

# 2025 MEMBERSHIP GUIDE

OWN YOUR  
MEMBER  
EXPERIENCE







## WHAT IS THE NATIONAL ASSOCIATION OF REALTORS®?

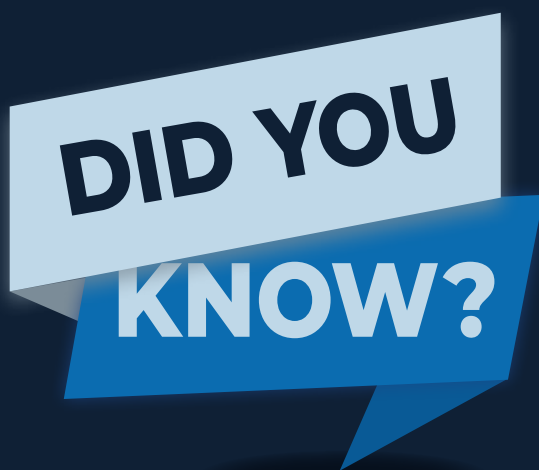
The National Association of REALTORS® is an American trade association involved in all aspects of residential and commercial real estate.

## WHAT IS NAR'S MISSION?

NAR's mission is to empower REALTORS® as they preserve, protect and advance the right to real property for all.

## WHAT IS NAR'S VISION?

NAR's vision is to be a trusted ally, guiding its members and those they serve through the ever-evolving real estate landscape.



When joining your local association/board, you automatically are a member of NAR. Visit [nar.realtor](https://www.nar.realtor) for more information on your member benefits, and, after logging in, make sure to visit the *"My Account"* section to access your official NAR membership card.



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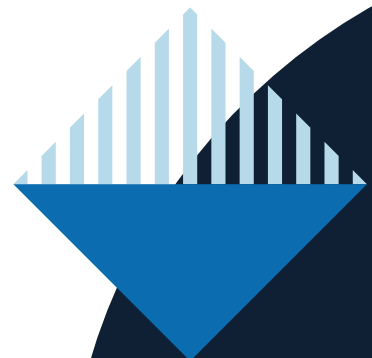
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# REALTOR® BRAND

Only NAR members can call themselves a REALTOR® and must abide by a strict Code of Ethics. These are important differentiators for you and every REALTOR®—leverage them to help you stand apart from other agents.



## TRADEMARKS

Distinguish yourself as a REALTOR® by using the REALTOR® trademark, one of the strongest brands in the world.



[nar.realtor/Trademark](https://nar.realtor/Trademark)

## CODE OF ETHICS

The REALTORS® Code of Ethics is the cornerstone of the REALTOR® organization and a distinguishing characteristic of your membership.

[nar.realtor/COE](https://nar.realtor/COE)

## FAIR HOUSING

NAR strongly supports equal opportunity in housing for all and is committed to ensuring that REALTORS® advance housing opportunities in their businesses and communities.

[nar.realtor/Fairhousing](https://nar.realtor/Fairhousing)

## FAIRHAVEN: A FAIR HOUSING SIMULATION

Fairhaven helps REALTORS® identify, prevent and address discriminatory practices in real estate. Inspired by real stories, this innovative online experience has agents work against the clock to sell homes in the fictional town of Fairhaven, while confronting discrimination in the homebuying process.

[nar.realtor/Fairhaven](https://nar.realtor/Fairhaven)



## BIAS OVERRIDE: OVERCOMING BARRIERS TO FAIR HOUSING

This NAR certificate course teaches REALTORS® tactics to interrupt stereotypical thinking and avoid fair housing pitfalls. You'll learn about the mind science of identity and engage in exercises to enhance communication skills and help foster business relationships with clients of all backgrounds.

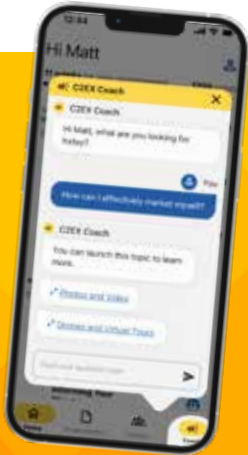
*This course may qualify for CE credit in your state.*

[nar.realtor/ImplicitBiasTraining](https://nar.realtor/ImplicitBiasTraining)





# REALTOR® BRAND



## PROFESSIONALISM ENHANCEMENT INITIATIVE



REALTORS® Commitment to Excellence (C2EX) is an award-winning program that focuses on 11 areas of industry professionalism and leads to an endorsement from NAR. Set yourself apart with this commitment to professional growth.

[nar.realtor/C2EX](https://nar.realtor/C2EX)



DOWNLOAD THE C2EX APP TODAY!



## .REALESTATE: WEBSITES THAT WORK

Stand out online and attract more leads with a custom website designed to grow your business. Go live in minutes with our stunning website templates, all SEO-optimized, mobile-ready, and with lead-generation tools built in to convert clients and boost your visibility online. Rank high on Google, get found faster and leverage a website that works for you. Short on time? We'll build it for you. Get started for free today.

[get.realestate](https://get.realestate)





# PROGRAMS

These programs educate consumers on the value of REALTORS®, homeownership *and more*.

## CONSUMER ADVOCACY PROGRAM

Collaborating with state and local associations, the Consumer Advocacy Outreach Program educates and engages millions of consumers across the country on important real estate policy issues and legislation. Read how associations used the Consumer Advocacy Outreach grant by visiting the Success Stories page at [realtorparty.realtor](https://realtorparty.realtor).



