

[Firstname], it's that GivingTuesday time of year!

Pancreatic Cancer Action Network <communications@pancan.org>

Give today and get ahead of the crowd. [View in Browser.](#)



Dear <<Salutation>>,

GivingTuesday will be here in one week. But you DO NOT have to wait to donate 😊. You can give through this special offer today!

[Salutation], thanks to a generous offer from Richard and Melanie Lundquist, whatever you give today will be matched dollar for dollar up to \$100,000. That means DOUBLE the amount you give will go to providing urgently needed services and programs that help pancreatic cancer patients and their families fight the world's toughest cancer.

DOUBLE MY DONATION

Please give early and get a head start on helping patients. Your GivingTuesday donation today means you'll be advocating for greater awareness and advancing research. Most importantly, you'll begin meeting patient needs right away, providing access even sooner to information and resources they need to thrive.

Most are in need of immediate support after a diagnosis. Thanks to our donors, patients from all over the world receive help when they contact PanCAN Patient Services for free, personalized information and one-to-one support from a dedicated case manager just for them.

You're giving hope to families because of all you do. Thank you for your generous tax-deductible contribution today.

Sincerely,

Julie Fleshman, JD, MBA
President and CEO

DOUBLE MY DONATION

Give TODAY to celebrate GivingTuesday! 🎉

Pancreatic Cancer Action Network <communications@pancan.org>

DOUBLE your impact with this match offer. [View in Browser.](#)



Double your impact
for patients today.



GIVING
TUESDAY

Dear <<Salutation>>,

GivingTuesday is tomorrow. And we're so grateful for all you do for pancreatic cancer patients and their families. Your generosity and compassion make all the difference to people touched by this disease and who desperately need hope for a brighter future. With this special match opportunity, your GivingTuesday donation today will advance progress, raise awareness and go even further to help these and future patients.

[Salutation], Richard and Melanie Lundquist are offering you a dollar for dollar match (up to \$100,000) of your GivingTuesday gift today. [Give today and it will go TWICE AS FAR to help pancreatic cancer patients get access to information and services they need to thrive.](#)

DOUBLE MY DONATION

Because of donors like you, PanCAN is a leader in the pancreatic cancer field. When we saw that traditional clinical trial designs were slow and too costly, you made it possible for us to launch Precision PromiseSM, our groundbreaking clinical trial platform. Please give today and DOUBLE your support of this and other transformative work to innovate and improve the lives of pancreatic cancer patients and their families.

The tens of thousands of pancreatic cancer patients and families you help each year are extremely grateful for your support and for making initiatives like these available through PanCAN. [Thank you for making a gift today and doubling your impact to accelerate progress!](#)

Sincerely,

Julie Fleshman, JD, MBA
President and CEO

DOUBLE MY DONATION

Set phasers to give and double your impact today!

From: Jonathan Frakes

DOUBLE your impact with this match offer. [View in Browser.](#)



GIVING
TUESDAY

“Pancreatic cancer can be fast and relentless, but I want people to know that it doesn’t have to be hopeless.”

- Jonathan Frakes, PanCAN Ambassador



DOUBLE YOUR IMPACT FOR PATIENTS TODAY

Dear <<Salutation>>,

I’m Jonathan Frakes. You may know me as Commander William T. Riker from “Star Trek: The Next Generation.” But you might not know that I have a personal connection to pancreatic cancer.

My brother, Daniel, was diagnosed with pancreatic cancer over 25 years ago. At the time, the survival rate was about 4%. His doctor gave him six to eight months to live, saying there was nothing that could be done for him. Daniel died just five months after his diagnosis.

That’s why I’m writing you today. My dear friend and fellow “Star Trek” actor, Kitty Swink, has always been a beacon of hope for me as a pancreatic cancer survivor. When she asked me to join her as a Pancreatic Cancer Action Network (PanCAN) ambassador... I immediately said yes!

[Salutation], today, on GivingTuesday, [I hope you’ll join me in making a difference in the fight against pancreatic cancer.](#) Today your gift will be doubled (up to \$100,000) and have twice the impact.

DOUBLE MY DONATION

Your gift will help accelerate the progress in pancreatic cancer research, leading to better treatment options. You’ll help patients and families not feel alone. And most importantly, you’ll give families more time with their loved ones.

