

# SEQUOAH LLOYD, MCP, LSSGB

## UNICORN DATA GEEK | ENGINEER

EVERYTHING AI/ML, DATA SCIENCE, & BUSINESS INTELLIGENCE...

C: (954) 716-4962 | ✉ sequoahdlloyd18@gmail.com | Location: Coral Springs, Florida

### SUMMARY

Data Science Professional with 7+ years of experience working for Fortune 500 companies in software, marketing, and healthcare data utilizing business intelligence and analytics tools to drive business solutions. She is a true data storyteller that brings data to life.

#### Career Highlights:

- Managed over 500+ hospital sites data within 35+ states, which MIS hosts over millions of patient records.
- Developed numerous RPA processes in Power Automate such as utilizing different connectors like MS Forms and SharePoint and parse JSON to retrieve attachments in SharePoint list.

### TECHNICAL SKILLS

**Database Tools:** SQL Enterprise Manager, Query Analyzer, SQL Server Management Studio, Business Intelligence Development Studio, SQL Profiler, SQL Server Analysis Service (SSAS).

**ETL Tools:** Data Transformation Services (DTS) Informatica, SQL Server Integration Service (SSIS).

**BI Reporting Tools:** SQL Server Reporting Services, Tableau, Power BI, Google Analytics, Crystal Reports.

**Databases:** MS SQL Server, MS Access, Oracle, PostgreSQL

**Programming:** SQL, R, Python, Java, C++.

**Microsoft O365 Apps:** MS Power Platform.

**Operating Systems:** Windows Server, Windows XP, Windows Vista, Mac OS X.

**MS Applications:** Word, Excel, Access, PowerPoint, SharePoint, Project, Visio.

**Data Science:** Artificial Intelligence, Machine Learning.

### EDUCATION

*Broward College, Bachelor of Science*

**Concentration:** Technology Management

**Graduation Date:** May 2023

*Florida Atlantic University, B.S: MIS '18-'19*

*Broward College, Associate of Arts*

**Concentration:** Management Information Systems

**Graduated:** May 2018

Completed Self-Online Learning Platforms

**Coursera:** IBM, Applied AI Professional Certificate,

**Harvard University;** Certificate: Data Science: Machine Learning

### CERTIFICATIONS:

#### BUSINESS INTELLIGENCE

- Google Analytics Qualified Individual (GAIQ)
- MCSA: Power BI Data Analyst Associate (pending)



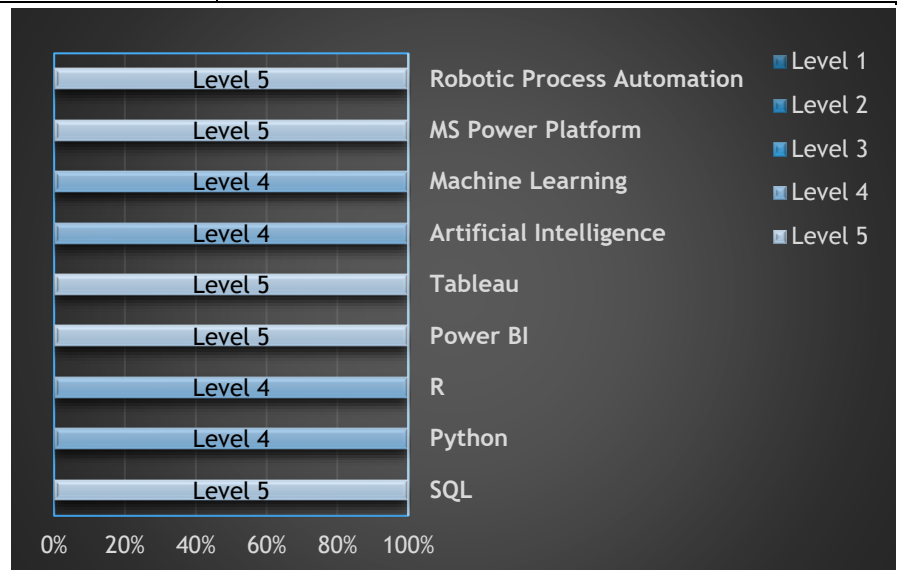
#### CLOUD COMPUTING

- AWS Certified Cloud Practitioner



#### DATABASE MANAGEMENT

- 2013 MOS: MS Access Certified
- SQL Server 2016



## WORK EXPERIENCE

**Strategy Consultant - Experience Practice**  
CSG

Sep 2022 - Present

**Data Engineer II, Product Insights Analytics & AI - FSM**  
**Software Engineering**  
CSG

Jan 2022 - Sept 2022

- Recommend enhancements and modifications to optimize business intelligence processes.
- Work with the Data Scientist to develop ML data models for forecasting data based on key metrics.
- Support Data Analysts and Data Scientists to build data warehousing systems for business intelligence, reporting and analytics.

**Marketing Database Analyst, Casino Analytics**  
*Gulfstream Park Casino*

Mar 2021 - Dec 2021

- Develop and automate BI dashboards to determine key metrics and solutions for casino operations.
- Prepares monthly reports pertaining to player/promotion/offer redemption including but not limited to new players sign-ups, bus group tracking, e-promo redemption, ADT matrix, trip frequency, reinvestment, and targeted promotion analysis.
- Manages and evaluates player database information for the purpose of making recommendations for efficient targeting of players for promotional campaigns/incentive offers.

**Data Science Consultant, AI/ML, Data Science, & Business Intelligence (Part-Time)**  
*Innovative Knowledge for Success, LLC*

Jan 2018 - Present

- Discover business narratives told by the data and present them to other scientists, business stakeholders, and managers at various levels.
- Create business intelligence, dashboards, visualizations, and/or other advanced analytics reports to adequately tell the business narrative and offer recommendations that are practiced, actionable, and have material impact, in addition to being well-supported by analytical models and data.

**Data Analyst, Hearing Screen Program**  
*Mednax, Health Solutions Partner*

Feb 2019 - Jan 2021

- Utilize Power BI to create KPI dashboards and reports.
- Produces an automation process using VBA, macros, and flows.
- Manages patient health information in the proprietary database system, Soundata.
- Utilizes trend reporting to ensure compliance with policies and accuracy of data.

**Information Technology Instructor, Data Analytics**  
*WyzAnt, Inc*

Jan 2015 - Dec 2017

Qualified Subjects:

- **Software Applications:** Word, Excel, Access, PowerPoint, Windows.
- **Databases:** Microsoft Access, MS SQL Server, Oracle.
- **Corporate Training:** Microsoft Office 365.
- **Programming Languages:** T-SQL, PL/SQL.
- **Business Intelligence:** Tableau, Power BI

## PROFESSIONAL LINKS

**LinkedIn Profile:** <https://www.linkedin.com/in/SequoahLloyd>

**Portfolio:** <https://www.coroflot.com/SequoahLloyd>

**Credly:** <https://www.credly.com/users/sequoahlloyd/badges>

**GitHub:** <https://github.com/SequoahLloydBIAI>

**Tableau Public:** <https://public.tableau.com/app/profile/sequoah.lloyd>