

DFCU Financial August 2026 Instagram Content Calendar						REGROUP Internal Note
Date	Schedule d	Topic	Organically d Scheduled	Social?	Social Post Copy	
Fri, 8/14		College Costs	No		Learn more at the link in our bio.	may want to use welcome instead of add
Mon, 8/17		Ryan's Business Reporter Interview	No		For us, it's quality over quantity every day. We add consumers and businesses who really value service. Get ready for some next level service! Join at the link in our bio.	

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Mon, 8/17		Ryan's Business Reporter Interview	No		For us, it's quality over quantity every day. We add consumers and businesses who really value service. Get ready for some next level service! Join DFCU Financial today: https://tinyurl.com/yhxuc52j	may want to use welcome instead of add
Tue, 8/18		Recently Closed: Brian C.	No		When the right property becomes available, having access to capital can make all the difference. A Central Florida investor leveraged a cash-out refinance to unlock equity and purchase additional investment real estate, creating new opportunities for portfolio growth and long-term value. Brian Carlson, DFCU Financial Business Banker, delivered a financing solution that helped move this investment strategy forward. Looking to grow your portfolio or fund your next business opportunity? Connect with your local business banker: https://tinyurl.com/yc8ah23e #DFCUFinancial #InvestmentRealEstate	central

✦ Straight from Zillow ✦ "Joe Hayes was very amazing to work with. Always keeping me in the loop and explaining everything very thoroughly. He is a great asset to the company. Very knowledgeable, helpful, friendly and thoughtful. Even answering his phone on the weekends. I have recommended him to all my friends and coworkers and I will definitely use him again. Thank you, Joe." - Bryan E., Naples FI 🔗 Ready for a mortgage experience like this? Meet our team: tinyurl.com/bdd7es7b	Naples, FL // tinyurl.com/bdd7es7b links to Mortgage Solutions rather than Meet Our Team
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The most expensive thing you take to college might be your zip code. Out-of-state tuition can add thousands of dollars to the cost of a degree, and that's before you factor in housing and travel expenses. But don't write off that dream school just yet. Many colleges offer merit scholarships, athletic scholarships, grants, and other incentives designed to attract out-of-state students. Those awards can make an out-of-state education more affordable than you think. Before you decide, compare the total cost, not just the upfront sticker price. Once those financial aid packages arrive, you may find you're comparing apples to oranges. Learn more: tinyurl.com/2fvc2j4t	up-front
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Momentum Mortgage	No	Great news for anyone who's ready to start their homeownership journey but has struggled to come up with a down payment. With the DFCU Financial Momentum Mortgage program, you can finance up to 100% of the home's value, removing that barrier entirely. Designed with first-time buyers in mind, the Momentum Mortgage helps remove the need for a large upfront investment. Give us a call, stop by your local branch, or visit the link in our bio to apply online.	remove extra space // up-front // RGP to add content once provided.	F
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