

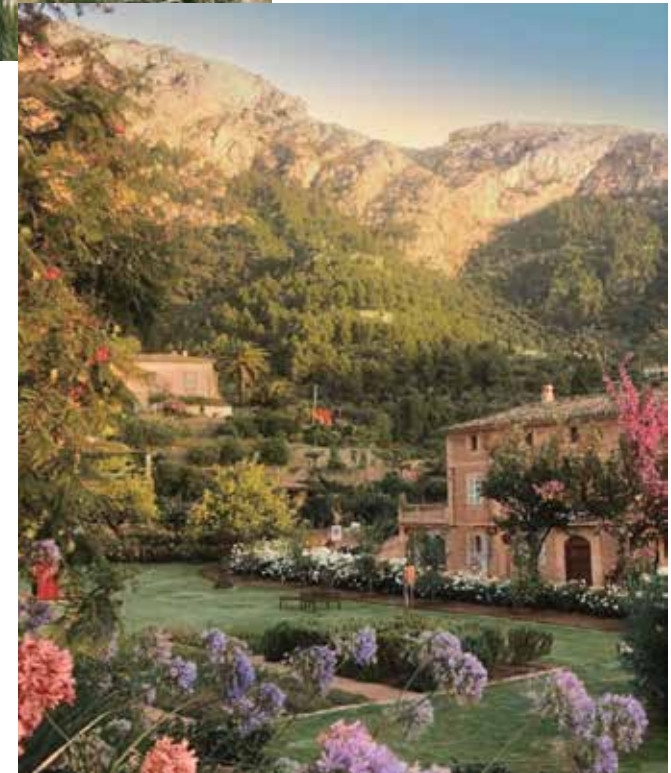


CL^{BY} LAUNDRY

SPRING/SUMMER 21

Whimsical Summer

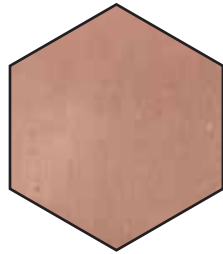
The longest day of the summer,
where the sun shines for just a bit longer.
The summer solstice is what inspires us.
With a backview of the mountains,
fresh greenery and bright flowers all around.
She feels comfort with her beautiful surroundings.
She is youthful and playful with her wardrobe
full of light flowy dresses, fresh fabrics and
feminine accents. The color palette has soft
hues and pastels.



Color Palette



NUUDE



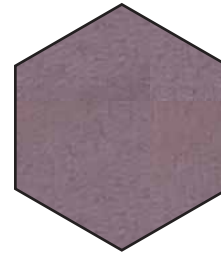
PINK MIST



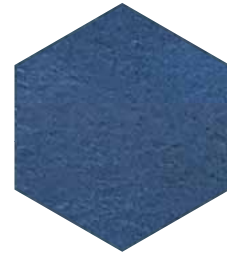
SAGE



SHELL ORANGE



LAVENDER



RIVER BLUE



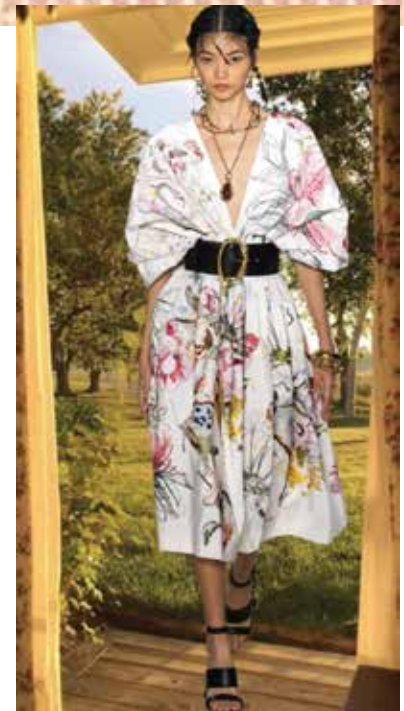
Materials

- * WOVEN RAFFIA
- * BASKET WEAVE LEATHER
- * KNIT CROCHET
- * SMOOTH MATERIALS
- * PATENT LEATHER
- * MINI RHINESTONES
- * FRINGED EMBROIDERY



