

# Laura Riosa

Carrer del Cinca, 6 - L'hospitalet de Llobregat - Barcelona - Spain

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Nationality Italian

Date of birth 25.10.1968

I am a footwear, graphic, product and creative designer with strong creative, organisational and innovative skills.

Many skills in the field of footwear, graphics and product design.

Excellent predisposition to work in a team.

Strong ability to listen and understand the needs, wishes and the objectives of the client.



2018 - 2021

Itaca Grafiques

Alzira - Valencia, Spain

**Graphic designer**

Graphic and editorial design, logos, business cards, corporate identity, posters and packaging.

2006 - 2010

Metropolys s.r.l.

Asolo - Treviso, Italy/Alicante, Spain

**Footwear, product and graphic designer**

Stylistic collaboration, ideation, design, trends research, definition of materials, colourways, support for prototypes realisation and development samples for fashion, casual and technical footwear, for men, women and children. Glasses and squash rackets design. Graphics for baby prams and snowboards.

Collaborations with: Northwave, Aku, Lotto, Prince, Murphy & Nye, Técnica, Michelle K by Skechers, Diesel, Miss Sixty, Killah, Spalding, Levi's Kids, Phard.

1997 - 1999

Kreo

Montebelluna - Treviso, Italy

**Footwear designer**

Ideation, design, materials research, support for prototypes development, colourways for technical and sports footwear.

2015 - 2018

Attiva Studio s.r.l.

Montebelluna - Treviso, Italy

**Footwear, technical and graphic designer**

Research, ideation, design of technical sports footwear. Materials and technologies research. Support for prototypes development.

Technical specs and colours specs.

2D technical drawings of soles and moulded inserts.

2002 - 2006

Laura Riosa

Cornuda - Treviso, Italy

**Footwear and product freelance designer**

Stylistic collaboration, ideation, design, trends research, definition of materials, colour combinations for casual and technical footwear.

Collaborations with: Michelle K from Skechers (patent n° D495862), Lumberjack, Hi-Tech.

1995 - 1997

Siretessile s.r.l.

Cornuda - Treviso, Italy

**Graphic and textile designer**

Graphic design for industrial technical fabrics, creation of collections for technical fabrics for kids line.

Graphics department manager

2010 - 2015

Laura Riosa

Alicante, Spain

**Product and graphic freelance designer**

Ideation and development of logos and images for companies. Stands design for events (fairs, exhibitions, showrooms). Ideation and realization of Murano glass jewellery with "a Lume" technique.

1999 - 2002

Filasport s.p.a.

Montebelluna - Treviso, Italy

**Footwear designer women and kids**

Ideation, design, materials research, support for prototypes development, colourways for technical and sports footwear.

1991 - 1995

Zanellato Valter s.a.s.

Montebelluna - Treviso, Italy

**Graphic, footwear and product designer**

Ideation, design, materials research, support for prototypes development, colourways for men's, women's and children's shoes. Product designer: watches, bags, backpacks, glasses, protections and clothing for motorcycling. Graphics for children's footwear.

# EDUCATION

1982 - 1987  
Istituto Statale d'Arte  
Venice, Italy  
Technical studies for creation and design in the use of colour and form, in architecture, design and objects.  
Techniques: enamel paint, gilding, mosaic.  
High School Diploma Fine Arts

1987 - 1989  
Scuola Centromoda  
Mestre - Venice, Italy  
Fashion design, costume history, merchandise.  
Fashion designer diploma

1990 - 1991  
Treviso, Italy  
course in comics technique

2008 - 2009  
Alicante, Spain  
Pottery course.

2011  
Murano - Venice, Italy  
Murano glass workshop with lampworking technique.

## Native italian

### Spanish

reading C2  
writing C2  
oral expression C2

### English

reading B2  
writing B2  
oral expression B1

# SKILLS

## Adobe Creative Cloud Illustrator - Photoshop - InDesign

Mac Excellent  
Windows Excellent

## Microsoft office PowerPoint - Word - Excel

Mac Good  
Windows Good

## Artistic skills

Oil paints, gouache, watercolours, acrylic, pantone, crayons.

Gilded with gold and silver leaf.  
Mosaic.

Pottery.

Lampworking.

**Sports** Swimming, trekking, climbing

**Volunteering** Social farm Supergiu - Asolo, Italy  
ENPA - SOS Anfibi - Asolo, Italy

I interact easily to people of different nationalities, I am collaborative, adaptable, confident and work very well in a team and individually. Used to teamwork, I am a dynamic, hard-working, proactive, and innovative person. My excellent organisational skills which, combined with my sense of responsibility, allows me to coordinate and organise my work and that of my collaborators.



# PORTFOLIO

