



# ABEL VILLA

## SENIOR CREATIVE

I AM AN ART DIRECTOR WITH OVER 15 YEARS OF EXPERIENCE DELIVERING HIGH-VALUE CREATIVE CONCEPTS ACROSS ADVERTISING COMMUNICATIONS AND DIGITAL MARKETING. I BEGAN MY CAREER WITH LEO BURNETT MANILA AND HAVE WORKED WITH LEADING AGENCIES INCLUDING DDB MANILA, GREY MANILA, DENTSU Y&R MANILA, Y&R BAHRAIN, AND DDB-MMG PUBLICIS QATAR, WITH PROJECTS ACROSS THE UAE AND KSA. I AM HIGHLY ACCUSTOMED TO WORKING IN THE MIDDLE EAST MARKET.

### EXPERIENCE

**Freelance Creative- Mall Of Qatar Marketing**

July 2025- Jan 2026

Accounts work:  
Mall Of Qatar

**Freelance Senior Art Director - GEI - DDB Qatar**

September 2024- Feb. 2025

Accounts work:  
CBQ & QM

**Senior Art Director - CORE STUDIOS**

September 2021- Sept,2024

Accounts work:  
Mall Of Qatar, Baladna & Print Shop

**Sr. Art Director-MMG-DDB KSA**

January 2017 - 2018

Accounts work:  
GEA, SEC, Najm, Saudi Telecom

**Sr. Art Director-MMG Publicis, UAE**

March 2015 - 2018

Embedded team  
National Bank of Abu Dhabi

**Sr. Art Director-MMG-DDB Qatar**

January 2010 - 2015

Accounts work:  
GEA, SEC, Najm, QD, QNB Bank  
Doha MotorShow, QMA, NBAD, AAA, QF, etc.

**Sr. Art Director-Y&R Intermarkets, Bahrain**

October 2007 - January. 2010

Accounts work:  
BBK Bank, Credimax, Batelco, Mitsubishi, Nada Dairy, etc.

### EDUCATION

La Consolacion College Philippines,  
Planters' Foundation Technical School (Don Bosco System)

### SPECIALIZATION

- Conceptually strong with ability to quickly extract creative brief.
- Comfortable teaming up with writers, designers and photographers.
- Proven ability to work under pressure









### TRAINING

- DDB First Step of Excellence, Feb 6 2010. DDB UK

### SKILLS

- Sketches and storyboarding
- Illustration and Painting

### SOFTWARE SKILLS

- Adobe Photoshop 
- Adobe Illustrator 
- Adobe Indesign 
- Adobe Premiere 
- Adobe After Effects 
- Figma, UI Design 
- AI 3D MidJourney 
- AI Firefly 

### CONTACTS

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**Portfolio link: [www.coroflot.com/desongvilla](http://www.coroflot.com/desongvilla)**

### REFERENCES

Peter Gausis- Executive Creative Director, MMG

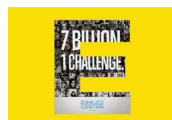
Khalid Almalki- Arabic writer, DDB Doha

Andy Johnson- English writer, MMG Publicis Doha

Hubert Boulus- CEO, DDB Middle East

Roy Khattar- Marketing Director Mall Of Qatar

**My Portfolio link:**



[www.coroflot.com/desongvilla](http://www.coroflot.com/desongvilla)