## CONSUMER GUIDE SERIES

Digestible, one-page resources designed to provide clear guidance on key topics for home buyers and sellers working with agents who are REALTORS®.

 [facts.realtor](https://facts.realtor)



# PROGRAMS



## **NAR'S CONSUMER AD CAMPAIGN IS 'RIGHT BY YOU'**

As a benefit, NAR deploys advertising to consumers nationally, differentiating REALTORS® as real estate experts who belong to NAR, follow its strict code of ethics, fight for property rights and their clients' real estate dreams. Learn more and leverage campaign assets yourself.

 [Resources.realtor](https://resources.realtor)

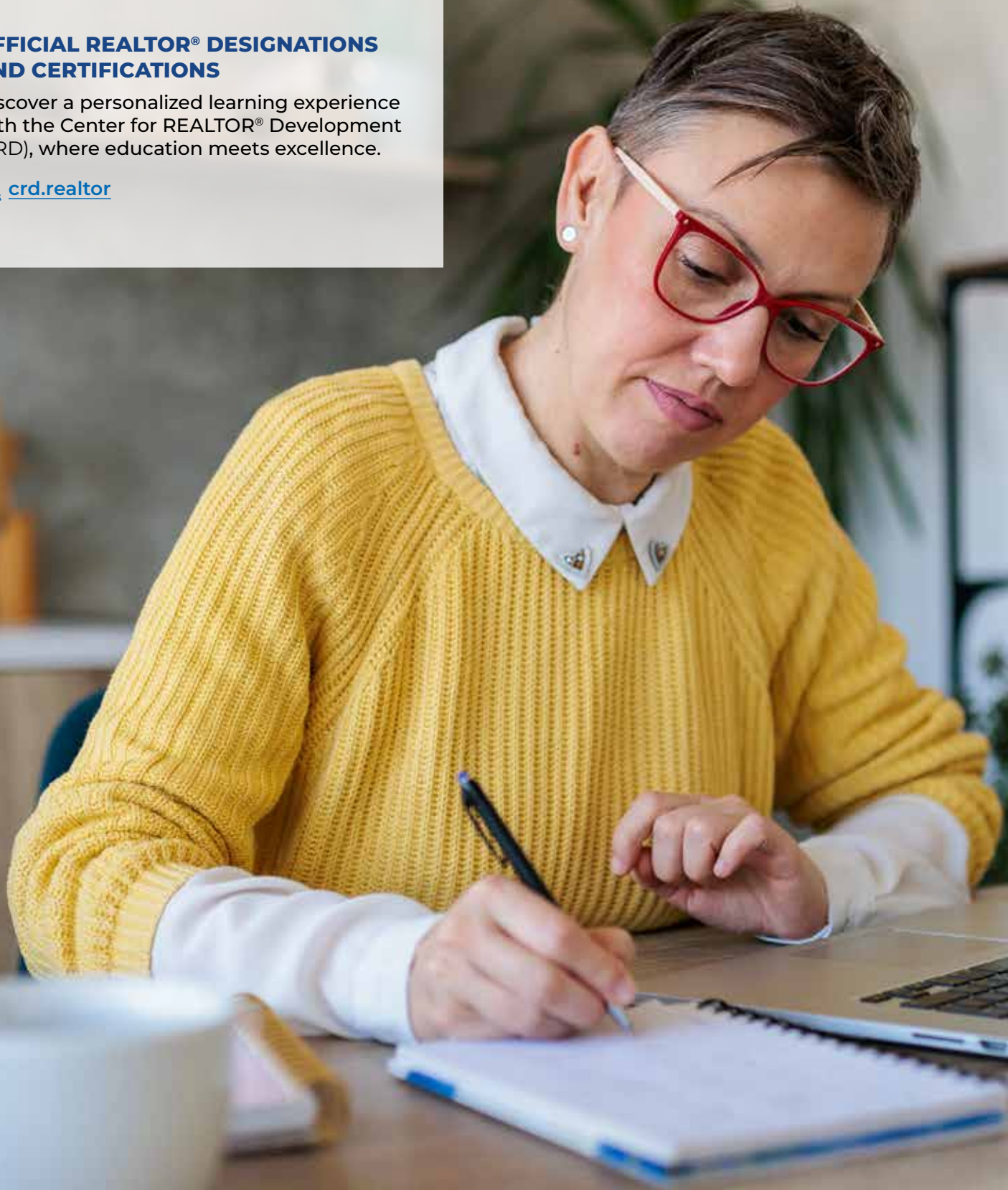


CENTER FOR  
**REALTOR®**  
DEVELOPMENT

## **OFFICIAL REALTOR® DESIGNATIONS AND CERTIFICATIONS**

Discover a personalized learning experience with the Center for REALTOR® Development (CRD), where education meets excellence.

 [crd.realtor](https://crd.realtor)





# EDUCATIONAL OPPORTUNITIES



## **ACCREDITED BUYER'S REPRESENTATIVE (ABR®) DESIGNATION\***

The ABR® designation is the benchmark of excellence in buyer representation. The designation program establishes a foundation of training, skills and resources to help real estate professionals succeed as a buyer's representative.

 [abr.realtor](https://abr.realtor)



## **AT HOME WITH DIVERSITY® (AHWD) CERTIFICATION\***

The AHWD certification is designed to present a picture of the changing face of the real estate industry. The course facilitates open discussion among students, creating an opportunity to think about clients with respect and sensitivity to their backgrounds and preferences.

