



LaForce Frames Complete Building's Character



Step into the new Festival Foods Support Office and you are immediately refreshed by the airy, open feel. The front of the building is completely covered in glass, which floods the lobby and central staircase with natural light. Throughout the building, the use of stone and unfinished metal invokes a rustic aura that complements Festival's Northeastern Wisconsin space. Every detail matches complements this style, from frosted glass conference room walls to metal office signage. Even the bathrooms are stylized; the completely private stalls give the rooms an upscale feel.

Festival Foods worked with Performa, a local architect and engineer firm, to create an inviting workspace to enrich the associates' experience and accommodate company growth. This goal was accomplished in every detail: from the flow as you move about the space to the food-themed custom artwork.

Green Bay-based manufacturer and supplier LaForce supplied all the interior doors, frames, and associated hardware on this project including the stunning wood sliding doors that are sprinkled throughout the building. LaForce manufactured the building's customized door frames to ensure a seamless fit with facility's tone. The team purposefully left the welded joints rough and did not finish or paint the frame surfaces, at the request of Festival Foods, except with a clear coat to prevent further oxidation. The staff worked closely with the general

contractor, Miron Construction, to ensure that the integrity of the frames' "look" was preserved on-site throughout the building process. Many qualified personnel – from shop professionals to installation experts to sales staff – collaborated to guarantee that the natural character remained intact!

True to their company value of making a difference in the communities they serve, Festival Foods staff partnered with numerous local trade organizations and vendor partners to complete the project. To pay homage to area craftsmen, Festival Foods used enlarged photographs that feature the building in various stages of completion, including one that shows a LaForce service technician welding a project frame, to accent the décor in each of the building's conference rooms.



Festival Foods used local talent paired with an unusual concept and finished this gorgeous, functional office building. LaForce is proud to have contributed to this project!

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OUR PROJECT PARTNERS

General Contractor: Miron Construction

Architect: Performa, Inc.