



Dear Potential Donor,

We are writing on behalf of our nonprofit, **Knowing You Matter**, which we founded after our son, Michael, died by suicide in 2019. This tragedy left us truly devastated. Yet, through this hardship, we were inspired to make a difference by raising suicide awareness and promoting emotional wellness in our community and beyond. The message we aim to convey is that you are not alone, you matter!

Knowing You Matter brings hope and healing to the one considering suicide, to the one who has survived an attempt, and to those affected by the loss of a loved one by suicide. We use multiple levels of outreach to accomplish our mission. Our programs include, our Hope Bag Program, our Mental Wellness and Suicide Prevention Trainings and Conferences, and specialized Grief and Trauma Process Groups. We also break the stigma surrounding mental health and suicide through our storytelling videos which shares the stories of people who have been affected by Suicide.

Knowing You Matter programs are designed to fill gaps in services in our community. To continue providing our much-needed programs, and expand our reach and impact, we need your help!

We are hosting our fourth annual **Holiday of Hope Dinner & Auction** located at Thousand Hills Ranch in Pismo Beach on December 7<sup>th</sup>, 2024. This is our signature fundraising event that helps sustain our programs throughout the year.

**Here's how you can help:**

- Donate an item for our silent and/or live auction (e.g., merchandise, gift certificates, vacation homes, or any service your business may have to offer, etc.).
- Purchase tickets to the event (individual tickets and tables of 10 are available).
- Become a Holiday of Hope sponsor (includes advertising perks and VIP access at event).
- Volunteer to help us with the event and spread the word!

We hope you will partner with us in the fight against suicide. Together, we can save lives! We appreciate your time and consideration.

Never Forget that You Matter,

Darrel and Cindy Kullman