 [nar.realtor/ahwd](https://nar.realtor/ahwd)



## **CERTIFIED INTERNATIONAL PROPERTY SPECIALIST (CIPS) DESIGNATION\***

The CIPS designation provides real estate professionals with the knowledge, research, network and tools to globalize their business.

 [nar.realtor/cips](https://nar.realtor/cips)

*\*Get 10% off these courses. Visit [nar.realtor/RealtorBenefits/Education](https://nar.realtor/RealtorBenefits/Education) for more information.*



# EDUCATIONAL OPPORTUNITIES



## **e-PRO® CERTIFICATION\***

The e-PRO® certification program helps real estate professionals master advanced digital marketing techniques and increase their ability to reach customers, expand their capabilities and build trust by safeguarding client information.

 [epro.realtor](https://epro.realtor)



## **GENERAL ACCREDITED APPRAISER (GAA) DESIGNATION**

This designation signifies advanced education and experience in commercial, industrial and residential property valuation.

 [nar.realtor/raa-and-gaa](https://nar.realtor/raa-and-gaa)



## **GREEN DESIGNATION\***

The Green designation will teach real estate professionals how to increase their income by helping clients make informed choices about the resource efficiency and performance of the homes they live in, sell and buy.

 [green.realtor](https://green.realtor)



## **HOME FINANCE RESOURCE (HFR) CERTIFICATION\***

The HFR certification is designed to provide real estate professionals with foundational education to help them confidently explain key pieces of the loan origination process.

 [hfr.realtor](https://hfr.realtor)

*\*Get 10% off these courses. Visit [nar.realtor/RealtorBenefits/Education](https://nar.realtor/RealtorBenefits/Education) for more information.*



# EDUCATIONAL OPPORTUNITIES



## GRADUATE, REALTOR® INSTITUTE (GRI) DESIGNATION

Stand out to prospective home buyers and sellers as a REALTOR® who has gained in-depth knowledge on technical subjects.

 [nar.realtor/GRI](https://nar.realtor/GRI)



## MILITARY RELOCATION PROFESSIONAL (MRP) CERTIFICATION\*

The MRP certification program is designed to educate real estate professionals on how to work with current and former military servicemembers to find the housing solutions that suit their needs and help them take advantage of military benefits and support.

 [mrp.realtor](https://mrp.realtor)



## PRICING STRATEGY ADVISOR (PSA) CERTIFICATION\*

The PSA certification is designed to help real estate professionals enhance their skills in pricing properties, creating CMAs, working with appraisers and guiding clients through home valuations.

 [psa.realtor](https://psa.realtor)



## RESIDENTIAL ACCREDITED APPRAISER (RAA) DESIGNATION

This designation signifies your advanced education and experience analyzing and developing valuations of residential property.

 [nar.realtor/raa-and-gaa](https://nar.realtor/raa-and-gaa)

*\*Get 10% off these courses. Visit [nar.realtor/RealtorBenefits/Education](https://nar.realtor/RealtorBenefits/Education) for more information.*



# EDUCATIONAL OPPORTUNITIES



## RESORT & SECOND-HOME PROPERTY SPECIALIST (RSPS) CERTIFICATION\*

The RSPS certification helps real estate professionals make second home sales their first resort. This certification helps to gain insights and strategies to help maximize opportunities in this market.

 [nar.realtor/resort](https://nar.realtor/resort)



## SHORT SALES AND FORECLOSURE RESOURCE (SFR®) CERTIFICATION\*

The SFR® certification gives real estate professionals a framework to assist sellers maneuver the complexities of short sales and help buyers pursue short sale and foreclosure opportunities.

 [sfr.realtor](https://sfr.realtor)



## SENIORS REAL ESTATE SPECIALIST® (SRES®) DESIGNATION\*

The SRES® designation helps real estate professionals understand what motivates the growing over-50 market and how to address their needs.

 [sres.realtor](https://sres.realtor)



For a list of NAR Affiliate Designations and Certifications, visit [nar.realtor/Designations](https://nar.realtor/Designations).

*\*Get 10% off these courses. Visit [nar.realtor/RealtorBenefits/Education](https://nar.realtor/RealtorBenefits/Education) for more information.*



# EDUCATIONAL OPPORTUNITIES

Other educational resources



## COMMERCIAL REAL ESTATE TOOLS

Tap into an array of commercial-specific resources, including property data and analytic tools through RPR®, research data, technology tools and more. Receive Edge Up and other communications that help keep you on top of industry news.

[nar.realtor/Commercial](https://nar.realtor/Commercial)



## FINANCIAL WELLNESS TOOLS

Developing your business plans and budget can be challenging. Access webinars, tools and calculators, live events and even special offers from Morgan Stanley to achieve your financial planning goals through NAR's Center for REALTOR® Financial Wellness.

[FinancialWellness.realtor](https://FinancialWellness.realtor)

## REALTOR MAGAZINE

Advance your business with insights from REALTOR® Magazine, NAR's flagship online publication. Explore expert takes on real estate trends, how-to strategies on law, sales and brokerage management, plus profiles of top-performing real estate pros and must-know updates on tech and federal policy. It's your go-to resource for smarter decision-making. Also, get your daily snapshot of market news and views by subscribing to the *Navigate With NAR* newsletter, powered by REALTOR® Magazine.

