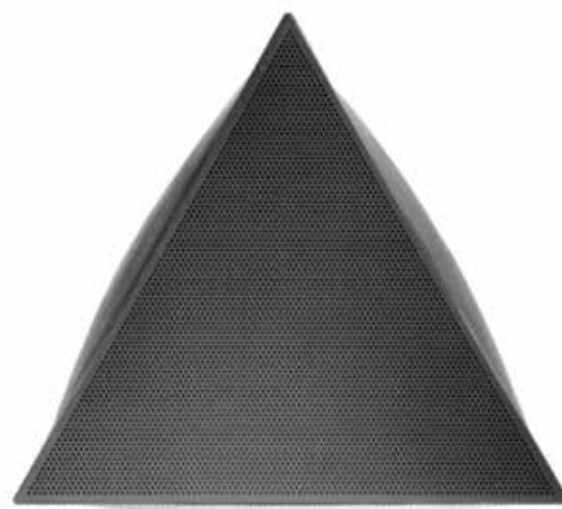




MEI Modern Elegant Invention





The Concept

CONCEPT- MEI-Modern Elegant Invention

My proposal tries to invent solutions within the shadows of luxury leather goods legacy, current trends, and modern consumer needs. I drew additional inspiration from “Square Circle Triangle” by Bruno Munari and my own personal love for Japanese design.

My mini-collection consists of simple but innovative shapes that simplify the patterns for less wasteful production, while making room for details and finishes that enrich the product. Smart, clean, functional luxury.

Key Words: premium, modern, feminine, leather, timeless, elegance, functional, pattern

The Silhouettes



FENDI - TOTE



PG - BANDOLERA



CHLOE - HOBO



LOEWE -CLUTCH



GUCCI - CROSSBODY



TWINSET - TOTE



ANYA HINDMARCH - TOTE



THE ROW - SHOULDER BAG



PRADA - HALF-MOON



Fabric & Details



leather



suede



patent leather



Stitched down
3D details



padded leather



magnet closure



gold chain and details



tubular leather
handle

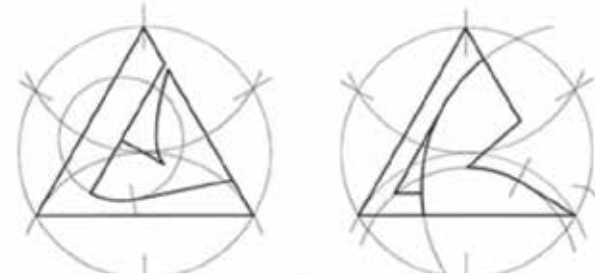
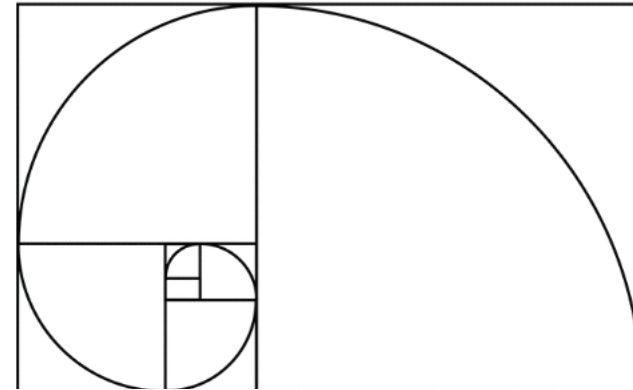


