

## Headline: Family Practice Makes Perfect Sense

When you're busy, or you're a nervous patient to begin with, being treated like a number doesn't exactly inspire confidence. Being treated with the respect you deserve does. At Valley View Dental, this simple but seemingly obvious philosophy isn't lost on them. In fact, it's a founding principle.

Since 1999, this area practice has seen exponential growth. Why? It's due in part to the caliber of care and convenience they offer, from a large staff of doctors who are all members of the American Dental Association to their use of on-site labs and extended business hours that make life just a little easier for folks including busy professionals and families crunched for time. It's also thanks to the wealth of services they provide, including Invisalign, BOOST Teeth Whitening, CEREC one-day crowns and even same-day emergency visits. They also feature a full array of general, cosmetic, periodontal, implant and orthodontic procedures.

But it's not like they're reinventing the wheel here. Other dental offices might strive to meet similar needs, but the Valley View Dental difference lies in how they treat each and every patient, and the dedication they show in staying on the cutting-edge of the industry with the latest technology and training. Cynthia, a Naperville location patient, puts it best: "I gave them a five rating, not because I love going to the dentist, but because I hate going. I work up the courage because I know Valley View Dental has an amazing staff and doctors. As a nervous patient, I wouldn't go anywhere else. If it weren't for their professionalism and bedside manner, I may not have gotten the care over the years that I needed." And when you don't get the dental care you need, a door to serious health concerns can open. That's not a risk worth taking, which is why Valley View Dental's level of patient commitment matters that much more.

Co-owner Dr. Paul Singh agrees that the reason for the practices' growth over the years is the direct result of the personalized treatment provided to their patients, in addition to the understanding and respect for both patients and coworkers shown by staff. "We work every day by listening to those we are privileged to serve and exceeding the trust and respect of patients, profession and community. It's not just about teeth for us. We're concerned about the well-being of our patients in general," says Singh. As a family practice, Valley View Dental extends the philosophy of family to each of their patients, making them feel not just not heard, but cared for in a true sense. After all, it's what they'd do for their own families.

"Dentistry is all I ever wanted to do. This desire makes it easy to continually stay up to date taking over three times the required hours of education yearly," explains Dr. Pradeep Khurana, Valley View Dental's other co-founder. It's no easy feat with a practice that's busy and continually evolving, but it's this kind of passion for profession that shows through in Valley View Dental's patient care, and it's not just found in its doctors, but in all of the support staff across every office. "A passion for great patient care flows through all the staff here at Valley View Dental through a combination of gentle care, genuine concern and experience," Khurana shares.

As the Romeoville location celebrates its 18<sup>th</sup> year in business and the Naperville location rounds the decade mark, Dr. Khurana's theory has clearly been proven true. The Valley View Dental name has come to be one patients in the area trust for care that puts them first, not as a footnote. Valley View Dental also provides services at their Montgomery location as well as their newest office located on Route 34 in the Ogden Hill Shopping Center. Call or visit the location nearest you to discover what Valley View Dental is doing right.