[magazine.realtor](https://magazine.realtor)





# EDUCATIONAL OPPORTUNITIES

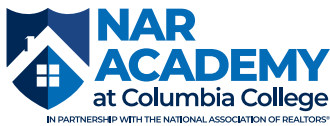
Other educational resources



## REAL ESTATE LIBRARY

Access the largest real estate library collection in the world, borrow digital books and get answers to your questions from NAR's librarians through research requests.

[nar.realtor/Library](https://nar.realtor/Library)



## NAR ACADEMY

NAR's exclusive higher-education partner, offering courses for REALTORS® pursuing associate, bachelor's, master's and MBA degrees in real estate.

[nar.realtor/nar-academy](https://nar.realtor/nar-academy)



## SAFETY RESOURCES

The REALTOR® Safety Program provides extensive resources like webinars, videos and more to help keep you safe on the job.

[nar.realtor/Safety](https://nar.realtor/Safety)



Build your competitive edge with information on topics ranging from energy-efficient and resilient homes to solar energy basics. Engage clients on the topics they care about, such as health, comfort and cost-savings by utilizing tools and resources designed for REALTORS® and associations to implement for positive change.

[nar.realtor/Sustainability](https://nar.realtor/Sustainability)



# EDUCATIONAL OPPORTUNITIES

Meetings & Events



Every year, approximately 8,500 NAR members convene in Washington, D.C., at the **REALTORS® Legislative Meetings** to advance the real estate industry, influence public policy and strengthen the association.

[legislative.realtor](http://legislative.realtor)



## NAR **NXT**

THE REALTOR® EXPERIENCE

**NAR NXT, The REALTOR® Experience** is the real estate industry's largest annual event, where approximately 12,000 REALTORS® and industry partners come together for networking, education, motivation and fun.

[narnxt.realtor](http://narnxt.realtor)



View the full lineup of in-person events, including REALTOR® Broker Summit, C5 + CCIM Global Summit and more at [nar.realtor/Events](http://nar.realtor/Events).



# NETWORKING OPPORTUNITIES

Grow your network of real estate peers globally.



## GLOBAL OPPORTUNITIES

Find the tools, resources and connections you need to thrive in global real estate. Leverage NAR's Global network of more than 100 bilateral partners in 78 countries spanning 6 continents.

 [nar.realtor/Global](https://nar.realtor/Global)



## YOUNG PROFESSIONALS NETWORK (YPN)

Join the dynamic YPN community, consisting of more than 15,000 REALTORS®, to become more successful in your career and gain leadership experience.

 [YPN.realtor](https://ypn.realtor)



# REAL ESTATE PRODUCTS & SERVICES

Become an expert in your community with exclusive tools and resources from NAR.



## EASY ACTIONS. BIG REWARDS.

Sign up for the Member Value Plus (MVP) Program newsletter at [nar.realtor/MVP](http://nar.realtor/MVP) and start earning **FREE** rewards. Waive course fees goodbye, see free webinars and enjoy great e-products on us!



New MVP Program offer released every two weeks on the 1st and 16th of the month.



Complete the action within the two-week time period. Most actions take two minutes or less!



Redeem your rewards! **It's SO easy!**



## FREE AND DISCOUNTED RESOURCES

Every month, REALTORS® rely on NAR's Right Tools, Right Now for essential and trusted real estate business resources. These carefully curated tools help you strategically prepare your businesses for growth while building the resilience needed to thrive in any market condition. Right Tools, Right Now provides access to valuable resources through free offerings and deeply discounted savings.

[nar.realtor/RTRN](http://nar.realtor/RTRN)



## NAR + PHOTOFY APP

Choose from a library of hundreds of prepopulated, branded real estate posts you can quickly personalize and easily share with your social network to show your REALTOR® pride and showcase your expertise. Download the free Photofy app today.



[Photofy.com/nar](http://Photofy.com/nar)

The logo features a blue square with a white stylized 'R' on the left. To its right, the letters 'NAR' are stacked vertically in a blue, sans-serif font. Further right, the words 'REALTOR' and 'STORE' are stacked in a larger, bold, blue, sans-serif font, with a registered trademark symbol (®) to the upper right of 'REALTOR'.

REALTOR® Store—your exclusive member benefit for trusted, affordable learning and client-ready tools.

Browse AI-powered marketing guides, lead-generation playbooks, digital courses and print brochures—each vetted for REALTORS® at every career stage. Enjoy member-only pricing and choose digital downloads or ship-to-door formats.

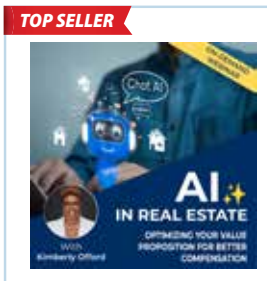
 [Store.realtor](https://store.realtor)



# REAL ESTATE PRODUCTS & SERVICES

Product availability, descriptions and pricing are subject to change without notice.

