



Adults* with hearing loss experience a **30-40% faster decline in cognitive abilities** than their peers with normal hearing.¹

*75 years and older

Hearing loss is a major public health issue.



It is the **third most common physical condition** after arthritis and heart disease.²

People with mild hearing loss **are 3x more likely** to have a history of falling than people with normal hearing.³

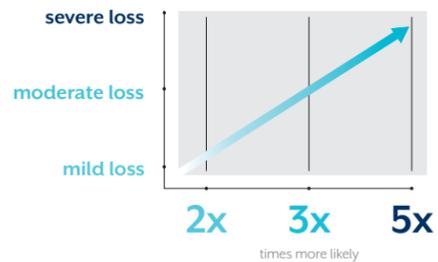
You are not alone.

20% of adults in the United States, has some degree of hearing loss¹. You are not alone.

Perhaps difficulty hearing your grandchildren prompted you to schedule a hearing test, or maybe you're noticing yourself declining invitations to things you used to enjoy. Whatever the situation, you have taken the first step towards better hearing.

The Better Hearing Institute found that patients are more positive when they feel listened to by their hearing care professional, and feel they are receiving quality, personalized counseling through the hearing aid process and post-treatment care². Outstanding patient care is a priority at Certified Hearing Aid Consultants, a division of ENT and Allergy Specialists.

Adults with untreated hearing loss are more likely to **develop dementia**.⁴

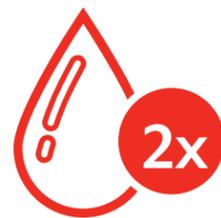


70% SMOKING
Current smokers have a **70 percent higher risk** of having hearing loss than nonsmokers.⁵

Adults* with untreated hearing loss were **more likely to report depression, anxiety and paranoia** than peers who wore hearing aids.⁶

high blood pressure can be an **accelerating factor** of hearing loss in adults*⁷

*45-64 years



Hearing loss is **twice as common** in **people with diabetes** as their peers without.⁸

Hearing loss treatment has been shown to improve:⁹

- Earning power
- Sense of control
- Communication in relationships
- Physical health

*50 years and older

ABOUT US

Certified Hearing Aid Consultants have been providing hearing care services in the area since 1985. Our audiologists work closely with our Ear, Nose, and Throat Physicians to identify and care for all types of hearing problems. We take pride in providing complete evaluations and counseling to ensure your care exceeds your expectations.

Our exceptional team of audiologists have a Masters Degree in Audiology, or are Doctors of Audiology, which is the highest level of audiology education. They are licensed in Ohio, Kentucky and Indiana to dispense hearing aids and are certified by the American Academy of Audiology (AAA) and/or the American Speech Language Hearing Association (ASHA); national credentialing associations for audiologists.

SOURCES: 1. Lin, F.R., Yaffe, K., Xia, J., Xue, Q., Harris, T.B., Purchase-Helzner, E., Simonsick, E.M. (2013). Hearing Loss and Cognitive Decline in Older Adults. JAMA Internal Medicine, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | 2. Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling | 3. National Academy on an Aging Society. (1999). Challenges for the 21st Century: Chronic and Disabling Conditions. Retrieved from: <http://www.agingociety.org/agingociety/pdf/chronic.pdf> | 4. Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study | 5. Cruickshanks, K., Klein, R., Wiley, T., Nondahl, D.M., & Tweed, T.S. (1998). Cigarette smoking and hearing loss: the epidemiology of hearing loss study. Retrieved from: <http://www.ncbi.nlm.nih.gov/pubmed/9624024> | 6. Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. Audiology Today, 11(4). Retrieved from: <http://www.audiology.org/publications/resources/document-library/untreated-hearing-loss-linked-to-depression-social-isolation> | 7. Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V., & Nagle, S.K. (2013). Effects of Hypertension on Hearing. Indian J Otolaryngol Head Neck Surg, 2013 December, 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | 8. American Diabetes Association. (2013). Diabetes and Hearing Loss. Retrieved from: <http://www.diabetes.org/living-with-diabetes/treatment-and-care/seniors/diabetes-and-hearing-loss.html> | 9. Kochkin, S. (n.d.). The Impact of Hearing Loss on Quality of Life. Retrieved from: <http://www.betterhearing.org/hearingpedia/counseling/articles-tips/impact-treated-hearing-loss-quality-life>

SOURCES: 1 HEARING LOSS ASSOCIATION OF AMERICA. (2014). BASIC FACTS ABOUT HEARING LOSS. RETRIEVED FROM: [HTTP://WWW.HEARINGLOSS.ORG/CONTENT/BASIC-FACTS-ABOUT-HEARING-LOSS](http://www.hearingloss.org/content/basic-facts-about-hearing-loss) | 2 ABRAMS HB, KIHM J. AN INTRODUCTION TO MARKETRAK IX: A NEW BASELINE FOR THE HEARING AID MARKET. HEARING REVIEW. 2015;22(6):16.