padded leather
handle

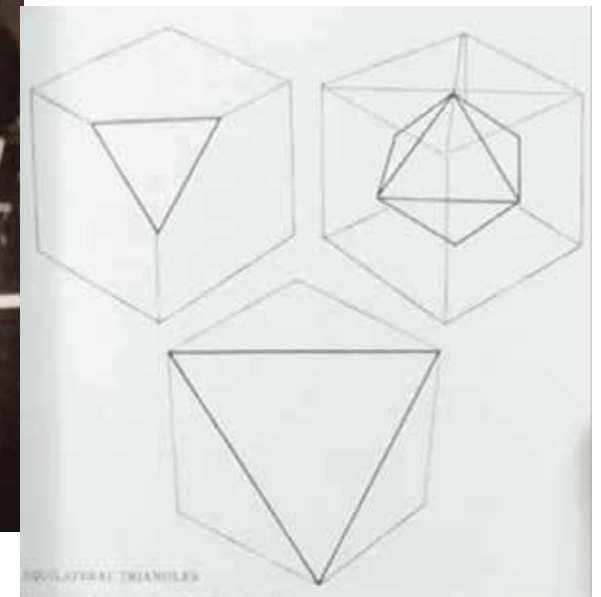


glasses case

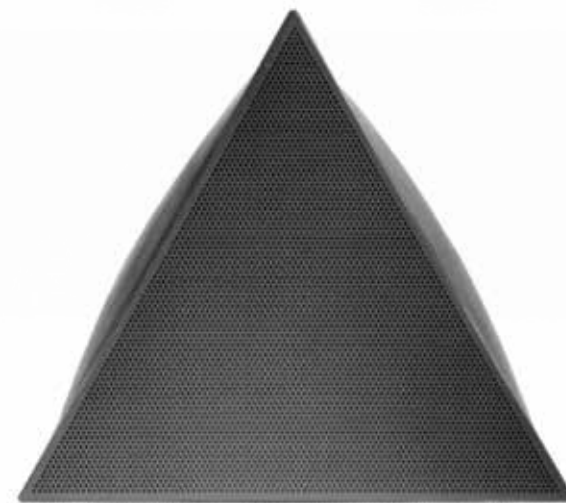
The Moodboard



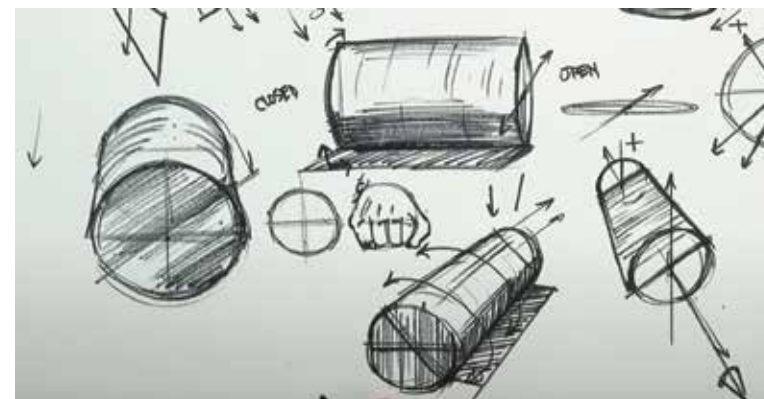
PARDE
Studies of shapes that can be obtained from
an equilateral triangle based on their mea-
surements and using only a ruler and compass.
Gianfranco Parde, 1979.