## AI & TECHNOLOGY



**AI in Real Estate:  
Optimizing Your Value  
Proposition (Webinar)**

**\$ 29.95**

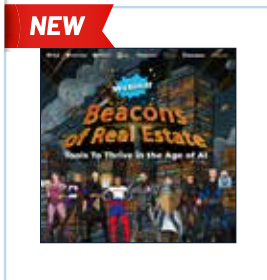
Member Price



**AI Essentials for  
REALTORS® Bundle**

**\$ 94.99**

Member Price



**Beacons of Real Estate:  
Tools To Thrive in the  
Age of AI Webinar**

**\$ 29.95**

Member Price



**The Little Pink Book:  
AI Rules to Live By For  
REALTORS® (5-Pack)**

**\$ 29.95**

Member Price

## LEAD GENERATION & MARKETING



**Social Media  
for REALTORS®:  
Digital Marketing  
(Digital Download)**

**\$ 14.95**

Member Price



**Social Media  
for REALTORS®:  
101+ Dos and Don'ts  
(Digital Download)**

**\$ 14.95**

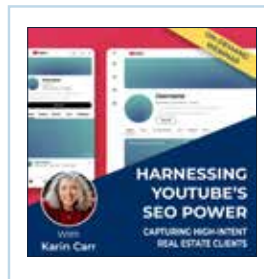
Member Price



**Riches in Niches:  
Proven Prospecting  
Tactics for REALTORS®  
Webinar**

**\$ 29.95**

Member Price



**Harnessing YouTube's  
SEO Power: Capturing  
High-Intent Real  
Estate Clients Webinar**

**\$ 29.95**

Member Price



# REAL ESTATE PRODUCTS & SERVICES

## CLIENT-FACING BROCHURES

<p><b>NEW</b></p>	<p><b>"Why Agents Who Are REALTORS® Are Worth Every Penny" Brochure (100-Pack)</b></p> <p><b>\$ 29.95</b> Member Price</p>	<p><b>BUNDLE &amp; SAVE!</b></p> <p>Packs of 100 200 Total Brochures!</p>	<p><b>Buyers Brochure Bundle (Physical)</b></p> <p><b>\$ 89.79</b> Member Price</p>
<p><b>BUNDLE &amp; SAVE!</b></p> <p>Packs of 100 200 Total Brochures!</p>	<p><b>Sellers Brochure Bundle (Physical)</b></p> <p><b>\$ 59.90</b> Member Price</p>	<p><b>NEW</b></p>	<p><b>"What Everyone Should Know About Equal Opportunity in Housing" Brochure (English 100-Pack)</b></p> <p><b>\$ 29.95</b> Member Price</p>

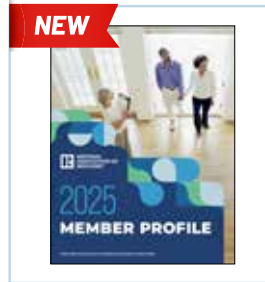
## FOUNDATIONAL SKILLS

	<p><b>Real Grader Ultimate Digital Business Growth Bundle</b></p> <p><b>FREE</b> For members</p>		<p><b>YouTube for Real Estate Agents - Learn How to Get FREE Leads and Never Cold Call Again</b></p> <p><b>\$ 10.00</b> Member Price</p>
	<p><b>Webinar: 5 Essential Social Media Posts that Every Agent Should Make Weekly</b></p> <p><b>\$ 29.95</b> Member Price</p>	<p><b>NEW</b></p>	<p><b>Winning Real Estate Negotiations: How to Close More Deals with Confidence Webinar</b></p> <p><b>\$ 29.95</b> Member Price</p>



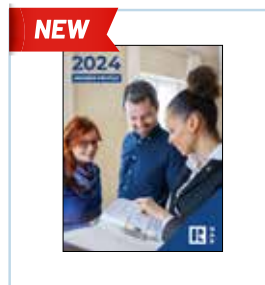
# REAL ESTATE PRODUCTS & SERVICES

## RESEARCH



**2025 NAR Profile of Home Buyers and Sellers – Download**

**\$ 19.95**  
Member Price



**2024 Member Profile – Download**

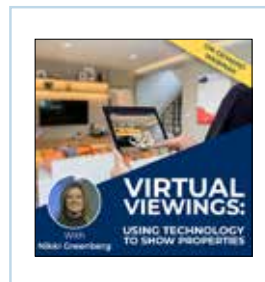
**\$ 14.95**  
Member Price

## STAGING



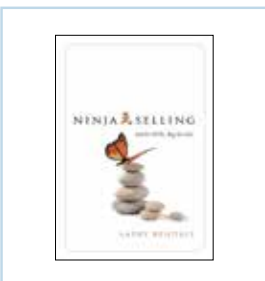
**Full Value: Proven Methods to Price and Sell Your Home for Maximum Profit**

**\$ 20.95**  
Member Price



**Virtual Viewings: Using Technology to Show Properties Webinar**

**\$ 29.95**  
Member Price



**Ninja Selling: Subtle Skills. Big Results.**

**\$ 22.95**  
Member Price  
Available in Spanish



**Sellers Brochure Bundle**

**\$ 59.90**  
Member Price



# REAL ESTATE PRODUCTS & SERVICES

## NEW BUSINESS BOOSTING TITLES



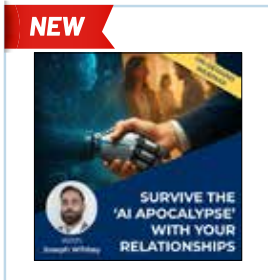
**Social Media for REALTORS®: 101+ Do's and Don'ts - Printed Guide**

**\$24.95**  
Member Price



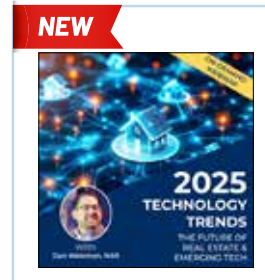
**REALTOR® Brand Brochure Product Bundle (Digital Download)**

**\$19.95**  
Member Price



**Survive the "AI Apocalypse" With Your Relationships Webinar**

**\$29.95**  
Member Price



**2025 Technology Trends Webinar**

**\$29.95**  
Member Price



### DID YOU KNOW?

Every purchase at the REALTOR® Store earns you points! Redeem them for discounts on future orders and maximize the value of your membership.

