

Newly designed program with:

✓ **400+** hours of
extensive coaching

✓ **150+**
Concept Videos

✓ Revision videos
of all classes

Parent-Teacher Meet | Dedicated Doubt solving sessions
Form filling guidance & Admission assistance

Career Counselling Hand Book

For students in Class 10th



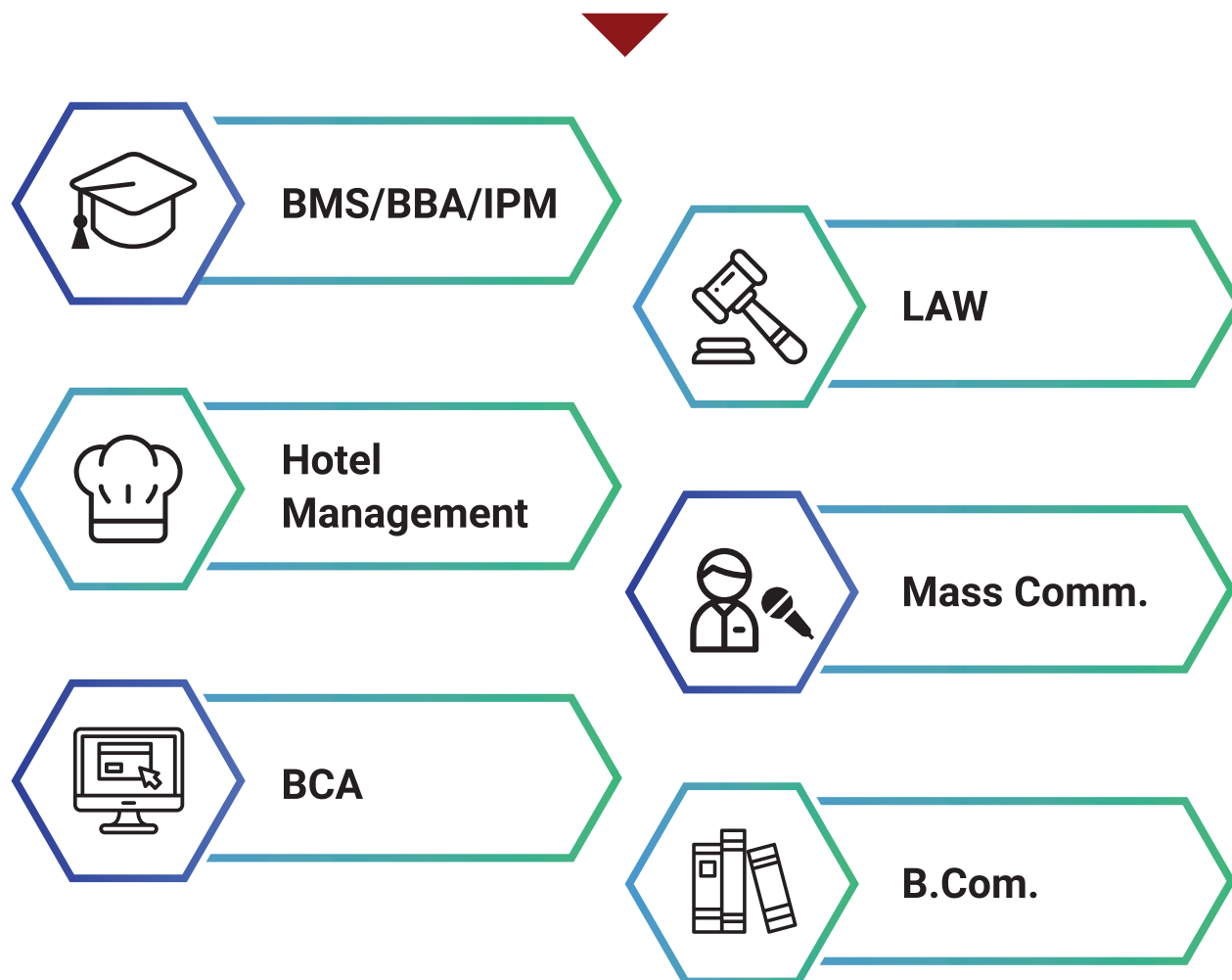
Trusted for Success

About Us

IMS Learning Resources Pvt. Ltd., established in 1977, is one of the oldest and leading Test-Prep organization in India that helps students furthering their education objectives through competitive exams trainings for both undergraduate and postgraduate levels such as BMS / BBA / IPM / Law / Hotel Mgmt / Mass Comm / BCA / CAT / MBA / GMAT/ Bank PO etc. With 100 plus centres across more than 50 cities, IMS has successfully helped lakhs of students in realizing their dreams of making it to some of the premier colleges in India and abroad. It is this vision that pioneered the philosophy of IMS, that of being a **Mentor, Motivator and Guide**.