[I hope you’ll make a generous donation today](#) while it can be matched to go twice as far to help pancreatic cancer patients get access to information and services they need to thrive.

Please spread the word to your friends and followers on social media that their gift to PanCAN will be matched, too. Don’t forget to use the #GivingTuesday hashtag.

Engage and provide hope for all people facing pancreatic cancer.

Best wishes,

Jonathan Frakes

DOUBLE MY DONATION

FW: Set phasers to give and double your impact today!

Pancreatic Cancer Action Network <communications@pancan.org>

I wanted to make sure you saw this. [View in Browser.](#)

Dear [Salutation],

Jonathan's experience is all too common for so many people.

His story is a reminder of why your support is so important. Pancreatic cancer patients and families all over the world are waiting and hoping for research breakthroughs that'll lead to better outcomes. Your funding makes that happen. [Please use this match offer to double your gift today.](#) You'll have twice the impact in a fight that I know you care deeply about.

Sincerely,

Julie Fleshman, JD, MBA
President and CEO

Begin forwarded message:

Dear <<Salutation>>,

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Engage and provide hope for all people facing pancreatic cancer.

Best wishes,

Jonathan Frakes

DOUBLE MY DONATION

Thanks for your gift, [FirstName]!

Pancreatic Cancer Action Network <communications@pancan.org>

Your donation drives progress. [View in Browser.](#)



You Made the Difference!

Patients and families have hope today because of you.



**GIVING
TUESDAY**

Dear [Salutation],

Another GivingTuesday has come and gone, and YOU made the day extra special! Thank you again for letting us match your gift. You doubled your impact for patients and strengthened the fight against pancreatic cancer.

[Salutation], you're providing vital programs and services that help patients thrive and you're funding research discoveries that give hope to families.

Thank you for all you do!

Sincerely,

Julie Fleshman, JD, MBA
President and CEO

There's STILL time to donate!

Pancreatic Cancer Action Network <communications@pancan.org>

Yes, you can STILL double your gift today. [View in Browser.](#)

Match Offer Extended for You



GIVING
TUESDAY



Dear [Salutation],

It's not too late to be a part of GivingTuesday!

[Salutation], [there's still time for you to make a donation to PanCAN](#) and reach our goal to help more patients. We'll even honor the special match offer so you can make the biggest impact possible against pancreatic cancer with your gift!

DOUBLE MY DONATION

Your GivingTuesday gift will fund vital programs and services that help patients thrive, fund breakthrough research to improve patient outcomes and bring hope to pancreatic cancer patients everywhere.

[Please make a donation today.](#)

Sincerely,

A handwritten signature in purple ink that reads "Julie Fleshman".

Julie Fleshman, JD, MBA
President and CEO

DOUBLE MY DONATION

Thank you for your donation on GivingTuesday.

Pancreatic Cancer Action Network <communications@pancan.org>

You're so important in this fight. [View in Browser.](#)

Thank You!



**GIVING
TUESDAY**



Dear [Salutation],

Please accept my heartfelt thanks for your generous gift of \$XX on GivingTuesday.

As a cherished part of the PanCAN family, you know we are relentless in pursuing continued progress against this disease. As long as friends, family members and other loved ones continue to be diagnosed with pancreatic cancer, we simply must keep working together to create the future we're all fighting so hard for. A future where patients thrive.

You're providing breakthrough patient care, funding innovative scientific research, driving widespread awareness of the disease and demanding our elected officials make pancreatic cancer a national priority.

Your generosity and commitment make progress possible! Thank you so much.

Sincerely,

A handwritten signature in purple ink that reads "Julie Fleshman".

Julie Fleshman, JD, MBA
President and CEO

P.S. Do you know someone diagnosed with pancreatic cancer? Direct them to PanCAN Patient Services for more information, resources and hope. We're here Monday through Friday 7 a.m. – 5 p.m. Pacific Time at (877) 272-6226 or at patientservices@pancan.org.

Print and keep a copy of the attached gift receipt for your records. The Pancreatic Cancer Action Network is a 501(c)(3) non-profit organization, tax number 33-0841281. In keeping with IRS guidelines, we verify that no goods or services have been provided to you in return for your donation unless otherwise specified.