## OTHER RESOURCES

### COMMERCIAL TECHNOLOGICAL TOOLS

Commercial practitioners need access to property data, marketing services and other commercial real estate-related data and technology resources. Access a list of resources that help your commercial business thrive.

[nar.realtor/CommercialTools](https://nar.realtor/CommercialTools)





# REAL ESTATE PRODUCTS & SERVICES

## LEGAL & RISK MANAGEMENT RESOURCES

NAR keeps members abreast of emerging risk management issues with a number of resources, including the Window to the Law monthly video series, the semi-annual Hot Topics in Broker Risk Reduction and hundreds of searchable legal case summaries. Plus, NAR's Legal Action Program provides financial assistance for litigation of significance related to real estate.

 [Legal.realtor](https://www.legal.realtor)



## REAL ESTATE DATA, TOOLS & REPORTS

RPR® (Realtors Property Resource®) gives REALTORS® access to local market trends, prospecting, pricing tools and so much more. Log in to the platform and download the RPR app for your iOS or Android device.

 [narrpr.com](https://www.narrpr.com)



**DOWNLOAD THE RPR® APP TODAY!**



## REALTOR.COM®

Post your listings with photos for free\*, create a free professional profile, collect reviews and more on realtor.com®, one of the most visited homes-for-sale sites.



 [Realtor.com](https://www.realtor.com)

\*To receive this benefit, you must be an MLS participant, and your MLS must be a realtor.com® data content provider.

## RESEARCH & STATISTICS

NAR's research team produces timely, data-driven market analysis and authoritative business intelligence to serve members and inform consumers, policymakers and the media on the latest real estate trends. The new Market Statistics Dashboard is a member-exclusive tool that allows REALTORS® to provide clients with key local market trends and relevant data to inform their buying or selling decisions.

 [nar.realtor/Research](https://www.nar.realtor/Research)

## TECHNOLOGY INVESTMENT PROGRAMS

NAR drives innovation in the industry by investing in technology companies through Second Century Ventures, NAR's venture capital arm and the global REACH accelerator, which seeks out the best emerging technology companies with business solutions geared toward helping REALTORS® in all sectors of real estate. Members can get exclusive access to test and use innovative products and services by joining the REACH Insight Panel.



 [NARREACH.realtor](https://www.narreach.realtor)



# REAL ESTATE PRODUCTS & SERVICES

## NAR MOBILE APP

The NAR Mobile App allows you to curate the information you want—and need—to help your business grow and succeed. Get access to your NAR member profile, the latest industry news and trends, NAR podcasts and on-demand videos, real estate educational tools, NAR member directory, member benefits and the latest discounts and more!



The logo features a blue square with a white stylized 'R' on the left. To its right, the letters 'N', 'A', and 'R' are stacked vertically in a blue, sans-serif font. Further right, the words 'REALTOR' and 'BENEFITS' are stacked in a larger, bold, blue, sans-serif font, with a registered trademark symbol (®) at the end of 'BENEFITS'.

# NAR REALTOR BENEFITS®

REALTORS® are independent entrepreneurs working in an industry with specialized needs that require custom solutions. Whether you need reliable personal insurance, effective marketing tools or essential cybersecurity services—NAR REALTOR Benefits® has you covered with customized products and exclusive offers from trusted partners.

Visit [nar.realtor/RealtorBenefits](https://nar.realtor/RealtorBenefits) today and mention your NAR membership to receive savings!

***How will you save this year?***



# MEMBER SAVINGS

Designed just for you and your business because we believe in your success.

## INSURANCE & FINANCE



NAR members have exclusive access to apply for the NAR World Elite Business Mastercard, which offers up to unlimited 2.1% cash back and the opportunity to get 100% of your NAR membership dues covered.

 [nar.realtor/mastercard](https://nar.realtor/mastercard)



Helps clients in reaching financial goals with strategic real estate investments using retirement funds in a tax-advantaged setup. NAR members get an exclusive discounted flat annual fee for Self-Directed Retirement Accounts, covering unlimited transactions and assets.

 [nar.realtor/IRAR](https://nar.realtor/IRAR)



NAR's official auto, home and renters insurance provider. Your clients can also save through Liberty Mutual's Auto Referral Program™, while you earn a referral bonus (*where available*).

 [nar.realtor/LibertyMutual](https://nar.realtor/LibertyMutual)



Brought to you by the National Association of REALTORS®, this marketplace offers a roster of health and supplemental insurance options with complimentary consultative services.

 [RealtorsInsurancePlace.com](https://RealtorsInsurancePlace.com)



Premium credits with NAR's preferred provider of errors and omissions insurance.

 [nar.realtor/Victor](https://nar.realtor/Victor)



# MEMBER SAVINGS

## INSURANCE & FINANCE

### INSIDE THE MARKETPLACE

HEALTH

MEMBERS  
Health Insurance  
Exchange

Navigation and assistance with ACA-compliant major medical plans available through public exchanges.

Flexible Term  
Health Insurance

Major medical coverage which can last from 30 to 364 days.

REALTORS®  
CoreHealthInsurance

Guaranteed acceptance Limited Medical plan for everyday health care needs.

MEMBERS  
TeleHealth

Health care via phone, tablet, web chat or email.

MEMBERS  
AccidentProtection

Supplemental plan for out-of-pocket medical expenses due to accident.