UG Program portfolio at IMS assists students for admission into most prestigious and new age programs offered by the best universities / colleges / institutions after class XII. Most of these programs offer admissions on the basis of aptitude tests and/or class XII board marks + Interviews / Group Discussion etc.

This prospectus gives information about leading universities / institutions and their programs across the following streams



Each stream covers career options available within the field, key institutes, their admission process, eligibility, selection criteria & historical cut-offs, wherever available. Hope this compilation give students & parents, the first-level of information that is necessary for them to make insightful selection of institutes & programs that match their academic aspirations at graduation level.

What is Management?

In simple words, management is the science and art of getting work done by people. The basic managerial functions or activities consist of planning, organizing, directing, coordinating and controlling. Management means setting the strategy of an organization & coordinating the efforts of its employees to accomplish organizational goals through the application of available resources, such as financial, natural, technological, and human resources.

Career prospects



Where to Study?

Top Colleges	Location	No of seats	Entrance
Delhi University	Delhi	1273	DU JAT
IIM Indore	Indore	150	IPM AT
IIM Rohtak	Rohtak	150	IPM AT
IP University	Delhi	7755	IPUCET (BBA)
NMIMS University	Mumbai, Bangalore	1020	NPAT
Symbiosis University	Pune, Noida, Nagpur	720	SET (General)
St Xavier's College	Mumbai	60	Xavier's ET
Christ University	Bangalore, Delhi	NA	Christ ET
Bharati Vidyapeeth	Delhi	360	BUMAT

Section Wise Break up of Management Entrance Exams

Subject Area	DU-JAT	IPUCET (BBA)	IPUCET (B.Com.)	IPMAT (Indore)	IPMAT (Rohtak)	NPAT	SET (General)	JMI-ET
Quantitative Aptitude & DI	100	-	35	60 [#]	40	40	40	20
English		25	25	40	40	40	40	20
Reasoning and Analytical Ability		25	25	-	40	40	30	20
General/Business Awareness		25	15	-	-	-	40	40
Mgmt. & Comm. Skills	-	25	-	-	-	-	-	-
Total Questions	100	100	100	100	120	120	150	100
Time (in Minutes)	120	150	150	120*	120*	100	150	105
Marking Scheme	+4 & -1	+4 & -1	+4 & -1	+4 & -1**	+4 & -1	+1 & 0	+1 & 0	+1 & -0.25
Mode of exam	CBT	CBT	CBT	CBT	CBT	CBT	CBT	PBT

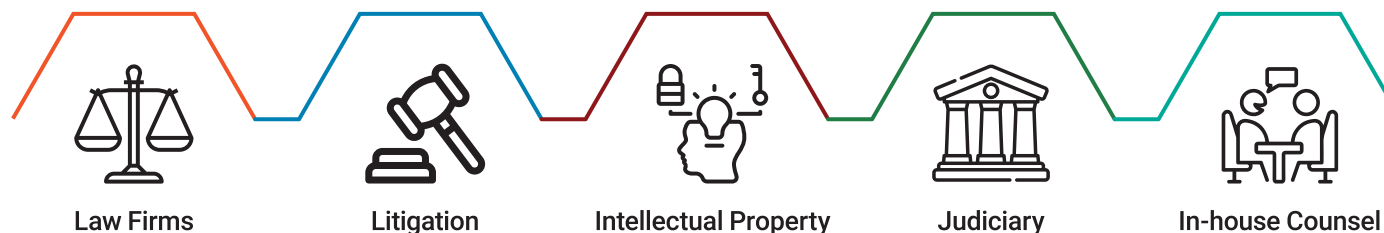
CBT: Computer Based Test | PBT: Paper Based Test

*Sectional time limit is applicable | ** Negative marking is not applicable for Quantitative Aptitude (SA) Section | #40 MCQ + 20 Short Answers

What is Law?

