EASTER 2022

Non-Licensed Product

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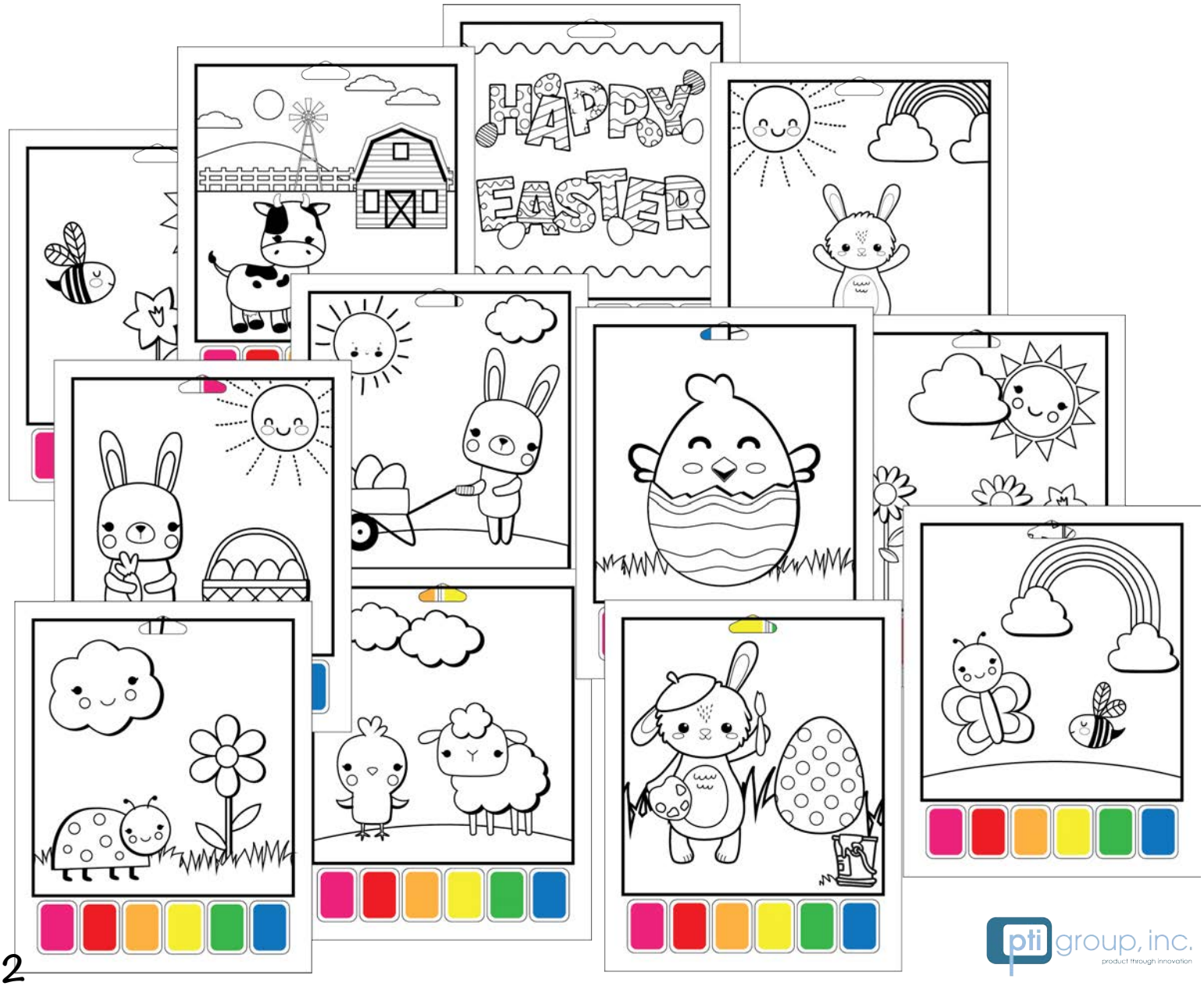
Activities