MEMBERS  
Medicare Exchange

Supplemental Medicare insurance options for those 65 and older.

MEMBERS  
DrugCardAmerica

A free discount prescription drug card.





# MEMBER SAVINGS



## INSURANCE & FINANCE

### DENTAL

REALTORS®  
DentalInsurance

100% in-network preventive care and benefits for over 370 procedures.

### VISION

REALTORS®  
VisionInsurance

Exams, frames, lenses and other eye health expenses.

### PET

**ASPCA**  
PET HEALTH  
INSURANCE

Pet health insurance for cats and dogs.

### LIFE

REALTORS®  
Group TermLife Insurance

Group Term Life Insurance and AD&D Insurance.



# MEMBER SAVINGS

## BUSINESS & MARKETING



Take your business to the next level with Ask the Agent—a powerful video communication and broadcast platform built to boost engagement and generate leads. NAR members receive an exclusive 20% discount on your first year of Ask the Agent.

[nar.realtor/Ask-the-Agent](https://nar.realtor/Ask-the-Agent)



10% to 20% off select print and copy services, including business cards, flyers, signs, binding and more.

[nar.realtor/FedExOffice](https://nar.realtor/FedExOffice)



Up to 26% off with NAR's exclusive shipping provider, including express and ground.

[nar.realtor/FedEx](https://nar.realtor/FedEx)



10% off your first order of REALTOR®-branded products, including pins, merchandise and custom logo items. Now available: "That's Who We R" merchandise.

[NARTeamStore.realtor](https://NARTeamStore.realtor)



Leading provider of rental monetization tools designed for real estate professionals. Members get free access to rental-centric tools and comprehensive rental education.

[nar.realtor/RentalBeast](https://nar.realtor/RentalBeast)



# MEMBER SAVINGS

## TRAVEL & AUTO



Up to 35% off base rates on car rentals.

 [nar.realtor/Avis](https://nar.realtor/Avis)



Up to 35% off base rates on car rentals.

 [nar.realtor/Budget](https://nar.realtor/Budget)



Save up to 25% off base rates on cars, vans and pickup trucks.

 [nar.realtor/Hertz](https://nar.realtor/Hertz)



NAR members are eligible for special incentives across select Mercedes-Benz vehicles.

 [nar.realtor/mercedes-benz](https://nar.realtor/mercedes-benz)



Join for free and explore the world affordably with exclusive savings on hotels, resorts, activities, flights and car rentals. Upgrade to premium for up to 60% off\* hotels, cruises, vacation homes, tickets and more!

 [nar.realtor/TravelClub](https://nar.realtor/TravelClub)



Don't rent a car, rent THE car of your dreams with SIXT and save up to 25%. With more new cars and the premium brands you love, SIXT has your rental car needs covered in the United States and worldwide with more than 2,000 branches.

 [nar.realtor/sixt](https://nar.realtor/sixt)



NAR members save an average of 50% off dealership pricing on auto warranties and other auto protection products.

 [nar.realtor/Snoopdrive](https://nar.realtor/Snoopdrive)



# MEMBER SAVINGS

## TECHNOLOGY



Members-only pricing on laptops, desktops, electronics and accessories, servers and more.

 [nar.realtor/Dell](https://nar.realtor/Dell)



20% off electronic signature services and special plans from NAR's exclusive eSignature provider.

 [nar.realtor/DocuSign](https://nar.realtor/DocuSign)



Enjoy exclusive discounts of up to 40% off public pricing, flexible financing options, and personalized support from dedicated HP Small to Medium Business Advisors—including access to an HP Small Business Advisor for one-on-one assistance.

 [nar.realtor/HP](https://nar.realtor/HP)



Up to 40% off computers, tablets, smart devices and more.

 [nar.realtor/Lenovo](https://nar.realtor/Lenovo)



Property management software that allows landlords to collect rent, list units, screen tenants, manage maintenance, sign leases and more. Never worry about paying more for growing your portfolio—all plans come with unlimited properties!

 [nar.realtor/rentredi](https://nar.realtor/rentredi)



NAR's official Bluetooth® REALTOR® lockbox system and leading provider of property access management solutions.

 [nar.realtor/Sentrilock](https://nar.realtor/Sentrilock)



# MEMBER SAVINGS





# MEMBER SAVINGS

## HOME & LIFESTYLE



NAR Members & their clients can save \$50 with 1-800-GOT-JUNK?, America's most trusted name in junk removal.

[nar.realtor/1-800-GOT-JUNK](https://nar.realtor/1-800-GOT-JUNK)



Access exclusive member savings on GE Appliances including refrigerators, freezers, icemakers, ranges, wall ovens, cooktops, washers/dryers and more. In-home delivery, installation and haul-away services when available. Opt in for email communications to receive limited-time savings.

[nar.realtor/GEAppliancesStore](https://nar.realtor/GEAppliancesStore)



Real estate data platform offering NAR members free access to prioritized online repair estimates. Members enjoy a 5% discount on turnkey repairs and renovations.

[nar.realtor/BOSSCAT](https://nar.realtor/BOSSCAT)



NAR members can now earn up to 30% cash back on the products they buy while simultaneously monetizing their past and present listings. Chirpyest is providing all NAR members with the exclusive opportunity to create multiple shopping boards on the platform, each customized around themes or listings.

[nar.realtor/chirpyest](https://nar.realtor/chirpyest)



NAR members get free access to Curbio's "Build Your Own" estimate app, including free repair estimates for home inspections upon PDF upload. Additionally, they get a free digital floor plan with every Curbio proposal.