Law is the study of rules and guidelines that are agreed upon by the society and enforced by the government. Law is the basis of politics and social life in every country. The delivery of justice is a complex process and skilled legal professionals play a pivotal role in the whole process. As a result, the legal field offers many jobs encompassing a diverse range of skills, experience, and education.

Career prospects



Where to Study?

Top Colleges	Location	No of seats	Entrance
National Law Universities (Except Delhi)	Across India	2866	CLAT
National Law University, Dwarka	Delhi	123	AILET
IP University	Delhi	2645	CLAT
Symbiosis Law School	Pune, Noida, Hyderabad, Nagpur	1080	SLAT
Jamia Millia Islamia	Delhi	120	JMI-ET
Jindal Global Law School	Haryana	300	LSAT-India
GLC (5 Yr. LLB)	Mumbai	180	MAH Law CET (5 yrs)
ILS (5 Yr. LLB)	Pune	180	MAH Law CET (5 yrs)

Section Wise Analysis of Key Law Entrance Exams

Section	CLAT	AILET	SLAT	LSAT-INDIA	JMI-ET	MAH Law CET (5-year)
Logical Reasoning	30	35	30	45*	40	40
Legal Aptitude / Reasoning	38	35	30	-	40	40
English and Reading Comprehension	30	35	30	24	30	30
Elementary Mathematics/Quantitative Techniques	15	10	-	-	10	10
General Knowledge and Current Affairs	37	35	30	-	30	30
Analytical Reasoning	-	-	30	23	-	-
Variable Section	-	-	-	23	-	-
No. of Questions	150	150	150	115	150	150
Time (in minutes)	120	90	150	175	120	120
Negative Marking	1/4	1/4	-	-	1/4	-
Mode of Exam	PBT	PBT	CBT	PBT	PBT	CBT

*2 sections of 22 & 23 Q each | # CLAT Break up is approximate | CBT - Computer Based Test | PBT - Paper Based Test

What is Hotel Management?

A hotel manager manages operations of a hotel, resort, or other lodging-related establishment. Management of a hotel operation includes management of hotel staff, business, upkeep of the sanitary standards of hotel facilities, guest satisfaction and customer service, marketing management, purchasing, and other functions. The hotel's general manager serves as its head executive. The general manager is often supported by subordinate department managers that are responsible for individual departments and key functions.

Career prospects



Where to Study?

Top Colleges	Location	No of seats	Entrance
71 IHMs	Across India	11474	NCHM-JEE
IP University	Delhi	240	IPUCET (BHMCT)
IHM	Aurangabad	162	Own Entrance
ITC Hospitality Management Institute	Gurgaon	NA	Test and Personal Interview
OCLD (The oberoi Group)	Delhi	NA	Group Activities & PI
Symbiosis (SSCSA)	Pune	120	SET-General

Section Wise Analysis of Key Hotel Mgmt. Entrance Exams

Subject Area	NCHM-JEE	SET (GEN.)	IPUCET (BHMCT)
Numerical Ability & Analytical Aptitude	30	40	-
Reasoning & Logical Deduction	30	30	30
English Language	60	40	25
General Knowledge and Current Affairs	30	40	20
Aptitude for Service Sector	50	-	-
Knowledge of Accounts Commerce & Science	-	-	25
No. of Questions	200	150	100
Time (in minutes)	180	150	150
Marking Scheme	+ 4 & (-1)	+ 1 & 0	+ 4 & (-1)
Mode of Exam	CBT	CBT	CBT

CBT - Computer Based Test

What is Mass Communication?

Mass communication refers to imparting & exchanging information on a large scale with a wide range of people. The study of mass communication is chiefly concerned with how the content & format of mass communication impacts the behavior, attitudes, opinions, or emotions of the people receiving the information.

Career prospects



Where to Study?

