deliverables in short period of time. Ensure timely delivery within Agile sprints
- Mentor and Coach designers, Conduct performance reviews, Build career paths and Skill development plans

### My Skills & Expertise

- Expertise in User Experience Design, UI Design, Information Architecture, Interaction Design, Visual Design, Design Systems, Heuristic evaluation, Usability Testing
- Highly proficient in design fundamentals applying Gestalt principles
- Familiar with Agile and scrum methodologies
- Basic understanding in HTML & CSS

#### Software

Google Stitch AI  
Claude AI  
Figma make AI  
Figma  
Miro  
Axure RP  
Adobe Photoshop  
Adobe illustrator

#### Certification

HFI-Human Factor Internationa  
• Mobile User Experience  
• PET Design  
IDF-Interaction Design Foundation  
• UX Mangement & Strategy  
• User Research

#### Education

Bachelor of Fine Arts (2005)

## Present Occupation

**Tata Consultancy Services** (Joined on 14th July 2021)

Working as ADD/Lead User Experience Architect

## My Roles and Responsibilities

- **Leadership & Mentoring:** Guide and mentor UX designers, Assigning tasks, conducting design reviews, and providing feedback
- **Collaboration:** Partner with product managers, developers, and stakeholders to align design with business goals, technical capabilities and user needs.
- **Consistency & Standards:** Define and maintain design systems and UI standards to ensure consistency across platforms.
- **Accessibility & Quality:** Ensure compliance with accessibility standards (e.g., WCAG)
- **Operational Responsibilities :** Mentor and coach designers, Conduct performance reviews, Build career paths and skill development plans

## Key Project Experience

- 1. Apple Inc.** Worked on multiple projects like Enterprise Business Applications and Locate.apple.com (Website). Collaborated with product managers, engineers, and business teams to align design outcomes with business goals & user needs. Created design systems and reusable UI components to ensure consistency and accelerate design delivery. Created User Flow, Site map, Quick Prototype (wireframes), Visual Design
- 2. CLP Power Incident Communication Platform**  
Achieved a Key Milestone by winning the client proposal. Collaborated with cross-functional teams and demonstrated the value of UX vision and Innovative design strategy.
- 3. US Bank**  
Identifying Usability Problems & Performing expert Heuristic evaluationz

**Any job opportunities in a User Experience design role.**

**Please reach out to me**

Email: sunilachar2004@yahoo.com

Mobile No. 9663546329