



BRANDING PROPOSALS

THE SIGNATURE
RESIDENCE

OPTION

1

OUR INSPIRATIONS



The Mangroves

Mangroves provide natural infrastructure to help protect nearby
Populated areas by reducing erosion and absorbing storm surge impacts
During extreme weather events such as hurricanes.

OUR INSPIRATIONS

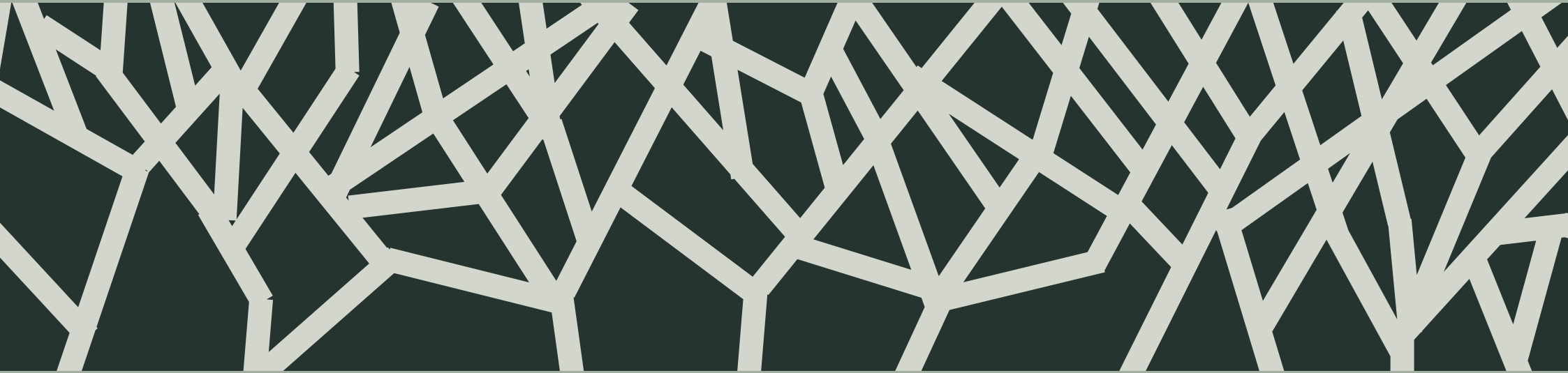


The Glass

Glass often represents transparency and clarity due to its ability to allow light to pass through it. This quality makes it a powerful symbol for integrity, honesty, and openness, as one can see through it without any obstruction or distortion.



Mangrove & Glass Inspiration



The Pattern



The Emblem

LOGO COLORS

THE LOGO

THE
SIGNATURE



RESIDENCE

COLOR PALLETE

THE
SIGNATURE
RESIDENCE

CMYK Pallete



C - 51%
M - 67%
Y - 82%
K - 22%



C - 81%
M - 67%
Y - 74%
K - 51%

BLACK & WHITE

THE
SIGNATURE

RESIDENCE

THE
SIGNATURE

RESIDENCE

RATIONALE

LOGO RATIONALE

Caligraphy

We have to introduce an elegant font, uncomplicated typeface which speaks in our confidence in what we do.

THE
SIGNATURE
RESIDENCE

Emblem

The iconic Dark Green 'A' symbolize the tower and strong structure of **Mangrove and Glass** pattern inspiration

Gold Text & Line

We have introduced an elegant font, Optima, to reflect the elegance and classy approach of the company.