Top Colleges	Location	No of seats	Entrance
IP University	Delhi	2130	IPUCET (BJMC)
IP College for Women	Delhi	57	DU-JAT (BMMMC)
Delhi School of Journalism	Delhi	120	DU-JAT (FYIP)
Symbiosis University	Pune	120	SET (General)
St. Xavier's College	Mumbai	60	St Xavier's ET

Section Wise Analysis of Mass Comm Entrance Exams

Subject Area	IPUCET (BJMC)	DU-JAT (BMMMC/FYIP)	SET (General)	St. Xavier's ET
Quantitative Aptitude & DI	-	-	40	20
English	25	100	40	20
Reasoning and Analytical Ability	25		30	15
General/Business Awareness	25		40	25
Media Aptitude/Awareness	25		-	-
Economics	-		-	-
Creative Thinking	-	-	-	10
Total Questions	100	100	150	100
Time (in Minutes)	150	120	150	120
Marks per question	4	4	1	1
Negative Marking	-1	-1	0	-0.25
Mode of exam	CBT	CBT	CBT	CBT

CBT: Computer Based Test | PBT: Paper Based Test

What is BCA?

Bachelor in Computer Application is a three-year undergraduate degree course which provides a student with all the basic knowledge about computers and their systems. Subjects like the database, networking, data structure, core programming languages and web scripting, are taught in BCA. The course is designed to build programming skills for developing efficient and resource optimized software/website/cloud/mobile applications.

Career prospects



Where to Study?

Top Colleges	Location	No of seats	Entrance
Symbiosis University	Pune	150	SET (General)
IP University	Delhi	2415	IPUCET (BCA)
Bharati Vidyapeeth	Delhi	120	BUMAT

Section Wise Break up of BCA Entrance Exams

Subject Area	IPUCET (BCA)	BUMAT	SET (General)
Quantitative Aptitude & DI	30	60	40
English & Reading comprehension	15	80	40
Reasoning and Analytical Ability	-	60	30
General Awareness	25	-	40
Computer Awareness	30	-	-
Total Questions	100	200	150
Time (in Minutes)	150	150	150
Marks per question	4	1	1
Negative Marking	1	0	0
Mode of exam	CBT	PBT	CBT

CBT: Computer Based Test | PBT: Paper Based Test

Why IMS?



Comprehensive Courseware with 20+ Books

- Segregated by sections for easy navigation
- Compiled by experts with rich experience of teaching and content creation
- Practice questions at the end of each chapter



400+ Hours of Classroom Training in modular format

- Recap test at the beginning of each class
- Assessment test & feedback session per module



80+ Hours of online concept and backup class videos

- 150+ Concept videos for quick revision, to be consumed
- 50+ Backup class videos, in case students miss a few
- 100+ Topic wise tests

WATCH CONCEPT VIDEOS



BMS/BBA



LAW

anytime, anywhere
classes



Periodic Parent - Teacher Meetings

During PTM, the following points are discussed:

- Students' performance in module assessment tests/quizzes
- Program completion status & activity plan in remaining weeks
- Specific concerns from either side



Exhaustive practice

- 1,000 current affairs questions through online fortnightly quizzes to retain GK focus
- 2,500 online topic wise practice questions to build familiarity with question types



Test paper solving

- Past Papers and Mock Test solving sessions
- Strategy workshops to share test taking tips



100+ Mock tests

- Based on past year paper design
- Detailed explanatory answers provided per mock



Dedicated Doubt Solving Before Exams

- Extra doubt clearing sessions beyond regular in-class doubt clearing
- Exam specific doubt clearing sessions before each exam



Non Academic Assistance

- Form filling guidance sessions for key exams
- Post result counseling to choose the best institute among available options



Attn. Class 10th Students & Parents

Attend a FREE SEMINAR on Career Options After Class XII

Date: 22nd March, 5th & 19th April and 3rd May

Time: 11 am - 1 pm

Venue: All the IMS centers in Delhi-NCR

In case you are unable to visit our IMS centers, now attend our career webinar by IMS UG experts.

To register call your nearest IMS centers or Scan QR Code



Webinar Session-I
22nd March 2020



Webinar Session-II
5th April 2020



Webinar Session-III
19th April 2020



Webinar Session-IV
3rd May 2020



THE DU-JAT LEGACY CONTINUES AT IMS...

