

Target the Best Institutes



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DELHI UNIVERSITY
IIM-INDORE
NMIMS
ST. XAVIER'S COLLEGE
IPU
NIRMA UNIVERSITY
DELHI UNIVERSITY



Trusted for Success

IMS Learning Resources Pvt. Ltd.

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CAT | CET | CMAT | MAT | GMAT® | GRE® | BBA | CLAT | BANK EXAMS | TOEFL | IELTS™ | SAT®
ADMISSION CONSULTING | CAMPUS PLACEMENT

June' 2021 edition

Mentoring experience at every stage



Trusted for Success

About IMS!

IMS Learning Resources Pvt. Ltd. is a premiere national-level mentoring and training institute. Established in 1977, IMS has helped over a million students achieve their career aspirations, and created innumerable success stories amongst the student community. Each year, we train **70,000+** students for various entrance exams at both under-graduate and postgraduate levels, in India and abroad, through our network of 100+ centers across 50+ cities.

As one of the earliest adopters of technology and online education, all our students attend live online lectures on our platform. Everyday, we deliver 100+ hours of online lectures to 10,000+ students.



» IPM/BBA – Your first step to great career in Management

- Early Exposure to principles of management
- Program focus; Case Studies, Industry interaction, Presentations etc.
- The advanced MBA course material become easier to handle with firm fundamentals gained from BBA
- Better Profile; BBA +MBA is rated higher than B. Com + MBA, especially if supplemented by pre-MBA work experience
- Better employment opportunities after graduation

» Career Opportunities



» Where to study?

B. School	Location	Number of seats	Tuition fee per annum (Rs)	Entrance test
IIM - Indorey	Indore	150	4,00,000	IPM-AT (Indore)
IIM - Rohtak	Rohtak	150	4,51,000	IPM-AT (Rohtak)
IIM - Jammu	Jammu	60	4,85,000	JIPMAT
IIM - Bodh Gaya	Bodh Gaya	60*	4,50,000	
NMIMS	Multiple Cities	2520	1,52,000 - 3,02,000	NPAT
DU affiliated Colleges	Delhi	1268	10,000 - 40,000	DU JAT
Symbiosis University	Pune, Noida & Nagpur	1100	1,90,000 - 3,10,000	SET
Christ University	Bengaluru, Pune & Delhi	Not Announced	1,00,000 - 1,30,000	CUET
St. Xavier's College	Mumbai	60	40,000	St. Xavier's ET
Nirma University	Ahmadabad	216	2,53,000	IPMAT (Indore)

IPM tuition fees given above are for first 3-years. Fees for last 2 years will be same as PGP fees

Entrance Test Structure

Subject Area	DU-JAT	IPUCET (BBA)	IPM (Rohtak)	IIM (Indore)	NPAT	SET (General)	JIPMAT	Christ ET	St. Xavier's ET
Quantitative Aptitude & DI	100	-	40	60*	40	40	33	40 [#]	40 [#]
English		25	40	40	40	40	34	25	20
Reasoning and Analytical Ability		25	40	-	40	30	33	25	20
General/Business Awareness		25	-	-	-	40	40	20	20
Mgmt. & Communication Skills	-	25	-	-	-	-	-	-	-
Fundamental of Accounts	-	-	-	-	-	-	-	10	-
Total Questions	100	100	120	100	120	150	100	120	100
Time (in minutes)	120	150	120**	120**	100	150	150	120	120
Marks per question	4	4	4	4	1	1	4	1	1
Negative Marking	-1	-1	-1	-1**	Nil	Nil	-1	-0.25	Nil

* 40 MCQ + 20 Short Answers |** Sectional time limit is applicable | # Quant – 20 + DI – 20

Tailor made programs for every student

Program	For students who	Program offers
Blended Classroom	Want classroom/near classroom experience, to study with like-minded peer group	Physical classroom sessions Study material created by experts <ul style="list-style-type: none"> Dedicated doubt solving at IMS center Access to IMS centre infrastructure & student portal
Online LIVE	Want mentor interaction without visiting centre	<ul style="list-style-type: none"> LIVE, interactive classes by the best-of-the-lot faculty Recorded sessions for later reference Upgrade option to classroom program
Self Learning	Want to study on their own	Study material created by experts <ul style="list-style-type: none"> Access to student portal Upgrade to classroom program

Program Features

2 Year Classroom/ Online Program (520 hrs)

- 165 hrs - Concept classes+ GK sessions
- 180 hrs - Practice classes + GK sessions
- 100 hrs IPM/BBA Workshops & strategy sessions
- 80 hrs Concept videos, class recap videos, topic wise tests on myIMS
- 80+ Full Length Mocks
- Courseware consisting of 20+ Books

