

# eureka® *capture+*



consumer insights

The turbo nozzle is always getting knocked off!

I'm always bumping into furniture with that bulky Spin-Brush!

I didn't know there was a switch to clean the Spin-Brush after use!

I didn't know there was a filter behind that top face panel! No wonder my vacuum kept losing suction!

That d\*\*\* dustcup keeps rattling while I'm cleaning!



Eureka Boss 4D



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Integrated/Nested turbo nozzle prevents it from being easily knocked off

Integrated/Nested Spin-Brush prevents it from bumping into objects while cleaning

Relocating the valve actuator right where the Spin-Brush is ensures it is intuitive to use



Relocating the primary filter to under the dust-cup encourages users to clean it every time they empty it

Utilizing a camming "elevator" type locking mechanism for the dust-cup ensures a solid seal to the filter and eliminates rattling during use