Laura Riosa

Carrer del Cinca, 6 - L'hospitalet de Llobregat - Barcelona - Spain Tel. +34 722 244831 - riosalaura@yahoo.it Nationality Italian Date of birth 25.10.1968

I am a footwear, graphic, product and creative designer with strong creative, organisational and innovative skills.

Many skills in the field of footwear, graphics and product design.

Excellent predisposition to work in a team.

Strong ability to listen and understand the needs, wishes and the objectives of the client.



2018 - 2021 **Itaca Grafiques** Alzira - Valencia, Spain **Graphic designer**

Graphic and editorial design, logos, business cards, corporate identity, posters and packaging.

2006 - 2010 Metropolys s.r.l.

Asolo - Treviso, Italy/Alicante, Spain

Footwear, product and graphic designer

Stylistic collaboration, ideation, design, trends research, definition of materials, colourways, support for prototypes realisation and development samples for fashion, casual and technical footwear, for men, women and children. Glasses and squash rackets design. Graphics for baby prams and

snowboards. Collaborations with: Northwave, Aku, Lotto, Prince, Murphy & Nye, Técnica, Michelle K by Skechers,

Diesel, Miss Sixty, Killah, Spalding,

Levi's Kids, Phard.

Attiva Studio s.r.l.

2015 - 2018

Montebelluna - Treviso, Italy

Footwear, technical and graphic designer

Research, ideation, design of technical sports footwear. Materials and technologies research. Support for prototypes development.

Technical specs and colours specs.

2D technical drawings of soles and moulded inserts.

2002 - 2006

Laura Riosa

Cornuda - Treviso, Italy

Footwear and product freelance designer

Stylistic collaboration, ideation, design, trends research, definition of materials, colour combinations for casual and technical footwear. Collaborations with: Michelle K from Skechers (patent n° D495862), Lumberjack, Hi-Tech.

1997 - 1999

Kreo

Montebelluna - Treviso, Italy

Footwear designer

Ideation, design, materials research, support for prototypes development, colourways for technical and sports footwear.

1995 - 1997

Siretessile s.r.l.

Cornuda - Treviso, Italy

Graphic and textile designer

Graphic design for industrial technical fabrics, creation of collections for technical fabrics for kids line.

Graphics department manager

2010 - 2015

Laura Riosa

Alicante, Spain

Product and graphic freelance designer

Ideation and development of logos and images for companies. Stands design for events (fairs, exhibitions, showrooms). Ideation and realization of Murano glass jewellery with "a Lume" technique.

1999 - 2002

Filasport s.p.a.

Montebelluna - Treviso, Italy

Footwear designer women and kids

Ideation, design, materials research, support for prototypes development, colourways for technical and sports footwear.

1991 - 1995

Zanellato Valter s.a.s.

Montebelluna - Treviso, Italy

Graphic, footwear and product designer

Ideation, design, materials research, support for prototypes development,

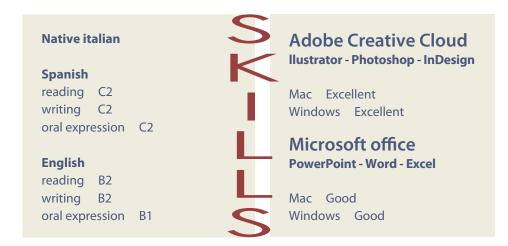
colourways for men's, women's and children's shoes. Product designer: watches, bags, backpacks, glasses, protections and clothing for motorcycling. Graphics for children's footwear.

1982 - 1987
Istituto Statale d'Arte
Venice, Italy
Technical studies for creation and design in the use of colour and form, in architecture, design and objects.
Techniques: enamel paint, gilding, mosaic.
High School Diploma Fine Arts

1987 - 1989 Scuola Centromoda Mestre - Venice, Italy Fashion design, costume history, merchandise. Fashion designer diploma

1990 - 1991 Treviso, Italy course in comics technique

2008 - 2009 Alicante, Spain Pottery course. 2011
Murano - Venice, Italy
Murano glass workshop with
lampworking technique.



Artistic skills

Oil paints, gouache, watercolours, acrylic, pantone, crayons.

Gilded with gold and silver leaf. Mosaic.

Pottery.

Lampworking.

Sports Swimming, trekking, climbing

Volunteering Social farm Supergiù - Asolo, Italy ENPA - SOS Anfibi - Asolo, Italy

I interact easily to people of different nationalities, I am collaborative, adaptable, confident and work very well in a team and individually. Used to teamwork, I am a dynamic, hard-working, proactive, and innovative person. My excellent organisational skills which, combined with my sense of responsibility, allows me to coordinate and organise my work and that of my collaborators.

