



Crafting a Smart Casual Closet

By: Allie Chase

Why settle for typical clothing when custom clothing can take your closet to the next level? An experienced and knowledgeable custom clothier will create a wardrobe that works with your lifestyle in addition to your taste. As a third-generation tailor with an in-depth understanding of fabrics, Alexander has the eye, familiarity of the workshop and experience to make each custom piece work exclusively for his clients. The custom business is constantly evolving, yet everyone always looks to maintain a sense of style. Let Alexander's Custom Clothiers guide you in the right direction by creating a personalized style that is not only multi-faceted, but that works for you and your lifestyle.

With the majority of Alexander's clients wearing suits, companies are constantly looking for help in cleaning up their smart casual look in the workplace. The details make the difference in a business casual outfit. From loafers with a clean-cut jean, to a custom shirt paired with a sport coat, an outfit that combines an accumulation of styles appears dressier and more thoughtfully put together than a plain suit. Alexander constantly works with clients to create outfit versatility. Whether you're dressing to head out to dinner straight from the

office on a Friday, to meeting up with clients for a work lunch, we have your smart casual dress code covered. With a twist that screams clean yet classy, we work to incorporate more zest and individuality into each custom outfit.



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In addition to our downtown Northville location, Alexander's is now offering consultations at the Detroit Athletic Club. These private appointments allow our clients the opportunity to work with our team. We will examine your current wardrobe and work with you to change your outfit direction. Feel comfortable and confident in your custom clothing by bringing out your personal style in a way that speaks to you. We also offer in-house appointments for clients that run a busy lifestyle yet are looking to revamp their wardrobe.

With a business casual focus, Alexander's Custom Clothiers is taking over the fashion industry. The possibilities in custom clothing end where your imagination does, so why not take that next step to make it extraordinary?