Bruno Munari
Square Circle Triangle



THEREFORE
Three points arranged into a tri-
angle "thereby" in mathematics
213



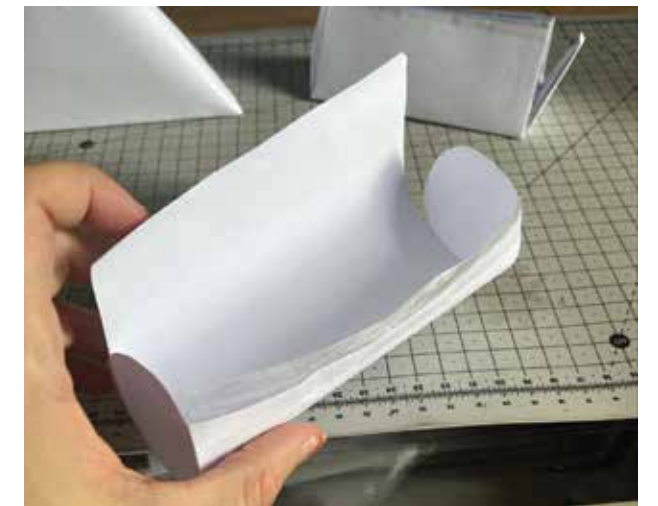
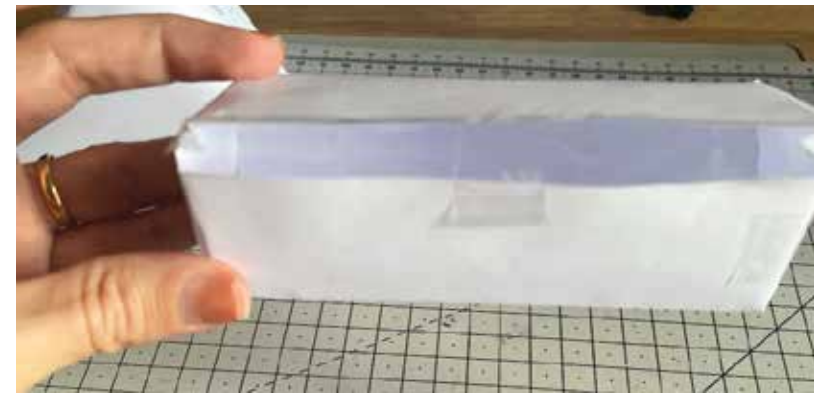
