

MARTHA:

Hello, I’m Martha B., Chesapeake’s Senior VP of Human and Corporate Resources.

At Chesapeake, we believe a healthy mind and strong body are keys to a balanced and fulfilling life. Our comprehensive Wellness program includes features that address these areas to meet your needs and those of your family. As a human resources professional, I certainly understand the increased stress that can arise from juggling a career, family, and friends – and striving to give each the attention that it deserves. And I imagine that most of you have struggled at some point with these issues or know someone who has.

We want you to know that we’re here to help – with our new initiative, “Your Life Matters.” This campaign will be part of the 2010 Wellness programs developed to focus on multiple aspects of your health.

Coping with issues like depression, anxiety, addiction, or even financial problems isn’t easy to do, and it isn’t easy to talk about. So we’re offering help - available whenever you need it - through an independent company - ComPsych. ComPsych is a totally confidential, free guidance resource center for every employee, spouse, and dependent, regardless of whether or not you’re on our medical insurance plan.

These are important concerns for the management team at Chesapeake – starting at the very top with our CEO, Aubrey M.

AUBREY:

(Aubrey covers these topics in his own words)

- I know you work hard, and I appreciate everything you do.
- A healthy mind and strong body are essential for a balanced, happy, and successful life at home, with your friends, and at the office.
- I fully support this campaign and believe it will meet the needs of our employees that our traditional programs haven’t been able to address to date.
- If you or your family needs help or just someone to talk to, please take advantage of this new service as soon as you can.

MARTHA:

These are serious issues, and education is the first step towards understanding and addressing them. Throughout the year, you will receive a series of videos, have an opportunity to attend educational sessions, and get more information highlighting the important mental health topics we plan to cover.

You might wonder just why it is that Chesapeake wants to help you with these difficult issues?

AUBREY & MARTHA:

It's a simple answer. YOUR LIFE MATTERS!

MARTHA:

Thank you, and have a great day!

(FADE TO CHK LOGO)