



DELUXE BRANDED MARKETING

Marketing Accelerated



PROPERTY MARKETING

At Deluxe Branded Marketing, we work tirelessly to ensure that you consistently amaze and delight your clients and prospects.

Always printed on high-quality stock and offered in a variety of designs, our "Just Listed" and "Just Sold" templates will help you make the right impression with prospects. Our pre-made designs let you quickly create, edit and order a beautiful product that is fully customizable within your brand. You can also upload your own design into one of our custom templates and they will still be created with our standard quick turnaround time.



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PROMOTE LISTINGS



HOMEVAL

We believe that clients are created through personal connection. Through its interactive and tracking elements, HomeVal can turn your marketing materials into true conversation starters.

By using HomeVal, you can mail postcards to your potential clients that direct them to personalized landing pages. These landing pages not only provide prospects with current value estimates on their homes, they also alert you to each visit to a landing page by a client. This data opens the door for you to reach out to interested prospects and provide the expert knowledge that only you have. Turning prospects into lifelong clients just got a lot easier!

WHAT OUR CLIENTS HAVE TO SAY

"As a company, we lead generate for our agents to bring them greater success. Our office sends out Deluxe's HomeVal postcards for every listing and sale in the office and has had great success. We also run company-wide campaigns as well. As a result, the office has had at least 3 listings and several appointments. We are just getting started! The true value is having a program that actually tracks the success of our marketing efforts and allows us to redirect Marketing dollars."

Jennifer Darby Metzger, Broker/Owner



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