NEW

Magic Paint Pad

- Paint magically activates with water
- 12 pages of Easter themed coloring sheets
- No mess
- Hours of fun for kids



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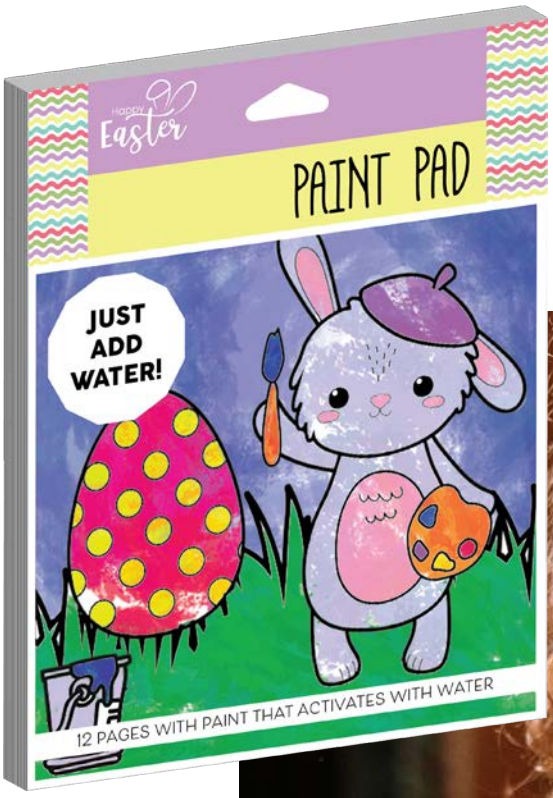

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Activities

Treasure Hunt

NEW

- 12 clue cards guide children around the home
- Use as many or few cards as wanted
- Can be used to find Easter basket or other gift
- Sold in cute reusable jumbo egg

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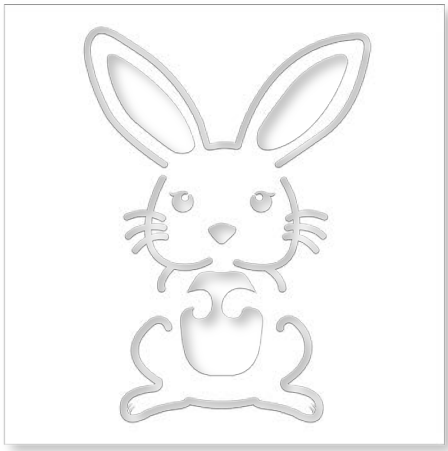
Activities



Window St

Large

- 4 large stencils - 11" x 9"
- 4 window markers (premium quality)
- Allows children to help decorate for the holiday