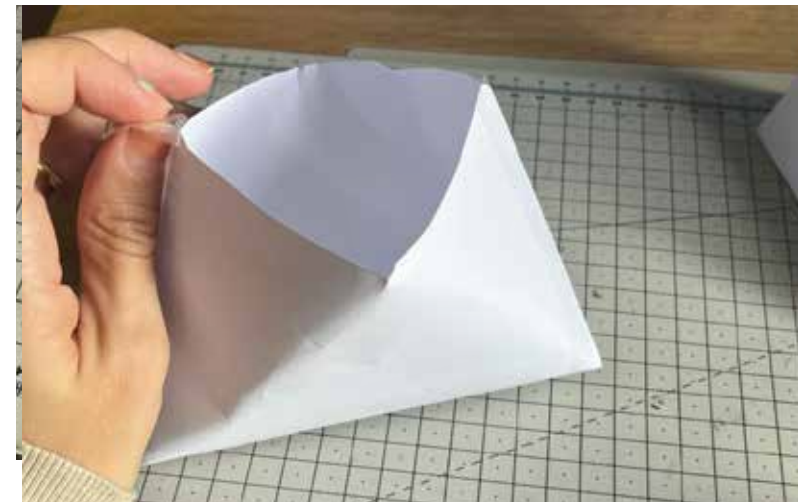
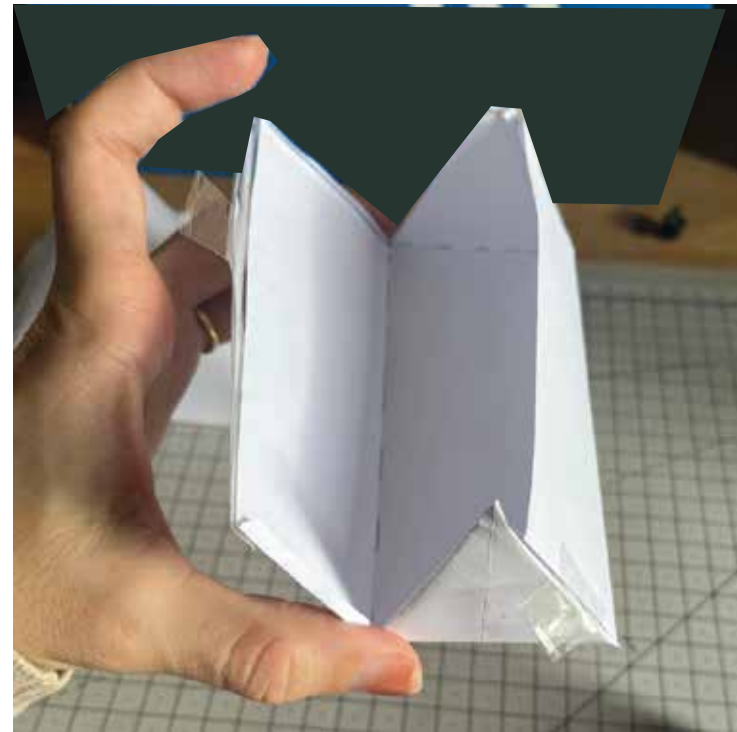
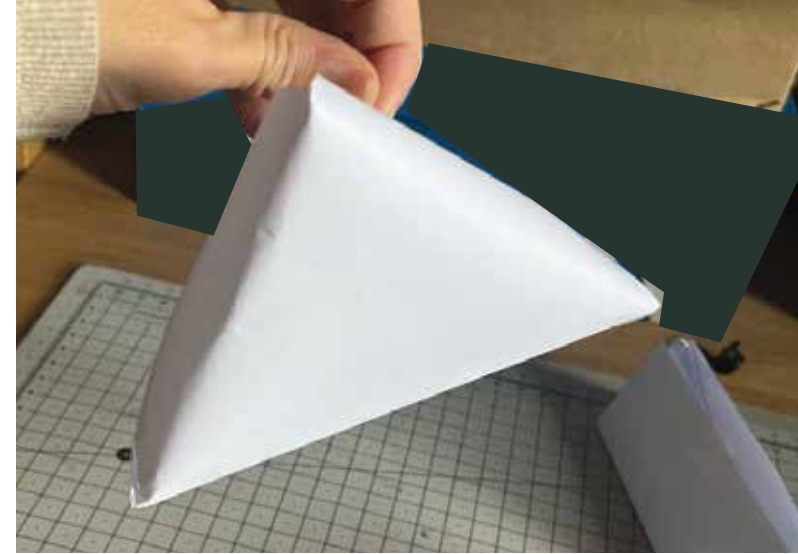
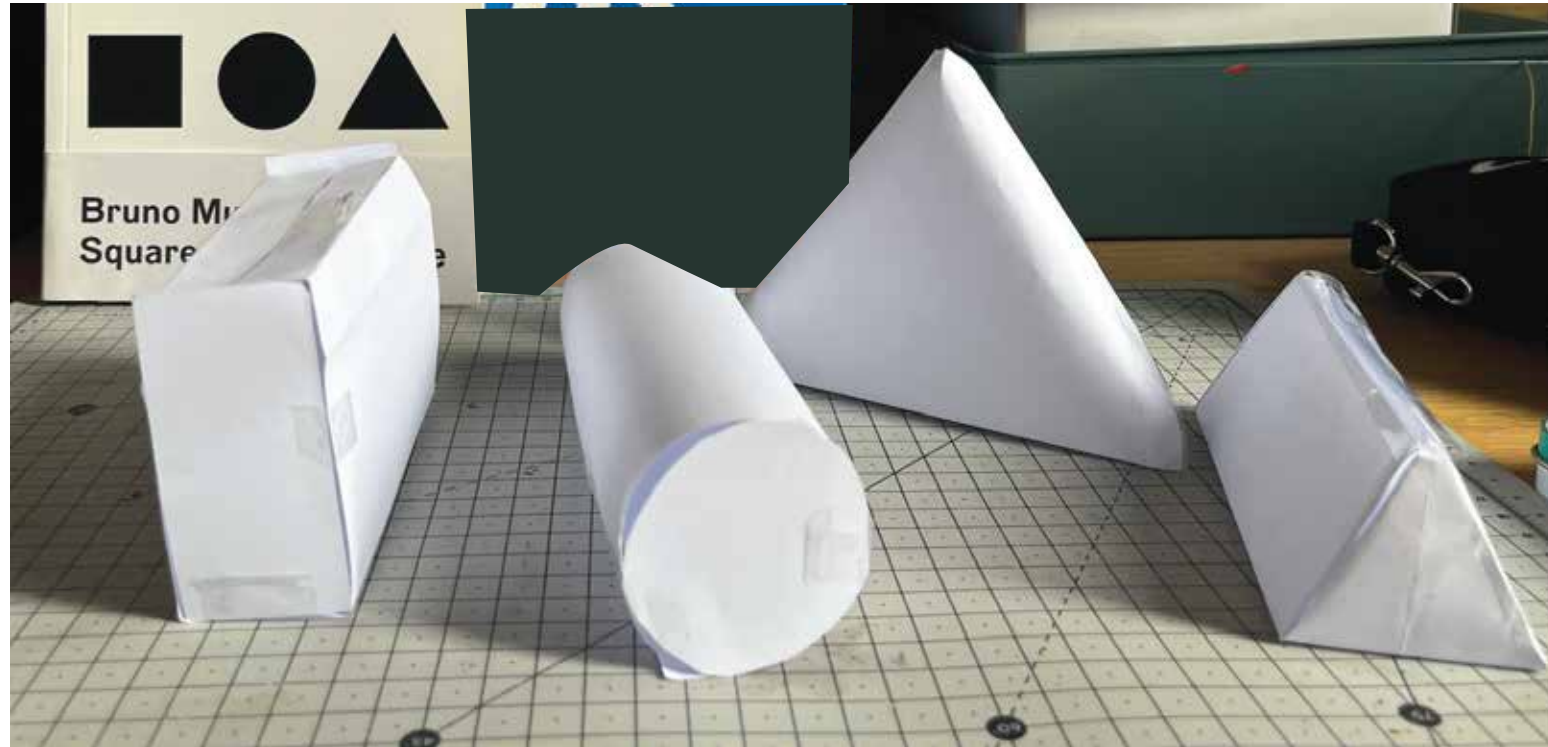


