

Program	Details	Max. Avail.	Cost	Qty.	Extended	Notes
<b>VIP Package</b>	Includes all items highlighted below. Valued at \$15,500	15	<b>\$14,500</b>		\$	
Lewis Marine Supply Catalog	Front inside cover	1	\$7,000		\$	
	Back inside cover	1	\$5,000		\$	
	Inside 2-page Spread	Varies	\$5,000		\$	Receive a FREE half-page ad in the LMS Promo Catalog
	<b>Inside Full Page</b>	Varies	\$4,000		\$	
	Inside 1/2 Page	Varies	\$2,000		\$	
	Inside 1/4 Page	Varies	\$1,000		\$	
Lewis Marine Supply Annual Promo Catalog	Front inside cover	1	\$4,000		\$	
	Back inside cover	1	\$3,000		\$	
	Inside 2-page Spread	Varies	\$2,000		\$	
	<b>Inside Full Page</b>	Varies	\$1,500		\$	
	Inside 1/2 Page	Varies	\$750		\$	FREE with purchase of Inside 2-page spread in the LMS Catalog
	Inside 1/4 Page	Varies	\$500		\$	
Lewis Marine Desk Calendar	<b>1 month: 3 small ads, 1 large ad, 1 logo on every page</b>	12	\$3,000		\$	
Digital Package - HELM	<b>B2B website banner, email, TV screens for Featured Vendor of the Month</b>	12	\$2,000		\$	
	<b>Landing page with vendor product</b>	12	\$3,000		\$	
Other Branding	<b>Attire: co-branded shirts for Lewis Team</b>	12	\$2,000		\$	
LMS Vendor Village	Co-Branded Booth Space - 3 Boat Shows (MIBS, PBIBS, and FLIBS)	2	\$15,000		\$	
	Co-Branded Booth Space - 1 Boat Show	2 per show	\$6,000		\$	
	Demo Product in LMS booth - (1) 4-hour block	6	\$500		\$	Three shows available
Sales Rep Training	60 minute training		\$750		\$	
	30 minute training		\$500		\$	
Van Wraps/Logos - Lewis Marine & BOW	Logo on 6-7 Van Wraps	30	\$3,000		\$	
	Logo on 6-7 Box Truck Wraps	30	\$5,000		\$	
BOW Stores	End Cap - Five (5) stores - 30 days	48	\$2,000		\$	Ask us about 3-mo. discount
	Attire: co-branded hats	12	\$2,000		\$	
	Branded Show Bags (30,000)	14	\$5,000		\$	
	Logo on 4 Store Window Clings - 6 mo. / 12 mo.	4	\$2,000 / \$3,000		\$	
BOW - Boat Show Co-Branded Booth	Co-Branded Booth Space - 2 Shows (Stuart, Sarasota)	2	\$5,000		\$	
	Co-Branded Booth Space - 1 Show	2 per show	\$3,000		\$	
	Demo Product in BOW booth - (1) 4-hour block	6	\$500		\$	Two shows available
BOW - eBlast	New Product Launch eBlast	24	\$2,000		\$	
Digital Package - BOW.com	Logo link to Landing Page - 30 days	48	\$500		\$	
<b>TOTAL AMOUNT (If individual items were selected)</b>					\$	