



# JESSICA BRACHO H.

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## EXPERIENCE

### ▲ WORK

#### UNIF / SENIOR DESIGNER

APRIL 2013 - APRIL 2025

- LED THE DESIGN AND DEVELOPMENT OF SEASONAL COLLECTIONS ACROSS ALL CATEGORIES, INCLUDING CUT-AND-SEW, DENIM, KNITWEAR, ACCESSORIES, AND GRAPHIC APPAREL.
- DROVE CONCEPT CREATION, MOOD BOARDS, AND TREND RESEARCH TO ENSURE BRAND RELEVANCE WHILE PUSHING CREATIVE BOUNDARIES.
- DESIGNED AND OVERSAW PRODUCTION OF HIGH-PROFILE PIECES AND LIMITED-RUN COLLECTIONS THAT CONTRIBUTED TO VIRAL BRAND MOMENTS AND NOTABLE COLLABORATIONS.
- PARTNERED CLOSELY WITH PRODUCT DEVELOPMENT AND FACTORY TEAMS TO EXECUTE FIT CORRECTIONS, SAMPLE REVISIONS, AND FINAL APPROVALS.
- SKILLED IN ADOBE ILLUSTRATOR AND PHOTOSHOP; CREATED DETAILED TECH PACKS AND PRINT-READY ARTWORK TO ENSURE SEAMLESS COMMUNICATION WITH GLOBAL VENDORS.
- PLAYED A KEY ROLE IN MAINTAINING UNIF'S CULT STATUS THROUGH A SHARP UNDERSTANDING OF SUBCULTURE, INTERNET AESTHETICS, AND EMERGING TRENDS.

#### DESIGNER CONSULTING CO-OP/ DESIGN ASSISTANT

DECEMBER 2012 - APRIL 2013

- TECHNICAL DESIGN OF OVER 20 BRANDS AT ANY GIVEN TIME.
- PRODUCT DEVELOPMENT

### SKILLS ▼

BILINGUAL (SPANISH-ENGLISH)  
ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP  
TECHPACKS/PRODUCT DEVELOPMENT  
MICROSOFT OFFICE  
DESIGNING, PATTERNMAKING AND SEWING  
STYLING  
FASHION SHOW/PHOTOSHOOT PRODUCTION

### EDUCATION ▼

THE ART INSTITUTE OF CALIFORNIA – HOLLYWOOD  
FASHION DESIGN B.F.A. – GPA: 3.82

### BACKGROUND ▼

BORN IN CARACAS, VENEZUELA  
NOW LIVING IN LOS ANGELES, CA