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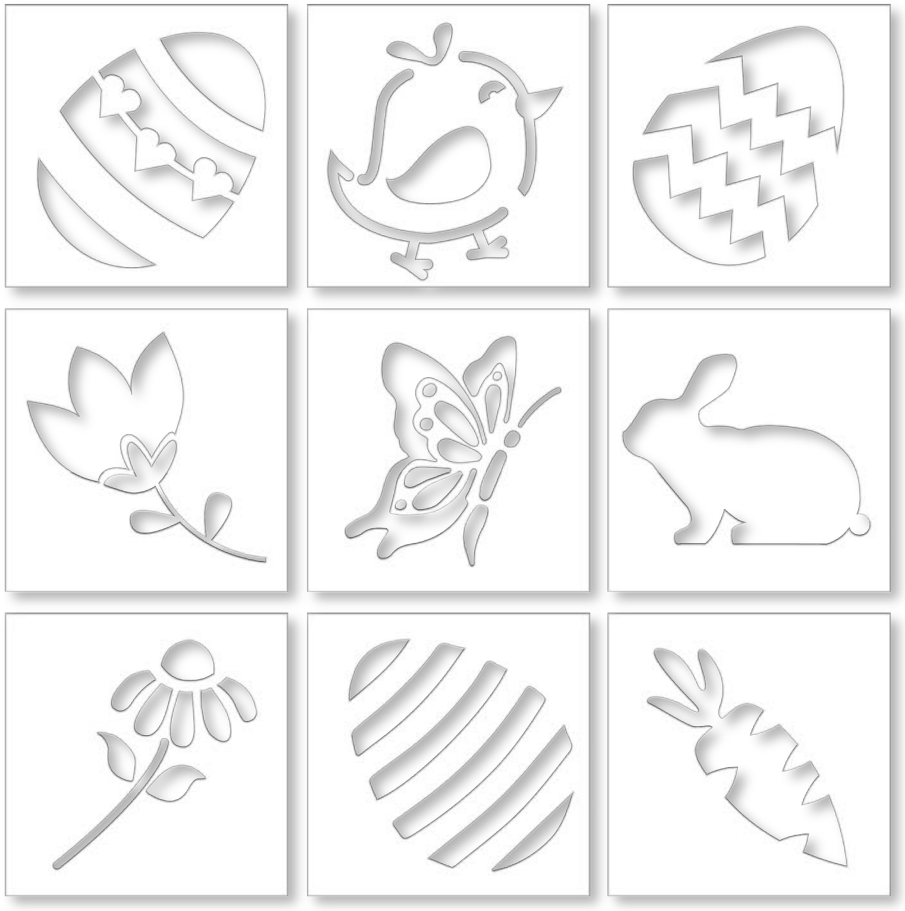

encil Kits

NEW

Small

- 9 small stencils - 6" x 6"
- 4 window crayons (price point quality)
- Allows children to help decorate for the holiday

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Activities

You've Be

New anonymous
Spread holiday spirit to

Basic

- Consumer would buy this kit and place gifts/treats (not included) in the treat bag and leave on friend or neighbors' porch. The door hanger would be placed on the doorknob. Ring the bell and leave. Spread holiday spirit!
- Kit includes reversible door hanger, door sign, and empty treat bag

Gift Bag

Door Hanger

Door Sign

en Egged!

NEW

gifting concepts.
friends and neighbors!

Premium

- Consumer would buy this kit and place treats (not included) in the plastic eggs and hide them in friend or neighbor's yard. The empty carton would be placed on their porch. Ring the bell and leave. Spread holiday spirit!
- Kit includes 12 empty eggs & carton with instructions

Retail Facing Packaging

Gift Recipient Facing Packaging

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Activities

Inflatable

Bunny Feet

- Unique and cute basket stuffer that helps entertain children
- Includes 2 bunny feet that squeak when you walk!
- 4C Box Packaging- 8 x 4 x 10"

Bunny Feet

NEW

Bunny Hop Relay

- 2 sets of connected bunny feet create a relay race where the children or adults have to hop fastest to win!
- Includes 2 sets of bunny feet that squeak when you hop!
- 4C Box Packaging- 8 x 4 x 10"

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Carriers

Paperboard Emerald

- New shape!
- Heavy duty paperboard construction
- Felt handle
- 7" x 6" x 7" tall