[nar.realtor/curbio](https://nar.realtor/curbio)



NAR members and their clients get an exclusive offering of a full security system (a \$1,200 value\*), choice of two HD cameras and extra discounted costs on professional monitoring and installation.

[nar.realtor/SafeStreets](https://nar.realtor/SafeStreets)



# MEMBER SAVINGS

## DESIGNATIONS & CERTIFICATIONS

**10% off\***

select online designation and certification courses offered through the Center for REALTOR® Development. Visit [nar.realtor/RealtorBenefits/Education](https://nar.realtor/RealtorBenefits/Education) for more information.



Accredited Buyer's Representative Designation



NAR's e-PRO® Certification



NAR's Green Designation



Military Relocation Professional Certification



Pricing Strategy Advisor Certification



Seniors Real Estate Specialist® Designation

For more information on these designations and certifications, please see pages 10-14.



Indicates companies in which NAR has invested directly or through Second Century Ventures. This relationship allows the association to nurture the technological advancement and continued success of the real estate industry.

\*May not be combined with any other promotion.



Program availability and eligibility requirements may vary by partner program. See partner websites for details, terms & conditions.



# ADVOCACY

NAR protects your ability to do business.



## REALTOR® PARTY

From city halls to Capitol Hill, the REALTOR® Party supports candidates and advances public policies that protect homeownership, promote a vibrant business environment and build strong communities.

 [RealtorParty.realtor](https://RealtorParty.realtor)



## REALTORS® POLITICAL ACTION COMMITTEE (RPAC)

Your voluntary contributions to RPAC help elect candidates at all levels of government who understand and support the interests of REALTORS® and property owners across the country.

 [RealtorParty.realtor/RPAC](https://RealtorParty.realtor/RPAC)



## THE ADVOCACY SCOOP PODCAST

Join NAR's Chief Advocacy Officer Shannon McGahn and VP Patrick Newton for insider access to the issues shaping real estate. Each month, *The Advocacy Scoop* takes you behind the scenes of NAR's advocacy work—breaking down key policies, legislative battles and stories you won't hear anywhere else.

 [nar.realtor/advocacy/advocacy-scoop-podcast](https://nar.realtor/advocacy/advocacy-scoop-podcast)





# GET INVOLVED



## WANT TO BECOME A LEADER IN THE REAL ESTATE INDUSTRY?

Volunteer to serve on a national REALTOR® committee to shape the future of the real estate profession.

[nar.realtor/Committees](https://nar.realtor/Committees)

## WANT TO BECOME A LEADER IN YOUR LOCAL COMMUNITY?



Encourage your association to take advantage of the REALTOR® Party's community outreach grants, training and more to enhance leadership visibility, build relationships with elected officials and advocate for key community development priorities.

[RealtorParty.realtor/Community-Outreach](https://RealtorParty.realtor/Community-Outreach)

## GIVE BACK: APPLY FOR DISASTER RELIEF ASSISTANCE

The REALTORS® Relief Foundation (RRF) provides housing-related assistance to communities impacted by disasters. When a disaster strikes, REALTORS® can work through their state or local association to apply for funding from RRF to help their communities recover and rebuild.

[rrf.realtor/grants](https://rrf.realtor/grants)



## DONATE

Your support helps RRF provide funding to families who've lost everything in disasters. 100% of your donation goes directly to those impacted.

[rrf.realtor](https://rrf.realtor)

[facebook.com/realtorsrelieffoundation](https://facebook.com/realtorsrelieffoundation)

Text **TEAMRRF** to **71777**

## WONDERING IF AN ASSOCIATION LEADERSHIP ROLE IS RIGHT FOR YOU?



Enroll in the REALTOR® L.E.A.D. courses and gain the practical skills, concepts and knowledge needed for effective association leadership.

[nar.realtor/LEADCourses](https://nar.realtor/LEADCourses)



Are you a state or local association leader who's ready for next-level leadership? Apply for NAR's Leadership Academy—a 10-month program that identifies, inspires and mentors emerging leaders for their future in National Association leadership roles.

[nar.realtor/LeadershipAcademy](https://nar.realtor/LeadershipAcademy)



# GET INVOLVED

## **Good Neighbor Awards**

### ALREADY GIVING BACK?

Apply for NAR's Good Neighbor Awards, which award \$10,000 grants to five REALTORS® each year to support their extraordinary accomplishments in community service, or Volunteering Works, NAR's program that helps REALTOR®-driven volunteer efforts grow by providing seed money and mentoring from past Good Neighbor Award winners.

 [nar.realtor/gna](https://nar.realtor/gna)

## **REALTORS® Are Good Neighbors**

NAR's REALTORS® Are Good Neighbors program celebrates all acts of giving back and shines a spotlight on the impactful role REALTORS® play in the community. Share how you give back—in big and small ways—to be featured on the RAGN social media accounts!

 [nar.realtor/rgn](https://nar.realtor/rgn)

  [@RealtorsAreGoodNeighbors](https://www.instagram.com/RealtorsAreGoodNeighbors)



# QUESTIONS ABOUT YOUR MEMBERSHIP

CONTACT NAR'S MEMBER SUPPORT TEAM FOR ASSISTANCE!

(800) 874.6500 • [ContactNAR@nar.realtor](mailto:ContactNAR@nar.realtor) • [nar.realtor/HELP](https://nar.realtor/HELP)



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