## By Wh

## Experience Alexander's

By Allie Chase

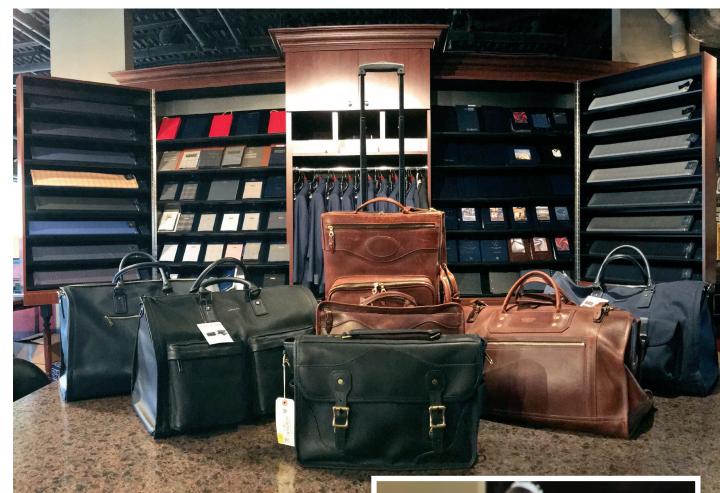
Tith the holiday season around the corner, it's easy to get lost in a gift shopping frenzy when it comes to buying for loved ones. The men in our lives are not only some of the most difficult to shop for, but for some reason they always seem to have everything they need when it comes time to put together potential gift ideas. For those who don't know what to get the man that has everything, a gift card opens up a door in a direction of possibilities! Alexander's not only works with the man in your life to add character to his wardrobe but creates a shopping experience that adds to the feel of the holiday season.

Our intimate environment allows you to experience custom clothing in an atmosphere of comfort. While sitting over

some coffe or tea, relax while you and your friends or family experience shopping for a custom look together. We spend time picking, for example, a suit fabric. After we've chosen our fabric, we will begin to look at the lining options. Following these choices, we look through all of the style options; from the lapel shape on the coat to the button hole color on the pant, each piece of your custom garment is chosen by you.

The clients who choose Alexander's not only achieve their desired look, but they have an experience to remember. In addition to offering a variety of custom clothing options such as suits, sport coats, slacks and shirts, we offer a high-end range of scents to small accessories. One of our most popular parfum options that we sell to both men and women is our Parfum De





Marly Collection out of Paris, France. These unique scents are an oil-based parfum that depend upon the chemical makeup of the wearer to determine the final, end scent. Small pieces of our store, such as our scent collection, are unique in their own ways. We also carry ties, pocket squares, wallets, and socks, just to name a few of the small accessory options we offer

Make this holiday season more memorable by giving the gift of an experience. Spending time in a relaxed environment not only gives the man in your life the opportunity to pick out what speaks to him, but it becomes much more than your average shopping trip. Creating a custom look inspires timeless taste, and our garments have the quality to match. What could be more fitting this holiday season than to give the man in your life the wardrobe he's been craving?



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