Design Process



Shapes

Focus geometry, 2D to 3D shapes and orogami



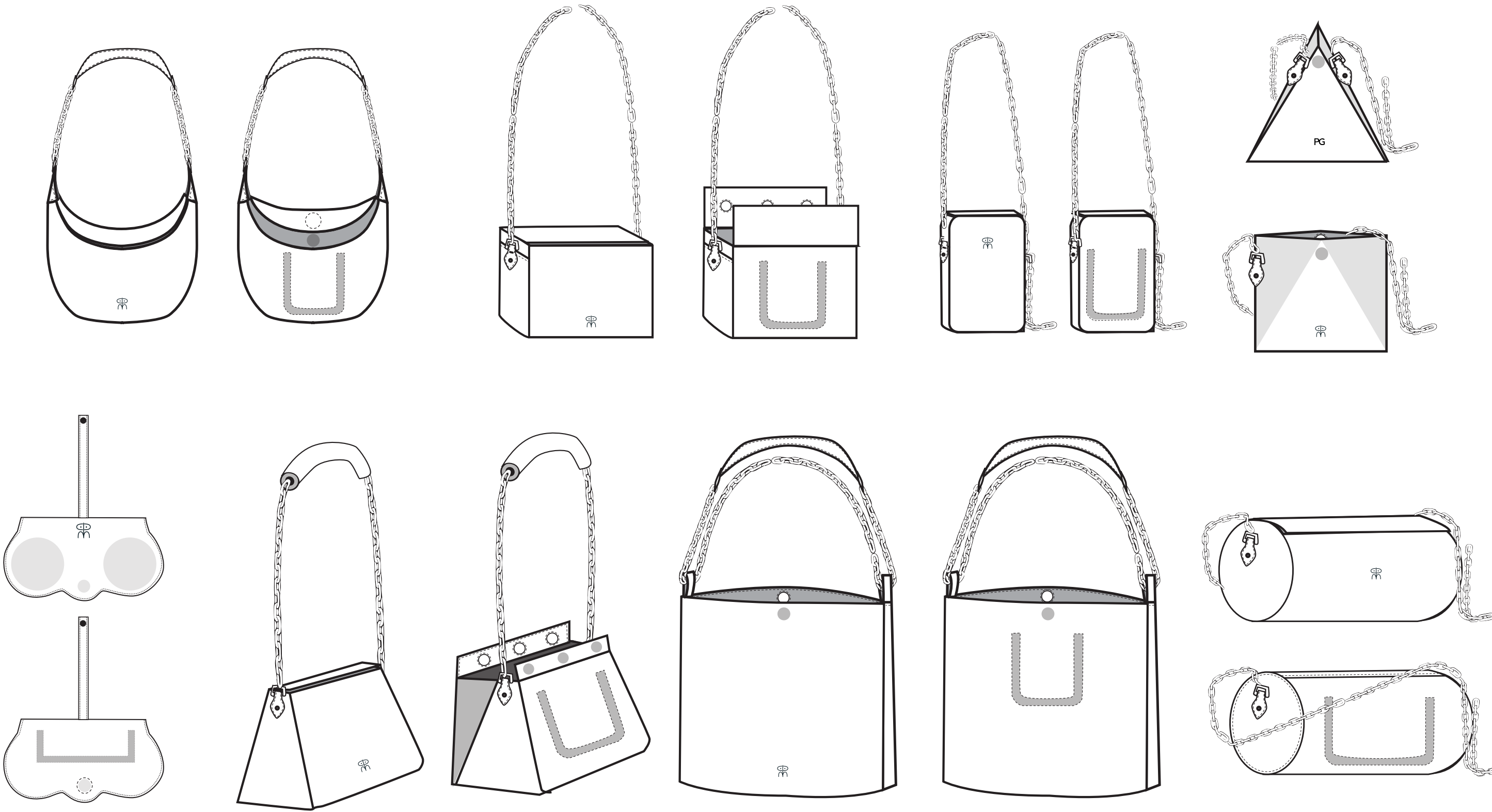
Hand Drawing



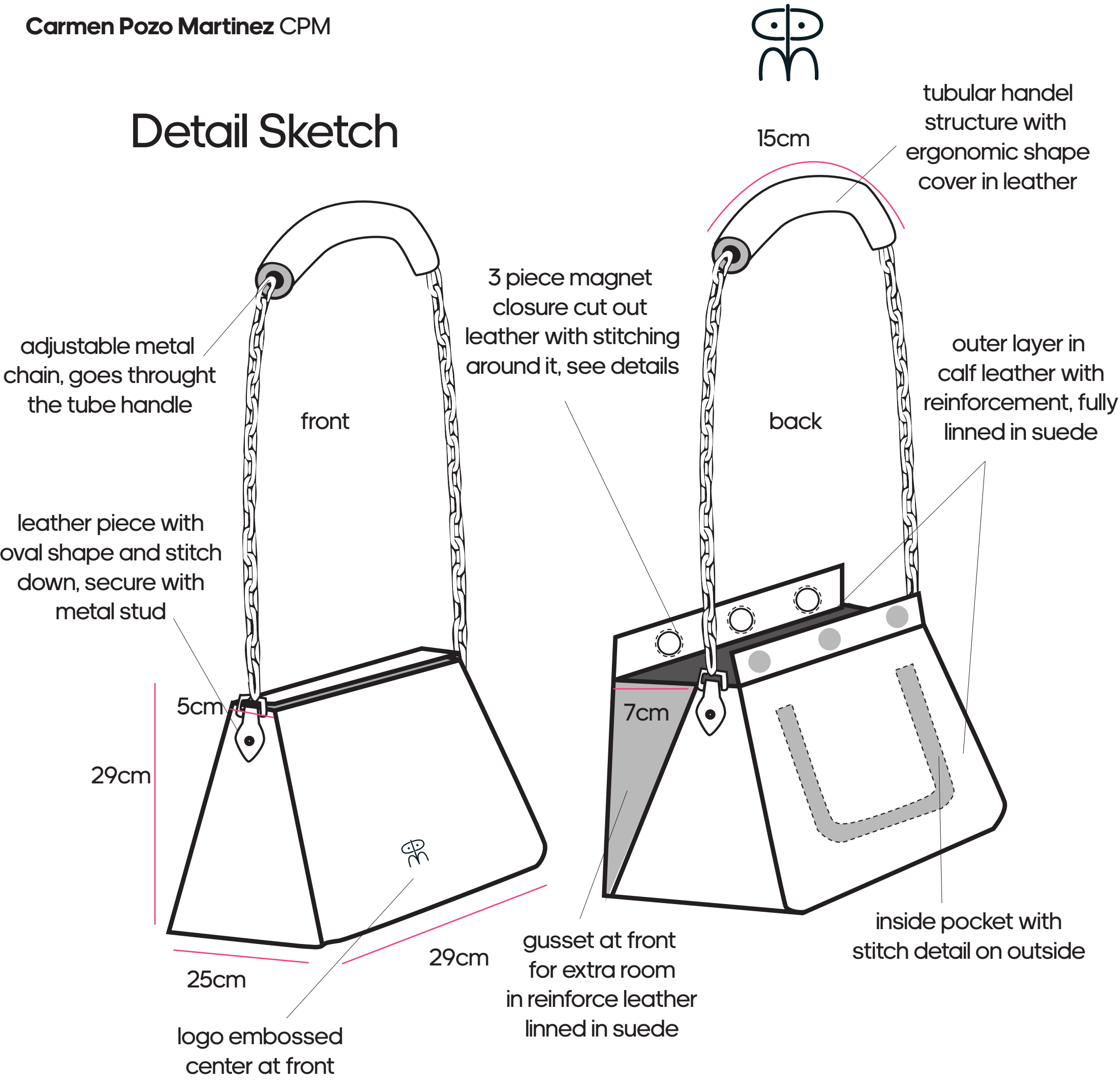


Line Drawing

7 bags that blend the fluid lines of minimal shapes to explore feminine, functional forms