Key Items

- * SLINGBACK FLATS
- * STRAPPY UPPERS
- * BALLET FLATS
- * SUMMER WEDGES
- * LOAFERS



THE FORCE OF NATURE

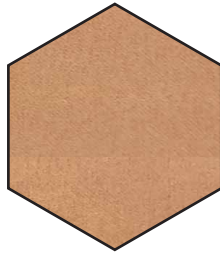
A natural story teller, the venture woman cares deeply about nature and loves to learn about other cultures. She connects with other cultures and shares their stories with the world. She is also deeply connected to nature and uses the resources around her. She lives in her peaceful home in a remote mountain area. She wants to restore balance in our ecosystem. She explores new innovations to create alternatives to textiles, herbal medicines and incorporates cultural influences. Eco friendly materials are important here. The colors are earthy/neutral tones and her wardrobe includes beautifully draped clothing with prints/patterns that resemble nature and cultural textiles. She brings her stories to life.



Color Palette



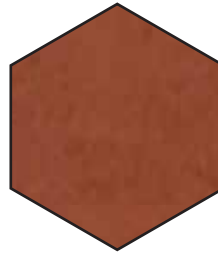
NUDE



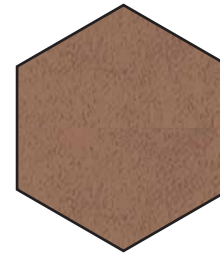
SUNKISS NUDE



FROSTY OLIVE



COGNAC



TOFFEE



DK BROWN

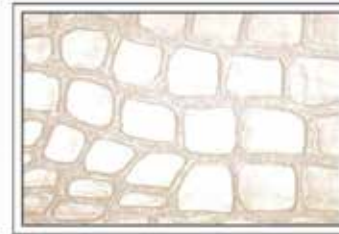


Materials

- * ECO LEATHER
- * RECYCLED COTTON
- * VEGETABLE TANNED LEATHER
- * MARLED KNITS
- * REFINED RAFFIA
- * WOVEN LEATHER
- * PEBBLED SUEDES
- * TEXTURED EXOTICS



Eco Leather



Crocodile Texture



Key Items

- * THONG SANDALS
- * SLIP ON/HEELED MULES
- * MINIMAL STRAPS
- * SCULPTED HEELS
- * TWIST/KNOT/BRAID
ROPE DETAILS

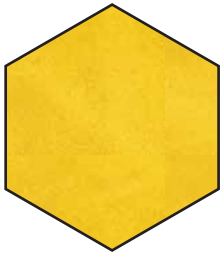


Empowerment

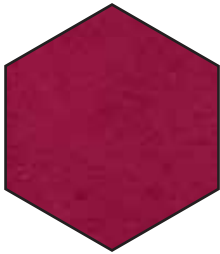
Self expression is empowerment. Our previous trend 'expression', comes back in a more powerful way. She loves to blend old with the new and makes it contemporary. She finds inspiration in estates and elevates her wardrobe, house interiors and her entire lifestyle. She isn't afraid of patterns, texture, shape, color or accessories. She also isn't afraid of exploring new fashions as it excites her. The color palette is bright, bold with fun prints out of the ordinary.



Color Palette



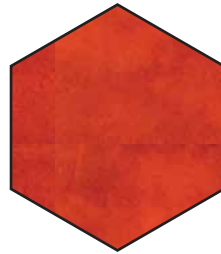
BRIGHT YELLOW



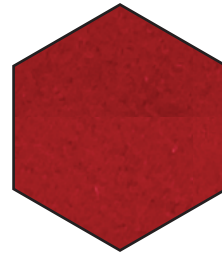
BRIGHT PINK



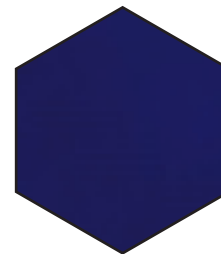
ORCHID



POPPY ORANGE



RICH RED



RICH COBALT



KELLY GREEN



Materials

- * METALLIC
- * EMBOSSED CROCO
- * FAUX PATENT LEATHER
- * PRINTS/PATTERNS
- * FLORALS
- * LACE, SATIN, LUXE



Key Items

- * MIXED MEDIA
- * TWISTED BOWS
- * MULTI STRAPS
- * SLING PUMPS
- * HEELED MULES
- * STATEMENT HEELS
- * TEXTURE!

