

December 19, 2012

To Whom It May Concern:

Ahmed Hamdi worked for Smart Apparel as our VP of Design for our shirt business from January 2011 through December 2012. During that time Ahmed delivered a wide range of creative collections for both our branded and private label business. Ahmed understands the importance of delivering product that speaks to a broad range of customers.

Ahmed's taste level in our current fashion market has been an asset in ensuring that we maintain our competitive position. His ability to adapt ideas to a diverse client base has been significant to our business. Ahmed is dedicated and passionate about his work.

Ahmed's merchandising skills and overall understanding of market trends will help in his continued success.

If you have any questions please feel free to contact me at 212-329-3400.

Sincerely,



Bob Skinner  
Chief Executive Officer  
Smart Apparel