

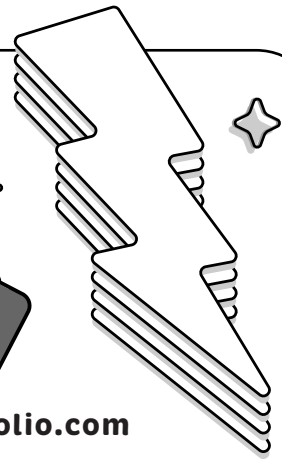
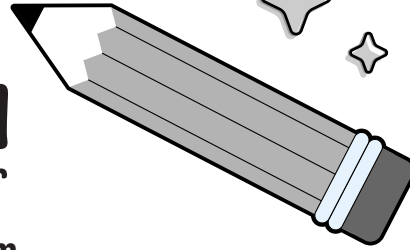


# ANDREA PIOTROWSKI

senior graphic designer

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## PROFESSIONAL SUMMARY

Clean yet refreshing design style cultivated through years of direct marketing design experience. I am involved in every aspect from concept, design, problem solving, production, and art direction. Collaborating with creative and marketing professionals to build an engaging final product.

## WORK EXPERIENCE

**Universal Screen Arts, Inc.** (2023-2024) Hudson, Ohio

### Senior Graphic Designer & Production Artist

- Direct Marketing design for catalog layouts - production clean-up and image editing
- Prepared catalog files, images and fonts for printer - approved final version
- Built focused advertising by collaborating with Merchants, Copywriters, and Photography

**Amerimark Direct LLC** (2013-2023) Cleveland, Ohio

### Senior Graphic Designer

- Over 10 years I designed for 7 different catalogs - soft and hard goods - team, solo and team lead
- Refreshed layouts, fonts, color palettes, vector graphics and masthead to keep marketing fresh
- Regularly managed and mentored Junior Designers, Production Artists and Creative Interns
- Created visually engaging layout designs with Merchants, Copywriters, Art Directors and Photography

**JB Dollar Stretcher Magazine** (2004-2013) Richfield, Ohio

### Graphic Designer

- Designed effective advertisements for businesses all over Ohio in weekly print magazines
- Created print and digital media for in-house marketing graphics, flyers, and coupon advertisements
- Worked with Sales Team and Clients to enhance their companies marketing, boosting brand visibility

## APPLICATIONS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Workfront, Adobe Acrobat, Adobe Express, Adobe Firefly, Microsoft Office 365, Teambase, Page Proof, Teamviewer

## SKILLS

Catalog and Magazine Direct Marketing Design, Creative Problem Solving, Team Collaboration, Workflow Streamlining, Multi-Project Management, Team Communication, Detail-Oriented, Innovative, Digital Illustration, Typography

## EDUCATION

**Bowling Green State University** Bowling Green, Ohio

Bachelor of Fine Arts in Graphic Design