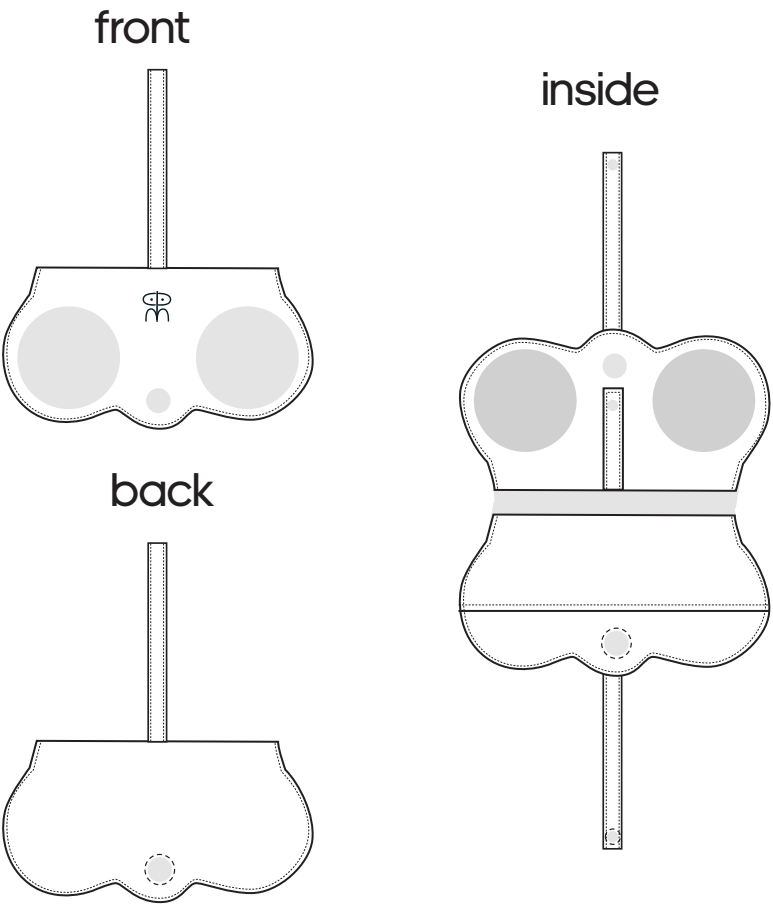
Detail Sketch



INSIDE BAG front - gusset zip pocket and cards comparmtent



GLASSES CASE small accessory

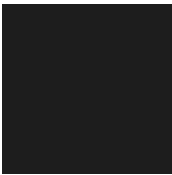




The Collection



Colour Card



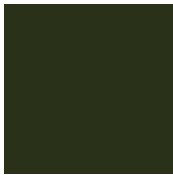
ink
black



light
tan



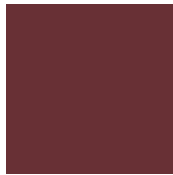
coffe
tan