1 Year Classroom/ Online Program (480 hrs)

- 165 hrs - Concept classes+ GK sessions
- 140 hrs of practice class videos on live.ims
- 100 hrs IPM/BBA Workshops & strategy sessions
- 80 hrs Concept videos, class recap videos, topic wise tests on myIMS
- 80+ Full Length Mocks
- Courseware consisting of 20+ Books

Crash Course Program (480 hrs)

- 155 hrs - Concept classes+ GK sessions
- 240 hrs of practice class videos & exam specific workshops on live.ims
- 80 hrs Concept videos, class recap videos, topic wise tests on myIMS
- 80+ Full Length Mocks
- Courseware consisting of 20+ Books



Get the most comprehensive mentoring for :
 BMS / BBA / IPM | Law | Hotel Management
 Mass Comm. | BCA | B.Com Entrance Test Prep

#BBAatIMS

IPM-BBA @
ZERO FEE



GET ACCESS TO CURATED CONTENT FOR FREE

- Learning Videos
- Online Practice Questions
- Past Paper Solving Videos
- Full-length Tests

Why IMS?



Courseware with 20+ books

- Segregated by sections for easy navigation
- Compiled by experts with rich experience in content creation
- Practice questions at the end of each chapter



Classroom sessions in module-wise format

- Recap test at the beginning of each class
- Assessment test & PTMs after every module



Exhaustive practice

- Practice module with 2000 questions (in-print)
- 1,000 current affairs questions through online fortnightly quizzes to retain GK focus
- 2,500 online practice questions to build familiarity with question types



Periodic Parent - Teacher Meetings

During PTM, the following points are discussed:

- Students' performance in module assessment tests/quizzes
- Syllabus completion status & activity plan in remaining weeks
- Specific concerns from either side



Online Concept and backup class videos

- 250+ Concept videos for concept learning
- 50+ Backup class videos for quick revision



One-on-one mentoring sessions*

- One-on-one myPLAN mentorship sessions with students & parents for monitoring academic progress.
- Specific corrections are identified & incorporated in student's study plan.



Test paper solving

- Past Papers and Mock Test solving sessions
- Test strategy workshops to share test taking tips



85+ Full length Mock tests for IPM-BBA / Hotel Mgmt / Mass Comm entrance exams

- 30 Mock Tests for IPM Indore+Rohtak+JIPMAT
- 25 Mock Tests for DU JAT+NPAT
- 30 Mock Tests for SET+Christ BBA,+NCHM JEE+Xaviers+IPU CET



Dedicated Doubt Solving Before Exams

- Beyond doubt solving during regular classroom sessions
- Dedicated doubt solving sessions are arranged before exams



Non Academic Assistance

- Form filling guidance sessions for key exams
- Post result counseling to select the best available institute among options

*Applicable to long term classroom programs

w.e.f. 1st April 2021

**TRAINING PROGRAMS SO SUPERIOR
THAT THEY COME WITH A GUARANTEE**



100% Money Back Guarantee

Within first 5 scheduled sessions. If the program does not meet your expectations (Applicable to Blended Classroom programs)

Repeat Coaching @ 40% Fees

If you don't make it to the institute of your choice (Applicable to Blended Classroom programs)

Repeat Coaching @ 70% Fees

If you don't make it to the institute of your choice (Applicable to LIVE programs)

IMS Guarantee Program is applicable on Classroom & Live Online Programs of CAT, CET, CMAT, GMAT®, GRE®, SAT®, BBA, CLAT and Bank Exams

<https://www.imsindia.com/guarantee/terms.html>

IMS students ACE coveted UG Entrance Exams!

NPAT 2020



Merit No. 1
SHIVAM AGARWAL
BBA



Merit No. 2
SAMARTH ANAND
B.Sc - Fin



Merit No. 3
ARJIT SINGLA
B.Com Hons

DUJAT 2020



AIR 1
PRATIK GANGULY



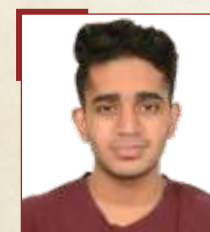
AIR 5
KHUSHI KATYAL



AIR 8
SAMARTH ANAND



AIR 10
KUSHAL GARG



AIR 14
CHIRAG SETHI



AIR 15
SHIVAM AGARWAL



AIR 18
TANYUSHVI



AIR 19
MOHIKA SACHDEVA

SET 2020



Anshula Mulkalwar
Score 72/75



Rukshad Vandrewala
Score 72/75



Chevy Jain
Score 71/75



Kimberly Crasta
Rank 2



Siddhi Jain
Rank 3



Saakshe Jain
Rank 6

St. Xavier's Entrance Test 2020

1000+ Selections for NMIMS UG Programs
600+ PI-WAT calls from Symbiosis BBA
300+ Shortlists for PI at IPM 2020 (Indore + Rohtak)