NEW

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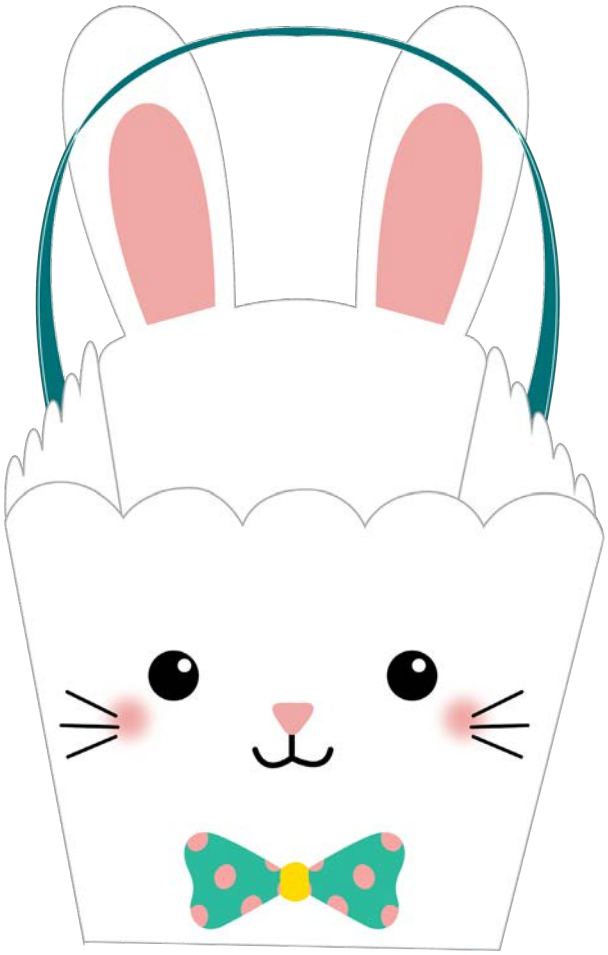

NEW

CHaracter

- Unicorn has spot glitter horn
- Felt handle
- Main compartment: 8" x 8" x 7" tall

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Carriers

Plastic Jumbo

- 9" tall x 11" wide

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Plastic Square

- Trending Icons
- 7" x 7" x 6"

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Carriers

Plush

- Trending Icons
- Available in Medium or Jumbo

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Carriers

Oversized

- 19" wide!
- Plush with embroidery details

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Woven Paper

- Exterior made from woven natural fibers
- Interior is fabric lined
- Cute embellishments in a variety of materials
- 9.25" round x 7.25" tall

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Stuffers

Bunny Treat Containers

Jumbo

- Looks like a classic chocolate bunny
- Fill with treats (not included)

3 ct

- 3 count
- Small treat containers hold fun size candy (not included)

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Sidewalk CHalk

- Chalk in Easter iconic shapes
- Play value after Easter

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Stuffers

Basket Tags

NEW

- Reusable design
- Use dry erase marker and wipe clean with damp cloth
- Marker not included

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NEW

Basket Buddies

- Adorable plush attaches to basket and can be used beyond Easter by attaching to child's wrists, backpacks, anywhere!
- Fun but safe slap bracelet style arms
- 8" tall

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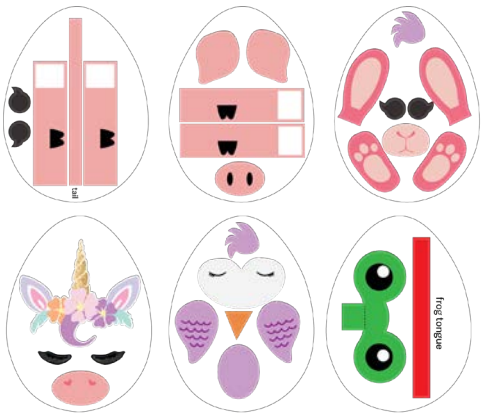
Egg Deco



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Egg Decorating Kits

NEW

- Stickers for decorating eggs
- Great option for small children
- Merchandised in cute egg shaped clamshell

Circus

Pirates

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Egg Deco

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Egg Deco Bundle

- Essential kit for egg decorating!
- Water resistant apron protects child's clothing from staining egg dye
- Egg tongs make grabbing eggs so much easier

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Novelty

Bunny Prints

- Keep the magic alive by creating these bunny tracks on Easter morning!
- Indoor or Outdoor Use
- Stencil & Chalk Included
- Easy Instructions

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Tubs

- Many uses including beverage tub, candy dish, or even an Easter basket
- 12" Round Bowl
- 18" Oval Tub

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Color CHange

Jumbo

10.75" x 10.75" x 8.75"

Products contain special UV solar pigments that react to sunlight or even artificial UV lights. Works even on cloudy days!

Medium

10.75" x 10.75" x 8.75"

Eggs

12 ct or 6 ct

12 ct

6 ct

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