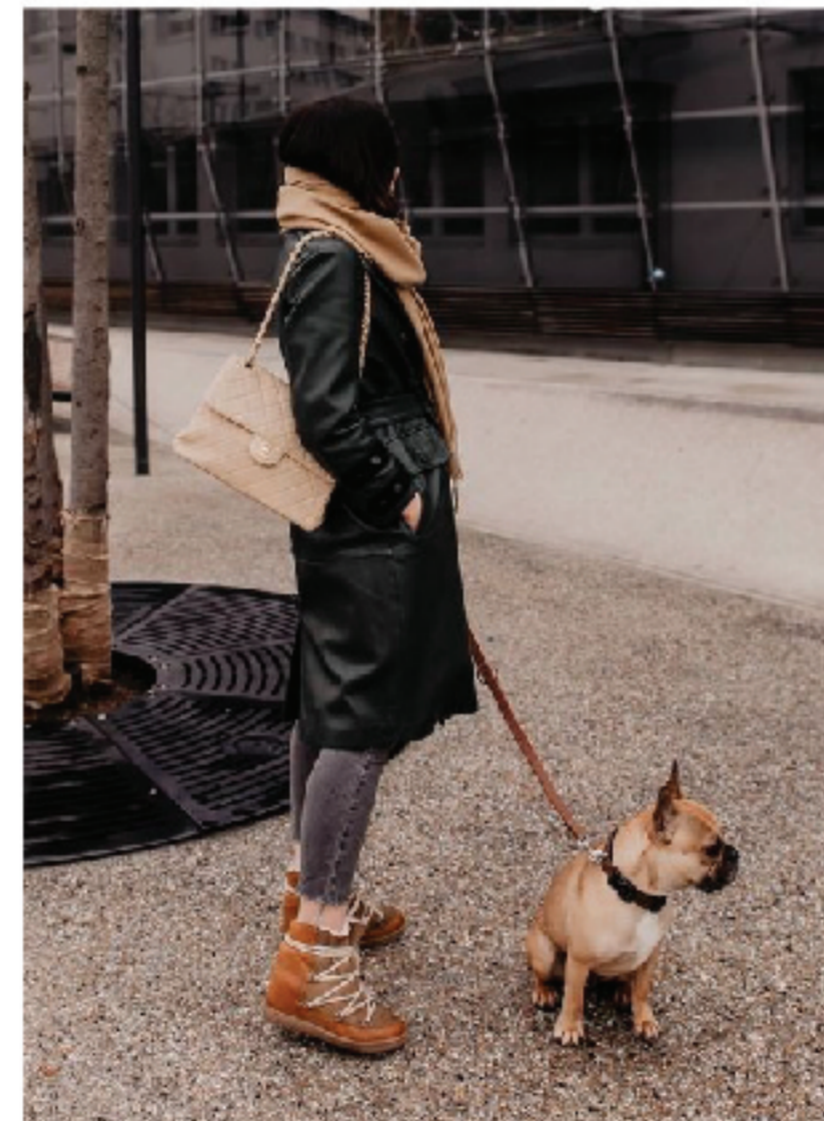


CLOUDFEEL FALL/WINTER

EVERYDAY CASUAL | RELAXED STYLING | CRAFTED COMFORT | ALL DAY



The Brief:

Continue the Cloudfeel franchise into Fall with a new proprietary boot construction that incorporates the Cloudfeel bathtub construction. Styles must be weather ready with a casual look and the Cloudfeel crafted comfort feeling.

Fashion Hiker

Fashion Seasonal Bootie

Core Volume Bootie