forest
green



Light
clay



burgundy
red



active
blue



dark
chocolatte

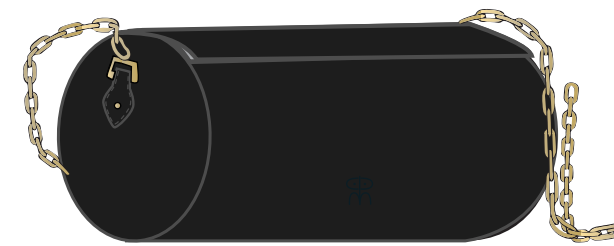
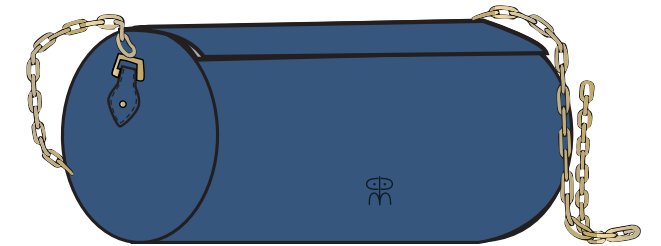
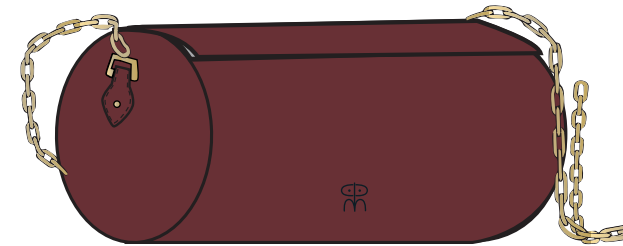
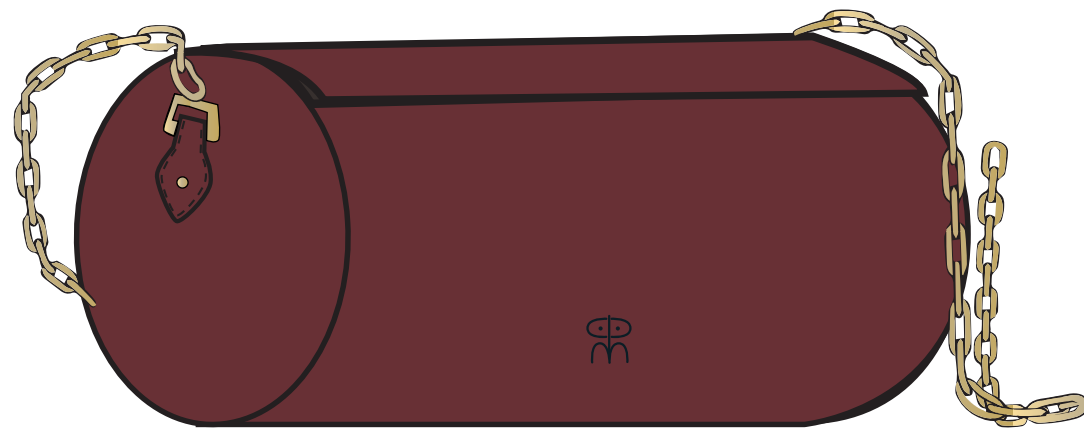


The Triangle



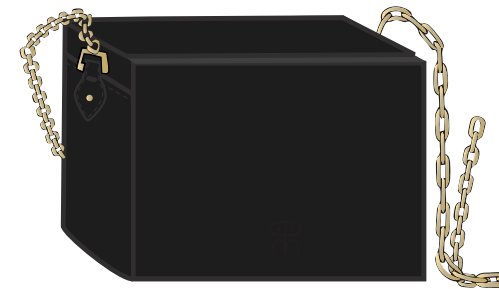
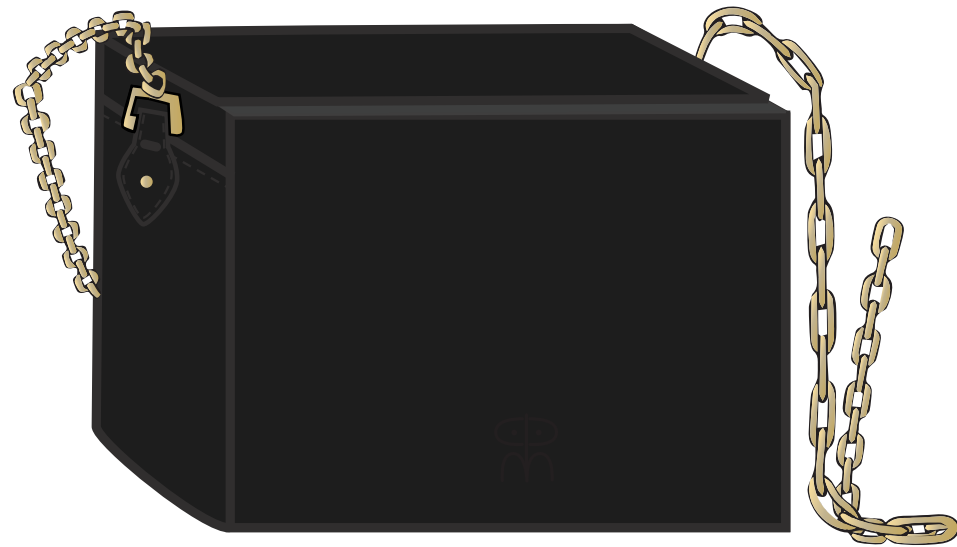