ADAPTATIONS

THE
SIGNATURE
ASSURANCE

THE
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THE
SIGNATURE

RESIDENCE

THE
SIGNATURE
RESIDENCE

RECEPTION

OPTION

2

OUR INSPIRATIONS



The Mangroves

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OUR INSPIRATIONS

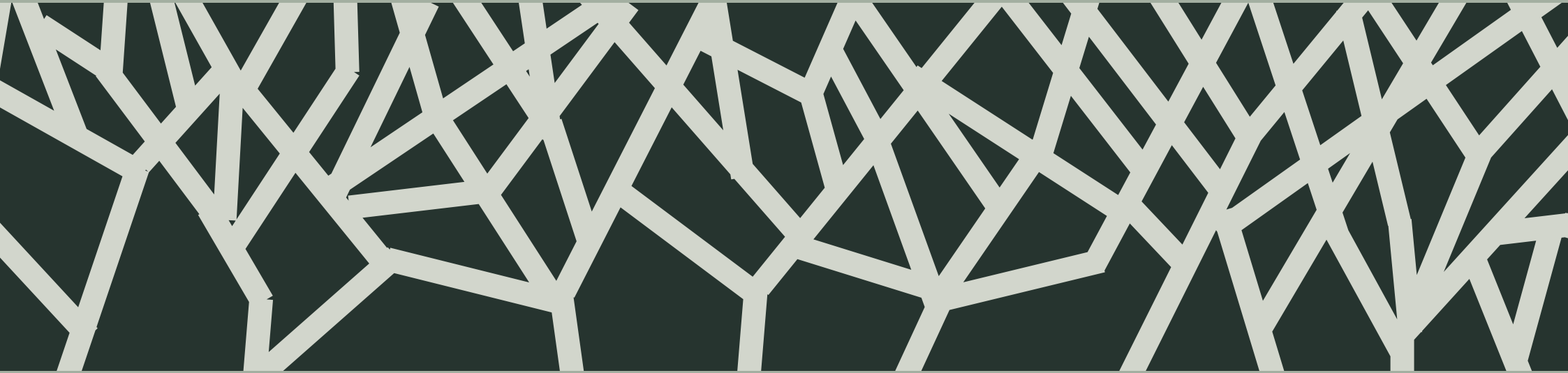


The Glass

Glass often represents transparency and clarity due to its ability to allow light to pass through it. This quality makes it a powerful symbol for integrity, honesty, and openness, as one can see through it without any obstruction or distortion.



Mangrove & Glass Inspiration



The Pattern



The Emblem

LOGO COLORS

THE LOGO



Signature
RESIDENCE

COLOR PALLETE



Signature
RESIDENCE

CMYK Pallete



C - 35%
M - 40%
Y - 49%
K - 0%



C - 81%
M - 67%
Y - 74%
K - 51%

BLACK & WHITE



Signature
RESIDENCE



Signature
RESIDENCE

RATIONALE

LOGO RATIONALE

Caligraphy

We have to introduce an elegant font, uncomplicated typeface which speaks in our confidence in what we do.



Emblem

The circular Gold emblem is a simplified **Mangrove** graphic inspiration represent as the signature stamp of the company

Signature
RESIDENCE

Gold Text

We have introduced an modern sans serif Gilroy font, to reflect the elegance and classy approach of the company.

ADAPTATIONS





Signature
RESIDENCE



Signature

RESIDENCE



Reception

OPTION

3

OUR INSPIRATIONS



The Mangroves

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OUR INSPIRATIONS

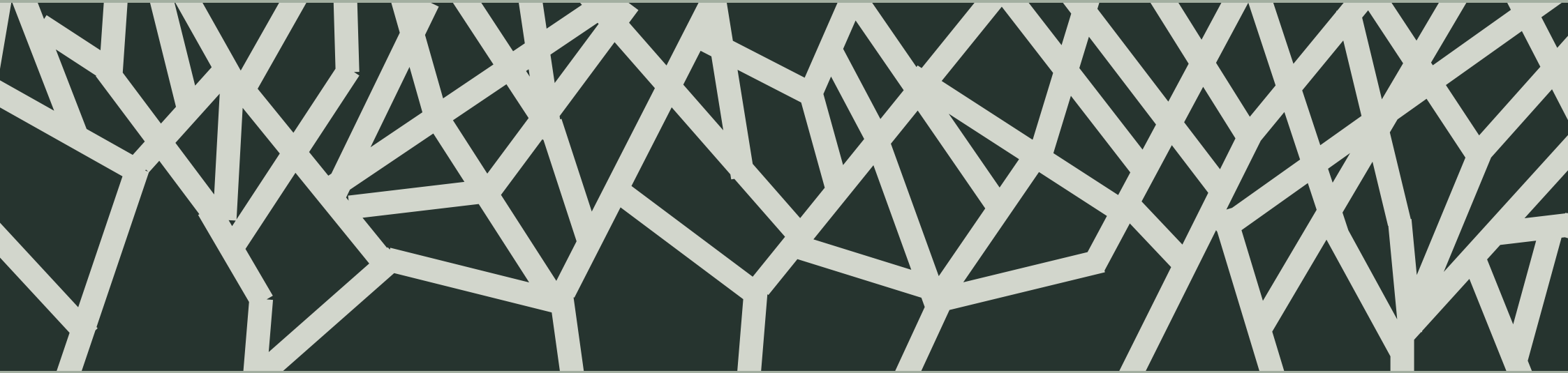


The Glass

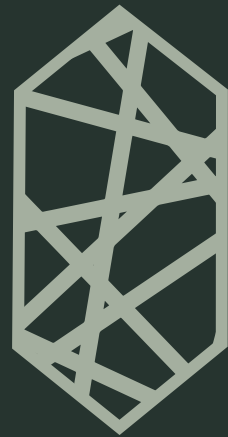
Glass often represents transparency and clarity due to its ability to allow light to pass through it. This quality makes it a powerful symbol for integrity, honesty, and openness, as one can see through it without any obstruction or distortion.



Mangrove & Glass Inspiration



The Pattern



The Mangrove & Glass Emblem

LOGO COLORS

THE LOGO



COLOR PALLETE



CMYK Pallete



C - 35%
M - 40%
Y - 49%
K - 0%



C - 81%
M - 67%
Y - 74%
K - 51%

BLACK & WHITE



RATIONALE

LOGO RATIONALE

Caligraphy

We have to introduce an stylish script font, easy to read and remember



Emblem

The crystal look Gold emblem is a simplified combination of **Glass and Mangrove** graphic inspiration represent as the strong and reliable company.

Gold Text

We have introduced an elegant font "OPTIMA" to reflect the elegance and classy approach.

ADAPTATIONS






Signature
RESIDENCE



Signature

RESIDENCE



Reception

THANK YOU