AIR 1



ISHAAN JAIN
2019



PRANJAL SINGH*
2018



PRABAL GUPTA
2017

DU-JAT 2019



Ishaan Jain
AIR 1



Chaitanya Gupta
AIR 1*
AIR 9



Virender
AIR 1**



Devika Choudhary
AIR 3**



Arnav Garg
AIR 6

*EWS Category Rank **SC Category Rank

NPAT 2019



Parth Chaudhary
Merit No. 1



Akshit Gupta
Merit No. 3



Tvisha Verma
Merit No. 5



Ayush Gurnani
Merit No. 6



Parth Chawdhary
132/150



Arnav Garg
128/150



Priyanshu Jain
128/150

SET 2019

1100+ Selections for NMIMS UG Programs | 450+ PI-WAT Calls for Symbiosis | 100+ PI-WAT Calls for IPM 2019 (Indore & Rohtak)

CLAT 2019



Rohit Meena
AIR 18*



Atharva Patvardhan
AIR 19



Eshan Sonak
AIR 50



Mehreen Mander
AIR 99



Pulkit Khare
AIR 150

AILET 2019



Vhyome Tiwari
AIR 12



Pranika Goel
AIR 24

Prepare for Entrance in Class XI, so that
you can focus on Boards in Class XII



Trusted for Success

START **EARLY**. STAY **AHEAD**.



Program Features:



**400+ hours of
extensive coaching**



**150+ Concept
videos**



**Revision videos
of all classes**

Parent-Teacher Meet | Dedicated Doubt solving sessions | Form filling guidance & Admission assistance

**Enrol Now for BMS / BBA / IPM | Law | Hotel Management | BCA
Mass Comm. Entrance 2021 / 2022 Prep**

Batches start on 29th March & 5th April 2020

IMS announces Scholarship Test for students in class X & XI

Test date: 22nd March, 2020 & 29th March, 2020

Benefits:

UPTO 50 % DISCOUNT
min 10 % Discount to all test takers

IMS Delhi-NCR (UG) : 7045010164

www.imsindia.com

Scan this code
for registration
or visit

<https://tinyurl.com/v3o3y2u>



IMS Delhi

Connaught Place: 101-A, Ashoka Estate Building, Barakhamba Road, New Delhi - 110001.
Tel.: 011- 45089191 / 45019191 / 8076376997

Dwarka: C - 404, 2nd Floor, Ramphal Chowk, Sector 7, Dwarka - 110075, Tel.: 011- 45005115 / 9899111506

East Delhi: 602, V4 Towers, 6th Floor Karkardooma Community Centre, Near karkardooma Metro Station,
New Delhi - 110092, Tel.: 011- 43062751 / 52

Faridabad: SCO 6, 1st Floor, Sector -16, Huda Market., Faridabad - 121002,
Tel.: 0129- 4340655 / 7042529666 / 8860982725

Ghaziabad: First Floor, C-46 BPS Tower, Near Krishna Sagar Restaurant, RDC Raj Nagar, Ghaziabad - 201002
Tel.: 0120- 4225422 / 9057537562

Gurugram: M-23, Sector -14, Old DLF Colony, Gurugram - 122001, Tel.: 8657446667

Kailash Colony: F-1/A, Ground Floor, East of Kailash, (Near Kailash Colony Metro Station) New Delhi -110065.
Tel.: 011- 41731456/57 / 8657446652

Noida: B-77, Sector 2, Near Noida Sector 15 Metro Station, Noida - 201301, Tel.: 0120- 4320021 / 8879127127

North Campus: 2525, Hudson Lines, GTB Nagar, (Near Hudson Cafe) New Delhi - 110009
Tel: 011-47047776 / 8657446668

Pitampura: 16 Vaishali, 2nd Floor, Opp Metro Pillar 347, Pitampura, New Delhi - 110034, Tel.: 011- 42770300 / 400

Rajouri Garden: 3rd Floor, C 5, Vishal Enclave, (Near Kukreja Hospital), Najafgarh Road, New Delhi - 110027
Tel: 011-41447297 / 8657446669

South Campus: 290, 1st Floor, Satya Niketan, Nr. Durgabai Deshmukh South Campus Metro Station,
New Delhi - 110021, Tel.: 011- 40529393 / 8291899621



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