The Cylinder



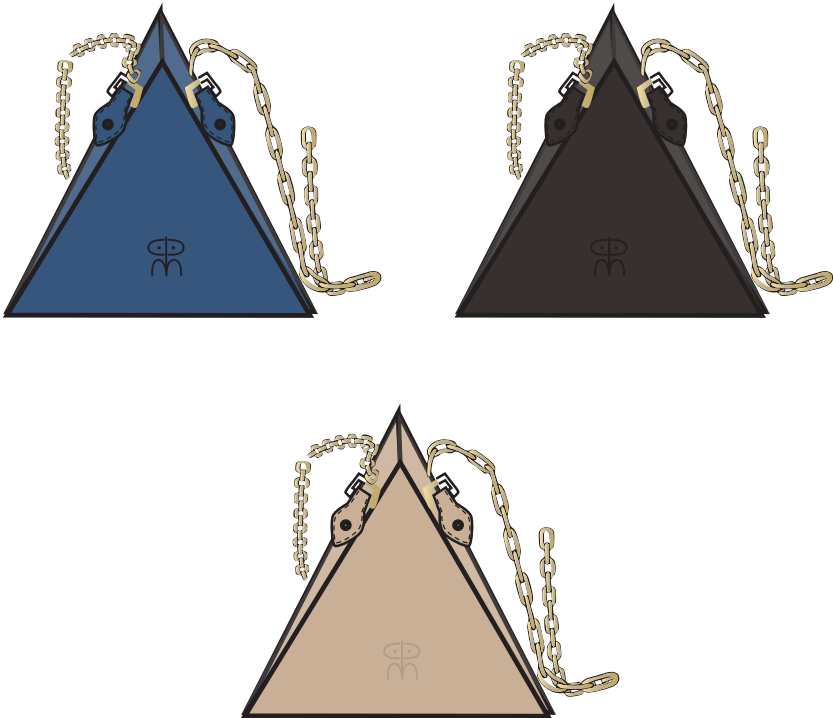
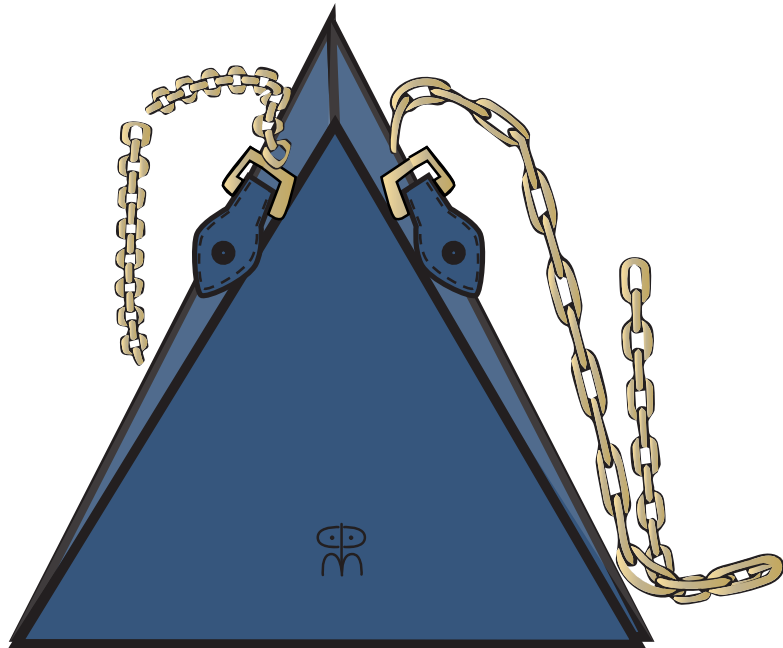


The Cube





The Pyramid





The Rectangle





The Crescent





The Square





The Range

